

1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to understand the preferences and behaviors of potential customers. Once a need is identified, the next step is to develop a concept that addresses this need. This concept should be unique, valuable, and feasible. The third step is to create a prototype of the product. This allows the team to test the concept and make necessary adjustments. The fourth step is to conduct a pilot test, where the product is introduced to a small group of customers to gather feedback. Finally, the product is launched into the market, and the team monitors its performance and makes further adjustments as needed.

FRESNO WOMAN IS STATE APPOINTEE

Americanization Work to
Be Done by Mrs.
Cross

As a representative of the California State Federation of Women's Clubs, Mrs. Jerome C. Cross has been appointed chairman of the Americanization committee of the National Council of Defense. Her territory will probably include the San Joaquin valley district, although no definite plans have yet been made by the California committee. Mrs. Frank Gibson, who was appointed state chairman by Governor William D. Stephens, made the selection of Mrs. Cross, advising her that no active work would be done until directed from headquarters in Washington.

The scope of the work will necessarily be wide in the valley district, where the number of foreigners is proportionately large. It will supplement much that is being undertaken by the state commission of immigration and housing and it will promote the purposes of the woman's council of defense—to make better citizens out of more people.

Mrs. Cross brings much enthusiasm into the proposed work. In Pasadena, her former home, she was president of the Pasadena Federation of Parent Teachers Association and was active in the district and state Congress of Mothers. She now holds the state chairmanship of the Child Labor department. She was affiliated with both the Shakespeare Club of Pasadena and the Pasadena Study Club, members of the state federation. Since coming to Fresno, Mrs. Cross has taken a place in the High School Parent Teachers Association, whose constitution is now being drafted.

Mr. Cross, who is city superintendent of schools, shares the interest of his wife in the immigration problem. Since coming to Fresno this fall he has given his support to the education of foreigners in the establishment of two kindergartens in the foreign district and in placing a school in the packing district where their children were out of reach of any organized school.

**SPokane Man Offered
Y. M. Secretaryship**

G. A. Forbes, general secretary of the Spokane Y. M. C. A., has been invited by the directors of the Fresno Y. M. C. A. to fill the vacancy in the general secretaryship of the association here, caused by the resignation of W. D. Eastman on August 10 last to take up war work at Camp Fremont.

The matter of the appointment came before the directors last Tuesday. The unanimous vote in extending the call, Forbes has the recommendation of the state board. He has had great experience in association work, and the directors hold that his presence in Fresno would be a stimulus to the work of the association here.

Financially the offer of the Fresno directors will not be an inducement to Forbes, as he is at present receiving \$2,000 a salary, while the salary of the Fresno office is \$2,500.

FIND DEATH DUE TO AN ACCIDENT

Accidental death as the result of a fractured skull sustained in a fall as she attempted to alight from an automobile, was the substance of the verdict of the coroner's jury at the inquest held over the remains of Mrs. Thelma Frank late yesterday afternoon.

The principal testimony was given by Mr. and Mrs. C. A. Winchell, from whose car she sought to alight before the vehicle came to a standstill. The statement of Dr. Mathewson was also a part of the evidence before the jury. The funeral services will be held Monday at 10:30 o'clock at the Stephens & Bean chapel, interment following in the Mountain View cemetery.

CARD OF THANKS.

We wish to extend thanks to our many friends for their sympathy and floral offerings in our recent bereavement. Mr. and Mrs. W. B. McNaught and Family.

Our Most Valuable Asset

is a satisfied patron. The mere purchasing of glasses is only the beginning of a long standing transaction between Chinn-Beretta and their customers.

Any intimation of dissatisfaction is the signal for our corps of experts to concentrate their skill until the source of trouble is located and eliminated.

Chinn-Beretta service is yours with all the convenience of seven complete organizations.

Chinn-Beretta
Eyeglasses
& Spectacles

At any of our Seven Stores
San Francisco (2), Oak-
land, Sacramento, Stock-
ton, Vallejo

2015 Mariposa St.
Fresno

WE would ask for no better advertisement than to have every reader of this paper really know the merchandise we carry and the prices at which it is marked. This knowledge will explain the phenomenal growth this big modern store has enjoyed in the mercantile world.

Central California's Largest Department Store.

Gottschalk's

KERN & J STS.

Buy a Liberty Bond

—It is your patriotic duty to buy one or more Liberty bonds—Thousands of men have offered to sacrifice their lives for our government—Your money is needed to help—Interest is paid on all bonds.

High Class Apparel That Is First In Fashionable Favor

The Newest Modes—Just Five Days From New York—Are Causing No End of Comment



So new and so different are scores of high class suits, dresses, coats, wraps, etc., awaiting your approval here. Isn't the growth of Gottschalk's during the past few years pretty good evidence as to where to best secure fashionable apparel?

Fashionable Coats

\$36.95 to \$44.95

Stunning new fashions in women's fall coats. Made from fine quality pom pom, broadcloth, velvet, Bolivia and basket weaves—Large storm collars and fancy cuffs—Plain or karami or half fancy trimmed.

Exclusive Suits

\$44.50 and \$46.50

Exclusive styles in latest fine tailored and novelty suits of fine French serge, broadcloth, mixtures, etc.—Many beautifully trimmed with Karami fur, contrasting braid, buttons, etc.—All leading colors are represented.

Afternoon and Street Frocks

\$44.75

Charming indeed are these elegant new afternoon and street frocks. Made of georgette, satin taffeta and crepe de chine. Beaded embroidery in gold yarn—Fancy buttons. Brown, navy, taupe, green, rookite and black.

Novelty Skirts

\$14.98 to \$39.98

Women's and Misses' high-class novelty skirts are shown here in the greatest variety we have ever presented—Beautiful styles and colorings in broadcloth, satin, crepe de chine, poplin, etc.—Sizes 21 to 31.



Lady Duff Gordon
Models

From these models we select the ones most suitable for our clientele, and they are copied for us by an expert couturier. Consequently, the women who wish to be well dressed on a limited income will find a Lady Duff Gordon model within her means. Every garment has the original Lady Duff Gordon label.

Four of the newest Lady Duff Gordon models are described below:

Model 388—Combination of finest quality French serge and satin—White pussy willow vestee and cuffs—Chinese ribbon ornaments and tassels—Made in balsam green, taupe, beetroot and navy.

Model 393—Made of finest quality non-crushable "Worrel's" English velveteen—collar, vestee and cuffs of Venice and English thread lace—Trimmed with satin and old gold buttons—Made in black, navy, taupe, balsam green, bordeaux and dark brown.

Now Shown in Fresno

We Are Exclusive Agents
In This Territory

Lady Duff Gordon, the famous "Lucille" of London, personally designs and supervises the execution of every original model.

Model 394—Charmeuse satin with gold embroidered taffeta girdle, Chinese embroidered ornaments, sleeves and front trimmed with Martin fur—Facing on skirt and waist of contrasting dull shades—Made in black, navy, balsam green, and dark brown.

Model 395—Made of finest quality Poltee twill tulle—Collar to be worn high or low—Sleeves and vestee finished with St. Gall and genuine English thread lace—Made in fawn, new army Copenhagen, balsam, beetroot, navy, rookite—Same model in finest serge.

New Fur Trimmings

Very Fashionable This Season
Complete Line at 50c to \$5 a Yd.

Complete line of fur trimmings including Cooney, Mitria, Sealine, Ermine, Kitt Cooney and Muskrat in assorted widths.

Fur Plush Is the Rage for Stoles, Coats, Etc.

More Beautiful Than Real Fur



All the fascination of real expensive furs is found in the silk fur plush imitations that are shown in our silk section. This is to be a season of plush and fur—stoles of these rich fabrics are particularly in favor, also coats, wraps and trimmings for suits, coats and dresses. A wonderful style assortment.

Long Hair Bear Fur Plush \$5.00
A kinky, long hair, bear fur in black, navy, dark green and African brown—52 or 54 inches wide.

Esquimette Plush \$8.00
Plain black plush with long, lustrous nap—52 inches wide—\$8.00 yard—or stole length—\$3.75.

La Paiz Plush, 52 Inch \$4.75
Shades of taupe, brown, green, gold and seal—52 inches wide—Medium weight—\$4.75 yard or stole length \$2.85.

Mole Skin Plush \$8.00
A very natural imitation—52 inches wide—Very rich and stylish—Get a stole length.

Hudson Bay Seal Plush \$8.00
Can scarcely tell from genuine fur—52 inches wide—for sets, hats, muffs, stoles and trimmings.

Stole Length of Fitch \$8.00
A beautiful duplicate of fitch for stoles, hats, muffs and trimmings—52 inches wide.

Stole Length of Karami \$10.00
Very stylish curled nap—in silver, gray, brown, black and mixtures—Very rich—52 inches wide.

LET US TELL YOU HOW TO MAKE THE MUFF—STOLE—HAT OR WRAP AND THE COST FINISHED



Extra Special
Showing of
Men's Dressing
Gowns & Slippers
\$5.95

Men's Dressing Gowns
with slippers to match.
Made from good heavy
weight blanket cloth. Choice
of many patterns—in blue,
gray, green and brown.
—Men's Dept.—Main Floor

The "Baby Shop" Is a Wonderfully Interesting Place to Mothers Now

Never Before Have Stocks Reached Such a Point of Perfection

Infants' Slips 85c and \$1.25
Infants' slips—good quality soft plush nainsook—Plait in front and band on neck—Trimmed with feather stitching, pearl buttons—85c

Children's & Infants' Sweaters 98c to \$7.50
Infants' and children's sweaters sizes 6 months to 6 years—They come in regular and extra lengths, plain of two-tone, colors, white, Copen, rose, red, Russian green and white, rose and white, red and white, etc.—Some have crocheted buttons, others pearl; turn back or plait cuffs, collars that button up closely—of same shades or contrasting colors—Finished with pockets and belts.

Children's Dresses 65c to \$2.98
Children's dresses, 2 to 6 years—in plain chambray, trimmed in plaid or checks—pearl buttons—plaid or checked trimmed in plain colors—Crash trimmed in blanket stitch, white Indian head self-trimmed, also trimmed in colors—in middie, apron or semi-fancy styles.

Infants' Dresses \$2.00 Each
Infants' dresses, round yoke, put on with hemstitch—neck and sleeves finished with val—skirt has four small tucks and embroidery ruffle.

Completeness That is the word that best describes Our Big New Housewares Dept.

Occupying the Entire Basement Floor

If we were to name the many little kitchen helps, the tableware, glassware, odd china, bric a brac, electrical socket appliances, etc., that are here for your choosing, it would take pages and pages of space.

Here we direct attention to just a few of the numerous articles.

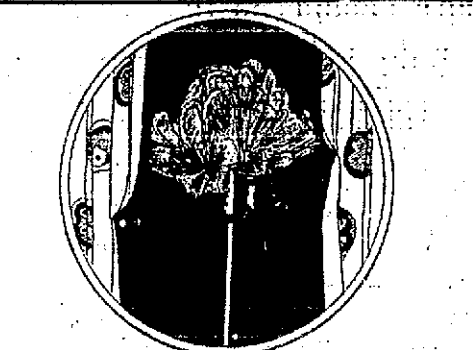
Exceptional Value in Bath Room Fixtures 85c
The following individual pieces—Fine nickel finished—Wonderful special values at 85c each.
Bath Tub Soap Dishes, Tumbler Holders, Combination Tumbler and Soap Holders, Toilet Paper Racks, Towel Bars in glass, Bath Tub Seats, Sponge Holders and many other pieces that go to make a bath room complete.

Unusual Values in Kitchenware
Spring Ironing Board, with sleeve board. Complete, special Monday only \$2.25
Bread knives 14c and 25c each.
Butcher knives at 15c, 25c, 35c, 50c each.
Paring knives, 5c, 10c, 15c, 25c each.
Meat forks, 7c and 10c each.
Can openers, 10c, 15c and 25c each.
Potato mashers, 10c and 14c each.
Ladle egg beaters, 40c each.
Raisin seeders, \$1.75 each.
Food choppers, 3 sizes, \$1.65, \$2.00, \$2.75.
Hat and clothes brush 15c.
Wagner pure aluminum tea kettles, 5-quart size, \$5.25.

Duplex Fireless Stoves \$11.00 Up
Duplex Fireless Stove cooks the entire meal. Bakes and roasts brown. Food cooked in a Duplex fireless stove is more appetizing in appearance, more delicious in flavor than if you had spent hours in preparing it in a hot kitchen over a hot stove. Priced at \$11.00, \$13.50, \$19.00, \$21.00 and \$22.50.

Colonial Stoves Ranges
—Are made of Armco iron exclusively. Armco iron resists rust. Because of its purity eliminates impurities and the life of iron extends indefinitely. Armco iron is guaranteed to be 99.84 percent pure, therefore when you buy a Colonial stove or heater you get the best in the stoves that money can buy. Every Colonial stove guaranteed as to quality, workmanship and material and will last for years under proper usage. An immense stock of Colonial heaters and ranges now on display for your selection.

Colonial Heaters ARMCO IRON
Colonial Heaters priced from \$6.50 to \$33.50.
Colonial Ranges priced from \$41.00 to \$95.00.



An Introduction to Newest Hat Modes

Monday will be an occasion in our Millinery Department brilliant by reason of the great individuality and smartness of the new styles to be shown. And yet the prices are very moderate. In this way do we demonstrate the exceptional buying ability of this institution.

Monday We Will Especially
Feature Trimmed Hats at

\$7.50 to \$14.75
Other Models Up to \$47.50

New Plaid Ribbons

Beautiful Color Assortment
35c to 65c

We have just received Beautiful new line of plaid ribbons in taffeta finish, also combination of taffeta with satin stripes, gorgeous colorings—all wantable shades for hairbows, sashes, fancy work, etc.

Gros Grain Ribbon 25c to 40c
Gros Grain Ribbons in widths from one to two inches—in blue, white, black, pink, rose, blue, gold and green. Very desirable for dress finishings.

Extra Special Children's Silk Handkerchiefs 10c

Very dainty silk handkerchiefs for children—white center with assorted printed patterns in corner—wide range of patterns—Very exceptional values.

A Wonderfully Fine Line of Knitting Bags

75c to \$7.50

We are showing a wonderful assortment of knitting bags just received. Very nobby styles and richest colorings, ranging in price from 75c to \$7.50. Join our big needlework classes on Tuesday, Thursday or Saturday.

Filet Net Is the Last Word In Dainty Linens

We have a splendid assortment of Centers from \$2.00 up with doilies to match at 40c and 85c each, which make exquisite luncheon sets—Bureau and Dressing Table Scarfs from \$2.25 up—Beautiful fine linen Luncheon Cloths with hemstitched hems, stamped in newest designs—42 inch size—at \$2.75 each and napkins to match at 60c each.

Blankets For Cool Nights

Our Stock Is Now at Its Best
Wool Finished Blankets

Wool finished blankets—in gray or tan—Size 64x86—Molair, blinding—\$3.50

Wool Filled Comforters \$5.50
Wool filled comforters with silkoline coverings—72x84 size—\$5.50

Wool Finished Blankets \$4.89
Wool finished blankets—Size 72x84—in fancy plaids—\$4.89

All Wool Blankets \$8.00
All wool blankets in assorted colored plaids—large double size—\$8.00

Charming New Waists

Georgette or Crepe de Chine
\$5.95

Handsome georgette crepe and crepe de chine waists in white, flesh or maize—some are tailored, others trimmed in Venice or Val laces—with dainty tucks or embroidered medium size cuffs and large and medium size collars.

MIDDY BLOUSES Of Flannel Or Galatea

—Flannel middies Complete line of lending makes in red, blue, green or army shade flannel. \$2.98 to \$6.25.
Galatea, in white with blue flannel collars and cuffs. \$1.95 up.
Galatea and Indian Head in all white or white with red or navy collars and cuffs—50c to \$2.25.
—Waist Dept.—2nd Floor. Many other styles.

MILK PRODUCERS TO WAGE CAMPAIGN FOR MEMBERS

Directors Outline Aims of Dairyman's Co-operative Ass'n

Mutual Benefit of Members Is Purpose of Organization of Producers

On the eve of an intensive campaign among the dairymen of the San Joaquin Valley to secure their affiliation with the San Joaquin Valley Milk Producers' association, the directors, realizing that many milk and dairy products producers are not familiar with the aims and purposes of the association, are endeavoring to spread such fundamental information among the dairymen as will give them an insight and make easier the task of grasping the objects and intentions of the organization upon the first approach of the field representatives who will shortly call upon them.

The directors have pointed out that the association is a non-profit co-operative corporation. Its purpose is to furnish the facilities and agency through which milk producers may market their milk, cream, butter, cheese and other dairy products on a plan intended to promote a higher standard of quality; a more uniform distribution and a larger consumption.

With the interests of the producers and consumers much in common in the matter of good clean, pure products, the association's purpose is to secure such local, county and state legislation as will assure these attributes of quality in the dairy products of California.

Furthermore the association proposes to foster the improvement of dairy herds through the encouragement of better breeding.

In its work as the agent of the dairymen having membership therein the association will improve every advantage offered for special study of better methods of production; embracing methods especially which will make for a higher standard of quality. These educational advantages will be used for the benefit of the members and in an effort to induce an appreciation of higher quality standards on the part of the consumer.

Every assistance possible will be

given the members to purchase feed, fuel and equipment of all kinds upon the most economical basis. Information dealing with the more technical question of organization cover the question of organization, voting power of members, property rights and interest of members, the admission of new members, membership fees, membership certificates, as outlined by the articles of incorporation and certain features of the by-laws which establish rules and regulations which will govern the association in its actions and the handling of its business for its members.

The articles of incorporation provide for the selection of eleven directors for a period of one year, or until their successors are chosen. The present directorate of the association consists of: William Glass, Fred W. Hansen, H. E. Vogel, A. McNeil, J. A. Corliss, J. A. Schlotthauer, W. J. Ochsman, E. J. B. Burgess, R. B. Minor, W. P. Wyatt and Ralph Chishman. All Members Alike.

Provision is made so that there may be no discrimination between the small and the large producers, to make the voting power of each member equal to the voting power of any other member—nor shall the property rights and interests of the members be unequal. New members must be bona fide milk producers in every case—they must also be geographically located within such limits as the board of directors believes will tend to a proper, efficient and economical handling of the association business and that of its members.

The membership fee fixed is \$5 for each cow in the herd or head of the member—providing, however, that the minimum shall be \$20. Increases in herds shall call for payment of \$5 per cow additional, but there will be no additional payment required until the dairymen's herd reaches the number of 100 cows. Ten per cent of the membership fee must be made upon application and the remaining 50 per cent must be paid—half the first year and half on or before two years from the time of the initial cash payment. A membership certificate is issued and this cannot be transferred or assigned to another except upon action of the board of directors, authority for which is given the directors in the corporation's articles.

Features of By-Laws

The by-laws provide for the usual meetings, and regulate fully the transaction of business. They also outline the powers of the board of directors and officers and reiterate much of the ground covered by the articles of incorporation. Some of the outstanding features of the by-laws are covered under the titles: "Member of Market Entire Output Through Association," "Contracts in Name of Association," "Basis of Settlement With Member," "Expense of Maintaining Organization," and "Withdrawal From Marketing Arrangements."

Excerpts covering these features of the by-laws follow:

Association Does Marketing

No person shall be or remain a member of this association unless he is a bona fide milk producer, situated as herein otherwise provided, nor unless he shall market all of the milk, cream, butter, cheese and other dairy products which he has to market, or dispose of through the facilities provided for by this association, and if any member shall cease, fail, neglect or refuse for any reason whatsoever to market the whole of such milk, cream, butter, cheese and other dairy products through the facilities of this Association, then in that event the membership of such member in this association shall be factually ceased and determined, and the membership certificate of such member and his membership in this association and all his right, title and interest therein shall be by that act alone cancelled, and such member shall not, nor shall any one on his behalf, be entitled to any appraisal or interest in the property or good will of this association, nor for the return of any part of the portion of the membership fee paid or payable by such member to the association.

Contracts With Association

All contracts for the sale of a member's milk and dairy products shall be made and entered into by and in the name of the association, which shall also agree to use its best endeavours to market all of the milk and dairy products of its members, and the association agrees to treat all of its members in a fair and just manner, and without favoritism or prejudice against any person, or locality.

Basis of Settlement

The basis of the adjustment between the association and the member for his milk, cream, butter, cheese or other dairy products, for like product and quality shall be the same based upon delivery at marketing point. But if any member on account of a superior grade of milk which he can produce can bring a customer therefor to the association who is willing to pay a premium for such milk because of its quality, the association agrees that such member's milk may be supplied to that customer and that such member shall receive the premium which the customer is willing to pay for such milk, such member's milk, however, to be subject to all assessments and contribution the same as other milk.

The board of directors may establish uniform rules and regulations for carrying this provision into effect and for making the same just and equitable.

Maintenance Expense

All expense of maintaining the association, including among other things, rent, taxes, insurance, office and inspection expense, advertising and the like, shall be distributed over the entire volume and value of business done by the association for its members, and charged against each member proportionately according to the volume of business done by the association for him.

The association may levy an assessment against such member upon the basis of the estimated amount of milk or other dairy product to be handled by it for the year, or a portion of its expenses, and it may from time to time deduct from any proceeds received by it for milk or other dairy products sold belonging to a member, the appropriate amount of such member's pro rata of the total annual association expenses. In any event the expense to be adjusted and equalized at the end of the year's business.

Withdrawal of Product

It is understood and agreed that any member may withdraw his milk, cream, butter, cheese and other dairy products from the marketing arrangements herein provided, to take effect March 1st of any year, provided he gives written notice of his intention to that regard, to the association at least thirty days before he annuls meeting of the year in which such withdrawal is to take effect. Such notice shall be given to and received by the secretary of the association, but it is expressly understood and agreed that no such withdrawal, under any conditions, shall take effect prior to the first day of March, 1921. If no notice of withdrawal is given, as herein provided, then each member shall be held to continue such marketing arrangements until the same are terminated by such withdrawal.

A BALD HEAD

Does not look well and often causes embarrassment. Use Smith's Dandruff Remover. One application stops itching scalp and three to six removes all dandruff. At all druggists, and Smith Bros' Drug Store.

Prepare for Hallowe'en October 31

See Our Assortment Of Clever Hallowe'en Decorations, Table Sets Cutouts and Seals Invitations Envelopes Dancing Programs Tally and Place Cards



E. Allen White Dancing Academy
Season Opens Today
Mr. White has just returned from the dancing masters' convention in New York City.
Learn the new dances for 1917-18.

Toddles Redowena Princess Glide Jazz One Step
Come in tomorrow and join Monday night's class. Only limited number.
Class work, 10 LESSONS \$5.00. Private instruction by appointment.

1150 J St.
PHONE 4037
Special incentives to parties forming private classes.

The Wonder

A Store of Women's Fashions

Have You Not Observed That WONDER Specialized Service, with every assurance of style & quality, costs less. —ALMOST INVARIABLY?

Beginning Tomorrow Morning the "Autumn Apparel Demonstration"

Illustrating the Magnitude of WONDER Assortments and WONDER Remarkably Low Prices

—Intimately associated with, or really a potent factor of one of the greatest buying organizations in New York, devoted exclusively to women's wear, and therefore having intimate connection with the foremost producers, THE WONDER is in position to place before its patrons the very finest of fashions and qualities, and to obtain price considerations as favorable as any concern in the country can obtain—a position of which every advantage has been taken, as will be shown this week. —Each day one or more departments will be featured until a complete demonstration of the more important articles of dress will have been shown.



Special Value Suits \$25 & 29⁵⁰

Emphasizing Quality and Fashionableness Extremely Rare at These Low Prices

—WONDER specialized service is most conspicuously in evidence in the presentation of these wonderful assortments at \$25, and at 29.50. Two groups which include a very comprehensive selection of the season's leading fashions—the various materials, broadcloths, gabardines, serges—fur, velvet and fur fabric embellishments—plainly tailored, military, Russian, plaited and belted—every style idea that has gained recognition is represented—every suit a super-value.

Suits at \$35, 37⁵⁰ and 39⁵⁰

In Distinctive Designs, Fine Materials, And Moderately Priced

—Women who demand the ultra-fashionable—Suits adapted or directly copied from fashion models of the most distinctive kind, will find among these their ideals at less than they probably expect to pay. —Suits at these prices are reproduced from the designs of the most fashionable kind and embody the best details of the fashions of New York and Paris.

WONDER Millinery

Of the Most Exclusive Character But Not Exclusive in Price

—Almost daily, from the great fashion centers, THE WONDER is in receipt of the smartest and latest millinery modes—"Fashions of Today" are presented as truly here as in Chicago or New York or Paris—and at less cost.

Trimmed Hats at 6.95, 7.95, 8.95, \$10 & Up

—At these prices are shown a great many hats that are exclusively WONDER styles, and as such, may be considered the height of fashion anywhere. A special demonstration of style and super-value is planned for tomorrow and Tuesday.



The Wonder Cash Basement

Women's Stylish Apparel, Underpriced.

The Suit and Millinery Demonstration in the Basement will serve to bring into prominence the immense growth of these two departments, both of which are nearly double last year's size in floor area and in magnitude of stocks, and more than three times as large as when the Basement opened three years ago. Many women need no demonstration of Basement values—they already know them to their own profit and advantage.

A Demonstration of

High Class Suits at 24⁸⁵

Suits That Equal in Style & Value Those Usually Higher Priced

—Elegant!...Fashionable!...Of splendid quality!—Suits which would ordinarily, in almost any other store in the world, be marked at higher prices. Fine, soft, durable broadcloths in brown, fawn, green and navy with velvet collars. Also crepe gabardines, collar, cuffs and bottom of coat banded with rich seal plush.

Special Value

Suits

19⁷⁵

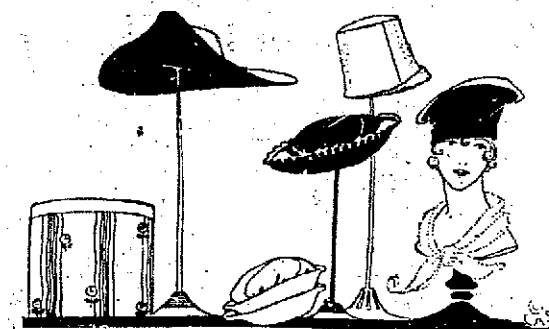
—Another group of this season's suits in a variety of styles—dependable materials and well tailored, provide excellent opportunity to secure a stylish suit at a very low price.

A Demonstration of Basement Millinery Featuring Monday

Velvet Shapes

A Wonderful Variety 1.98, 2.24, 2.69 to 5.95

At 1.98—Black velvet suitors with red, green or blue crown.
At 2.24—Novelty shapes with high back and rolling brim—colors, blue, gray, black and brown.
At 2.69—Large velvet suitors with military crowns.
At 5.95 to 5.95—Fashionable shapes in velvet and better plush—suits trimmed with tulle—grain ribbon bands and tailored bows.



FOWLER CHURCH SAYS ASSESSMENT IS PAID

Upon the affidavit of L. M. Young, secretary of the board of trustees of the St. Paul M. E. church of Fowler, a motion to dismiss the debt of the church in the street assessment suit filed by Baxter and Shultz, will be made before Judge Austin Monday. Young alleges in his affidavit to the suit that he paid by check the certain assessment fee of \$5.50 which Baxter and Shultz are suing. He further alleges that when served with the summons in the action, he thought there had been a mistake on account of having paid the amount and paid no attention to the document. Answer of the church filed with the affidavit of Young declares that the money already paid and prays that Baxter and Shultz take nothing by their action.

INFORMATION IN ROBBERY. Information was filed yesterday by the district attorney against Ernest T. Moore who is accused of robbing Henry Bolduan of \$50. The robbery is said to have occurred September 9.

A. J. PATTERSON, PIANO TUNER
1227 H Street. Phone 1896 J.

SEEK LASSERE HEIRS TO SETTLE ESTATE

An order to take the deposition of Mary A. Law of Woodbury county, Iowa, as guardian of the minor children of the late Edwin Lassere was made yesterday by Judge H. Z. Austin. George H. Andrews, administrator of the estate has filed notice that it will be ready to close accounts, the names and residences of the heirs can be ascertained.

FRESNO VETERAN FIREMEN. The P. V. F. A. will hold its last quarterly meeting for this year in the City Hall on Wednesday, October 17, at 8 p. m. Election of officers for next year and other business of importance is to be considered. Every member is requested to attend.

CARD OF THANKS
We wish to thank our many friends and acquaintances for their many acts of kindness during the late illness, also for the many floral tributes for the funeral of our beloved wife and loving mother, T. B. Snodden, Mrs. W. G. Mitchell, Mrs. Florence Griffin, Mrs. Alex Blackwell, Harry Snodden.

TROUBLES BEGIN IN MADDEN HONEYMOON

That they did not live happily even through the honeymoon year was Mrs. Edna Madden's story in her complaint for divorce from William Edward Madden, which was granted yesterday. The order granted Mrs. Madden the restoration of her maiden name, Edna. She said the trouble began five months after their marriage in June, 1916. An affidavit called "Blondy" was also brought into the trial of her troubles, which occurred the first serious break, a reunion in April last and the final rupture in June. Madden has been night clerk for the Police in the Fresno office.

Mr. Andrew Bogart
Method of the Elder Lamperti
Style—Diction—Repertoire
Has Resumed Teaching
Studio, 1124 N. Van Ness Ave.
Voices Tried Free of Charge By Appointment

You take no risk when You-Serve your country By Subscribing To The Second Liberty Loan of 1917 With our men willing and anxious to offer their lives, the least we who stay at home can do is to lend our money for their support. The time is limited. Call and see

The First National Bank of Fresno

REPUBLICAN ADS BRING BEST RESULTS

THE FRESNO MORNING REPUBLICAN
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WHY IT IS HARD

Probably the tremendous efforts that are being made will pull the present Liberty loan out somehow. The farmers especially are likely to show a tremendous subscription on the wind-up. They did not subscribe very heavily to the first loan, but now the farmers all have money or the immediate assurance of getting it, and that money, beyond what is needed for actual living expenses, ought to go into the buying of Liberty bonds, the paying of debts or the putting of land into condition to produce more food next year. That which goes for the payment of mortgages should indirectly buy Liberty bonds, too, since those who receive the mortgage money ought to put it into bonds. The farmers being scattered and slower to find, and also having the habit of thinking things out each for himself instead of reaching conclusions in groups, their subscriptions will be among the later ones. But they ought also to be among the largest ones.

However, the authorities at Washington ought not to have been surprised to find this the hardest Liberty loan to float. The first loan had the advantage of being the first, and the later ones will have the advantage of coming after we are fully in the war and realize what it means. This one comes at a time when we are only a little better educated in government investments and scarcely at all more conscious that we are actually in war. We hesitated last time what we could spare, and we will be ready to invest next time what we can not spare, that is, what we will have to forego something for, or take out of some other investment. Now we are still in the state of mind that makes us think we can afford to forego only what is left over after we have got everything else we want or are accustomed to having. Much of that money went into bonds last time, and not five billions of it have accumulated since. So the difficulty is but a natural reflection of the inevitable psychology of a people who have one great step behind them and many other great steps before them, but are just now mentally and emotionally standing still. This means, of course, that extraordinary efforts will have to be made to arouse them, and that doubtless these efforts will succeed in obtaining at least the minimum. But it will be uphill work, this time—steeper than it was before or will ever be again.

TRUE ECONOMY

Theresa diet adopted for the California state institutions, at a saving of \$50,000 a year, shows the real way to be economical. Hitherto, when a sheriff or a superintendent or a warden wanted to cut down on living expenses he'd had his charges less or poorer food, and, when the housewife wanted to make similar economies in her own family, she did it in the same way. Now the state has instead employed Professor Jaffa, dietary expert, who has shown how the state's charges could be fed on a diet equally nutritious, digestible and palatable for less money. It was simply the application of what ought to be the elementary principle of leaving the matter to a man who knew how. Unfortunately, this elementary idea until recently was almost unknown in American politics and government.

In personal and household economy much the same lesson is being learned. With high prices curtailing the consumption of the poor and Hoover pledges curtailing the consumption of the rich, doubtless many families are now eating less and poorer food than they did before. But the decrease is not at all proportional to the economy. Knowledge of food equivalents and of economy without deprivation is being spread as never before. The individual family can not employ Professor Jaffa, but he and other experts are educating the whole state, and we are learning that if price or patriotism delays the curtailment of one sort of food, there are others as nutritious and frequently as good which can take its place. Lack of money to the individual and scarcity of certain articles to the whole community are bound to exercise their pressure, but ignorance and carelessness, which were formerly ever more serious burdens, are rapidly being lessened.

ALMOST RESPONSIBLE

Germany's government is still irresponsible, but the present agitation for the resignation of Chancellor Michaelis looks like the first step toward making it responsible. The reason urged for his retirement is that he is a "chancellor without a following." Some of the parties in the Reichstag are definitely opposed to him, and none of them are definitely for him. The newspapers representing the principal parties all argue against him, and it is evident that he no longer commands the confidence or can retain the support of the Reichstag. For these reasons, therefore, it is assumed that he must retire.

The significance of this conclusion is found in the fact that under the constitution of Germany, the question whether the chancellor has the confidence of the Reichstag has nothing to do with the case. Under the German constitution there is no more reason why a chancellor should resign when the Reichstag opposes him than there is why a Democratic President of the United States should resign if

a Republican Congress happens to be elected. The chancellor is appointed by the Emperor and so long as he satisfies the Emperor, it is none of the business of the Reichstag or of the people who he is or what he does. While the constitution in words declares him to be "responsible," these circumstances make him in fact irresponsible.

When in the face of this constitution there develops a sentiment that it is the moral obligation of the chancellor to resign when the people's representatives no longer support him, that is the beginning of the conception of responsibility. That is, in fact, the way responsible government developed in England, and it would doubtless be the first step of a similar evolution in Germany, if the world could now wait to have these things done by evolution. The difference is that the crisis is now too great to await the process of natural growth. The irresponsibility of the German autocracy is costing too many lives and too many billions of dollars for the world to wait while a tradition of responsibility forges itself. If there is to be a responsible government in Germany for the world to deal with, it must be made responsible now. If the Germans will not make it responsible from within, the Allies must defeat it from without.

FARMING AS A LIFE

Dean Hunt of the College of Agriculture of the University of California uttered a profound truth in his dedication address at Hilgard Hall yesterday, when he said that "an agricultural college with the single policy of efficient production in the interest of abundant and cheap food would lead to pauperism, if not to actual slavery." This conclusion is true, not merely to an agricultural college with this policy, but to the policy itself, wherever held and promoted. It is true of a farming policy whose whole purpose is abundant crops and high profits. It is true of a city consumers' demand whose whole policy is abundant food and low prices. It is true, in fact, of any attitude of mind toward the problem of farming which assumes that its only elements are the profits of the land owner, the production of the land and the prices to the consumer. If these are the only things that farming is for, then the way to farm the world's land is to seek out the most inferior human beings and "reel" on the face of the earth and make peons and slaves of them to do the farm labor. That will make food for us all and profits for that fraction of us which assumes ownership of the earth's surface. The only objection to it is that it will degrade humanity and ultimately destroy civilization.

We must learn to think of farming not merely as an industry, but as a life. Farming is the original industry of civilized men, and is necessarily the permanent occupation of those human beings who occupy most of the earth. However we may pile men into cities, and occupy them with manufacturing and commerce, the cities will at most do the map, and over all the rest life and civilization will be whatever farming makes them. The farm, home, the sort of woman it makes the farmer's wife, the sort of children farm children are, the chances those children have of becoming farmers themselves and the attractions and inducements to make them desire to remain farmers; the relations of the farm laborers to the other inhabitants of the farm; his position as equal to or inferior to laborers in cities; his rights and emoluments while he remains a laborer and his chance by industry and ambition of becoming something more than a laborer—all these things are quite as important to the development of farming as a life as food and prices are to the development of farming as an industry. The most important livestock on the farm must always be the human beings on it, and if we are to have a better life in order to get better cattle, the price of those cattle is too high.

Dean Hunt is rendering, and it is to be hoped that he will continue for many years to render to the people of California a valuable missionary service in arousing them to the importance of the human side of farming. A practical farmer himself, at the head of a faculty of practical farmers who are rendering invaluable assistance in making the farms of California more productive and profitable, Dean Hunt would nevertheless regard his position as not worth holding if this were all he did. His message in this speech is a message not merely for the University of California, but for the whole people of the state.

AMSTERDAM, Oct. 13.—Germany and Turkey have made an agreement whereby Turkey is to issue paper money of the equivalent value of fifty million pounds sterling, against which the same amount of German exchange bonds is being deposited in Turkish banks, according to the Frankfurter Zeitung.

MONKEY TURNS SLEUTH

How the murder of a Chinese conjurer was revealed and the alleged murderer identified through the actions of an intelligent monkey belonging to the dead man is related by the Singapore Free Press.

Resting in a Malay hut, the conjurer was attacked, killed and robbed, the body afterwards being dragged out and buried. The murder apparently was witnessed by the monkey, which took refuge in the hut.

Later a European, walking some distance from the hut, was surprised by a monkey coming toward him and pulling at the leg of his trousers. He tried to drive the animal away by kicking at it, but the monkey persisted in claving at his legs and then trotting a little away ahead and looking back to see if he was followed.

Finally the man accompanied the monkey to a house of freshly turned earth, which he began to scratch up. The man informed the police who dug up the man, and found the mutilated body of the monkey's master.

Suspicion fell upon a Malay, who on being brought up at the police station with a number of other men was immediately with the greatest fury by the monkey, which was with difficulty prevented from doing him serious injury.



LESSON I.

(Copyright: 1917. By John T. McCulloch.)

bond link chain bond-age bank farm mine land cred-it pow-er fac-to-ry nation shek-els shack-les safety Lib-erty

THE BOND.

1. What is a bond?
2. It is some-thing that unites or ties.
3. The Bond of Lib-erty u-nites.
4. The Bond of Slav-ery ty-es.
5. The one is a Link, the other a Chain.
6. The Bond of Lib-erty U-nites the Peo-ple and unites the bonds of oth-er peo-ple.
7. Lib-erty can-not ex-ist with-out the bond of Lib-erty.
8. If it dies, you will have shack-les. If it lives, you will have shek-els. Bonds or bond-age, shek-els or shackles.
9. You must be a gun-bear-er or a bond-buyer. If not, you will be a pail-bear-er.
10. Is the bond strong?
11. It is as strong as all the Banks, all the farms, all the mines, all the fac-to-ries, all the land, all the peo-ple, all the cred-it and all the pow-er of the strong-est na-tion in the world.
12. If you buy a bond, what se-cu-ri-ty do they offer?
13. The Se-cu-ri-ty of your home, your fam-ily, your prop-erty, and your in-de-pend-ence.
14. If you trust a man, you will go on his bond.
15. If you trust Uncle Sam, you will be one of his bonds-men.
16. If you do not sup-port Un-cle Sam when he needs your help, you can-not ex-pect him to sup-port you.
17. The Lib-erty Bond is the fire that keeps the Light of Lib-erty burning.
18. If the Light is dimmed, you will be doomed.
19. You must up-hold Un-cle Sam when he is being held up.
20. Uncle Sam is in tron-ble.
21. Trou-ble is some-times val-u-a-ble. It shows you who your real friends are.
22. Now is the time to show that you are a real friend of the man who has been a good friend of you.
23. If you show an in-ter-est in the Lib-erty bond, it will show in-ter-est for you.
24. Four per cent. And safer than any in-vest-ment you have in your safe de-pos-it box.
25. If the Lib-erty bond is not safe, noth-ing else in the world is.

Fresno's Yesterdays

Taken From the Files of the FRESNO REPUBLICAN

Twenty Years Ago.

Just twenty years ago, the Fresno Republican published a purple and gold cloth volume, 150 pages, entitled "Imperial Fresno." In those days it marked a far advance in public work for the city of the state, and was long prized for its vivid literary treatment, as well as statistical presentation, of the advantages of life in Fresno county.

In turning to this study of what Fresno was twenty years ago, we find these verses written by Alfred James Waterhouse, then a member of the Fresno Republican staff:

In Fresno land, the Summer land,
 Where all the weary mountains stand,
 White-capped and patient, waiting still,
 For time and man to do their will,
 Their weary slopes reach out to greet
 The gray earth smiling at their feet;
 And life's a dream already planned,
 In Fresno land, the Summer land.

In Fresno land when night stoops down
 To kiss the dreaming vale and town,
 The stars creep out with tender eyes
 And whisper "Peace" along the skies
 And moonbeams weave a veil of gold
 To drape the earth, so gray and old;
 And love and joy speak hand in hand,
 In Fresno land, the Summer land.

In Fresno land the years speed on,
 But nevertmore shall they grow wan,
 For spring and summer fade to fall,
 Then spring again has smiles for all;
 Though winter standeth at our gates,
 In vain he hurls, in vain he waits;
 For still the years are blossomed span-
 nel.

In Fresno land, the Summer land,
 Adown the sides that music bring
 From lands beyond, where the angels hold,
 Of all the years the angels hold,
 And, lo, their songs so sweet do seem
 They reap like music of a dream
 To tell the deans where phantoms stand,
 In Fresno land, the Summer land.

Ten Years Ago.
 Walter Cartwright, formerly of the Fresno Bull club, returned yesterday from France. He has had a very successful year at Battle as assistant. He has been sold to the National League for next season.

SHALL, WILL, SHOULD.
 No confusion is more frequent than those which consist in the common misuse of "shall" and "will." A person who has not been trained to make the proper distinction between "shall" and "will," "should" and "would," never can be sure of using them correctly, but he will make few mistakes if he fixes firmly in his mind that (1) for "will" shall, you will, he (or they) will, exactly simply, "shall" and "will" or "would" you shall, he (or they) shall simply, "should" and "would" you should, he (or they) should simply, "shall" and "will" you shall, he (or they) shall simply, "should" and "would" you should, he (or they) should simply.

Some writers hold that "shall" was the original form of the future, and that whenever context permits "shall" is to be preferred to "will." But at all events the doctrine of courtesy furnishes a rough and ready rule to choice between the two. "Should" and "would" follow the same rules as "shall" and "will," but they have, in addition, certain meanings peculiarly their own. "Should" is sometimes used in its original sense as "ought," and in "You should not do that," sometimes in a conditional sense as in "Should you ask me about that," and after "if," as in "If I did that I should be imprisoned." "Would" is sometimes used to signify habitual action, as in "The squirrel would sometimes fall asleep in the most pathetic part of the sermon."—From the Kansas City Star.

NOT ALL LOST.

"The old art of husbandry has been lost," said a farmer. "There's old lady Robinson, she married off five daughters. —From the Baltimore American."

CHAMBERS DEFENDS TAX LIMITATION

State controller says referendum does not reflect general sentiment of California

Expressing regret that the law which was passed by the 1917 Legislature creating a State Board of Authorization for the purpose of "super-vising and limiting" expenditures by the counties and by such cities and districts as might voluntarily care to come under the law, had been held up by the referendum under the leadership of certain prominent school officials, State Controller John S. Chambers stated that in his judgment the support of the schools was not endangered by the law and the short time in which the law was operative had more than ever convinced him as to the "correctness" of this view.

The law itself provided that the expenditures of a county in any one year should not exceed those of the preceding year by more than five per cent, but due allowance was made for such emergencies and urgent needs, and other safety valves also were provided. Because the law did not retain the present minimum allowed for the support of the schools, officials of the schools became impatient with the idea that the supervisors would take advantage of the situation and cut down appropriations for the support and maintenance of the schools. Under this wrong impression they went ahead and invoked the referendum, although Attorney General Webb held that the law, inasmuch as it affected tax levies, was not subject to the referendum. The Supreme Court, later, however, decided that it was, and so the schools, having obtained sufficient names were enabled to suspend the law temporarily.

Could Control Supervisors
 Controller Chambers pointed out that even if a board of supervisors was so politically unwise as to attempt to enlarge the school, the State Board of Authorization, even where the expenditures of a county in any particular year did not exceed by more than 5 per cent the expenditures of the year before, still had the power to withhold its approval until the issue could be laid before the people. And if the 5 per cent was exceeded, they were in even a stronger position to force the hands of the supervisors. Moreover, the law, if approved, would place the Board of Authorization returned a budget for revision, the supervisors must, first, see that the bond interest and redemption are provided for and, second, the support of the schools.

Chambers then went on to say that he was of record as favoring not only the proper, but a very liberal support of the schools; that no man of sense would want to do anything to injure the boys and girls of the land upon whom the future of our country rested. He added, however, that he also was of record as against waste and extravagance, either in the school department or any other. Last year, he stated, the people of California expended over \$37,000,000 for educational purposes, or more than \$12 per capita. If this money was wisely expended, the Controller said the people were more than willing to continue it, but if there was any waste, it should be stopped.

Limit State Tax
 Chambers then proceeded to say that the state and the cities of California should be brought under limitation expenditure laws, as well as the counties. He would then refer to other instances, however, Constitutional amendments. He asserted that since 1911 the expenditures of the state government for all purposes had increased 100 per cent, the expenditures of the counties, 106 per cent, and the expenditures of the cities, 48 per cent, the comparatively small percentage of the latter being due to the fact that the expenditures were already very high in 1911.

The total expenditures for all purposes by the state government, the Controller said, the cities last year was \$17,548,187.34, of which huge sum the state expended \$36,035,880.75, the counties, \$24,649,806.75, and the cities, \$65,155,196.11.

Saves Mother Benefits Baby



Insures Health, Rest and Comfort For Both

FULTON FOLDING GO-CART and BABY CARRIAGE

If you really knew how much real pleasure and comfort you and baby would get from a Fulton Cart, we feel sure you would get one immediately. Thousands of mothers would not part with theirs if they could not get another. Why don't you investigate today?

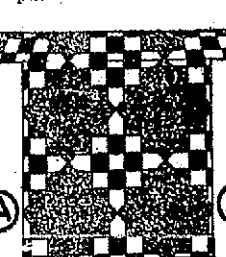
Cleanliness in the Kitchen

Is a matter of much unpleasant work when it comes to floors, unless they are covered with

ARMSTRONG'S LINOLEUM

It provides a bright, cheerful floor covering that is so readily kept spot and stain that dirt simply can't accumulate.

Thoroughly good, but not expensive, and a variety of patterns from which to choose.



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Your health and the health of your family depend on your choice of a sanitary market and this market has been catering to particular people for over 14 years.

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 Chickering Piano Used

Appearing at
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uses the Chickering and writes of this celebrated piano as follows:

May I offer my hearty and unreserved endorsement of the Chickering Piano? I consider it the ideal instrument for accompanying. During my many years of its exclusive use it has been of the greatest assistance to me in my operatic and concert work and I would not care to be without my Chickering!

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Do You Want Relief?

From Dyspepsia and other ills of the digestive system? When there is a remedy at hand, why continue to suffer from constipation, bloating, headaches, biliousness, liver complaint, heartburn, or kindred ailments? This remedy, both pleasant and effective, is so strongly recommended by all who have used it, that we advise you also to

TAKE DIBERT'S CASCAL—(It Does the Work)

FOR SALE AT
Golden Rule Drug Store
 Cut Rate Druggists No. 1330 Mariposa St. At Fifty Cents Per Bottle A. J. DIBERT, Proprietor

Progressive Merchants Use

THE REPUBLICAN

It Brings Them Results

Radin & Kamp—Auto Veils in all
colors—Special 98¢—Peerless Patterns
in new styles—10¢ and 15¢—See Our Windows for
Correct Fall Fashions**Radin & Kamp****Dresses In A Remarkable Monday Sale!****Beautiful Models of Serge and Satin at \$17.50**

—Radin & Kamp's is at the full tide of fall stocks.

—But the chief thing, as we regard it, is not how much business we can roll up in a day, but, rather, that broader principle of store-keeping—How will YOU feel about our store when you have compared what you bought here with what you might have bought somewhere else?

—Will the suit, or the coat, or the other merchandise you purchase here, please you?

—How well will you be satisfied that you did the "best possible thing" when you bought at Radin & Kamp's?

—It is the satisfactory answering of these questions that has brought here each season a steady increase of business.

—Is it any wonder that we hear again and again that this is the most economical, the "brightest, freshest and busiest store to trade in?"

—An announcement that should stir widespread enthusiasm. Smart, up-to-the-minute styles are priced far below what you would reasonably expect to pay for dresses—the character of these—due to a most timely and advantageous purchase.



\$19.75

\$17.50

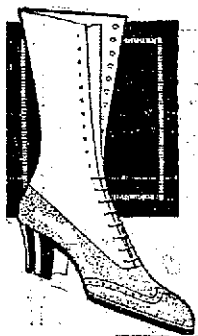
\$24.75

Many Charming Models

—Dresses for service—for street wear—for afternoon wear—of fine serge and satin, in the autumn colors. Sizes for misses, to styles and sizes for large women. Wonderful dresses, indeed. You must see them.

Monday—values extraordinary, at..... **\$17.50****Coats, Monday \$19.75**—They're new—models just received by express. Immense assortment, the latest charming styles in fancy cloths, velours, and plaids, with wide belts, large collars, deep pockets and fancy buttons. Sizes for women and misses—tomorrow at..... **\$19.75****Fine Suits, \$24.75**—Semi-tailored models with fancy belts and side pleats, others are fancier styles trimmed with buttons and braid. Smartly tailored skirts with wide belts. All sizes at..... **\$24.75****High Grade Woolens—Flawless Workmanship—Low Prices—Make****Our Men's \$15 and \$20 Fall Suits Supreme****Sweaters**

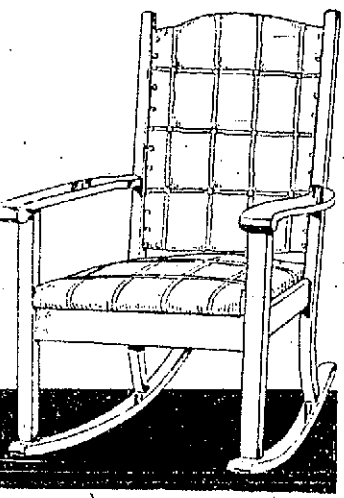
—Beautiful Sweaters of Australian worsted yarns—models in fancy weaves with broad sash belts and deep collars and cuffs trimmed with Roman stripes and fancy checks. Colors, white, purple, tan, corn, Kelly green, and rose.

\$14.98—Women's Ruffneck Sweaters with belt across the back, and pocket. Colors, red, brown, gray, navy and maroon. Fine all wool weave..... **\$5.98**—Children's Sweaters in red, blue, green, gray and rose, trimmed with contrasting colors. All sizes at the low price of..... **\$2.98****Black Kid Boots****New Style of Fine Quality**—Fine black kid button or lace boots, made over a new last with hand turned soles and leather Louis heels. Ideal shoes for afternoon dress wear..... **\$5.50**—Combination Gray Lace Boot—dark gray vamp and light gray tops. Hand turned soles, covered Louis heels..... **\$10.00**—Black Kid Lace Boot with light gray cloth tops. Real hand turned soles and high leather heels. Dependable shoes for fit and wear..... **\$5.50****An Important Showing of Hats at \$4.98**—The fascination of the new Fall Hats is clearly dominant in this extremely alluring group—we are featuring at \$4.98. A very low price, you'll say, and we heartily agree; but you'll find the higher priced models are faithfully reproduced in popular large, medium and small styles. The colorings are the desirable autumnal hues; also black in profusion. Great height is in evidence, as is also the broad brim. They are made of Hatter's Plush, Lyons Velvet and Silk Velvet. Monday..... **\$4.98****Attention, Homekeepers!****Rockers at \$8.75****Solid Oak Upholstered In Leather**

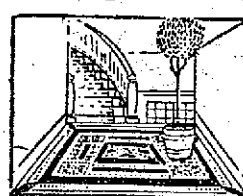
—A special purchase accounts for this low pricing. Limited number, so get yours early.

—They're made just as the picture shows them—big, comfortable, handsome rockers of solid oak with spring cushion seat. The back and seat are covered with genuine leather. They go on sale Monday at... **\$8.75****Furniture On Credit**

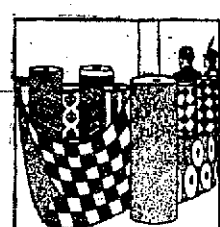
—When you buy Furniture here you get it at cash prices but you can make arrangements to pay for your purchase on long time payments.



—If you set out Monday to buy your fall and winter suit with your mind open to conviction, and a purse closed to extravagance and waste, you'll surely buy that suit here. We show more styles and patterns than you can find anywhere else; our quality standards are the highest; our advance purchases of suits and woolens enable us to give you the greatest values. The style you want, whether you are a young man with a "trench model" in mind, or a more conservative dresser, is here, in the proper size for a correct fit—and the price the same as last year, and the years before.

\$15 and \$20**Fiber Shirts at \$3.15**—Special values! A Monday opportunity not to be missed. Fine in quality—classy in style. The shirts of the hour for men and young men. All sizes..... **\$3.15**—Silk Lisle Hose in the new stripes. All sizes at..... **65¢**—Eagle Dress Shirts of fine shirting. The newest, smartest patterns..... **\$1.75**—Wonderful showing of Neckwear—New four-in-hands in fall styles..... **50¢****Our Home Outfitting Store Offers For Monday Surprising Values In Rugs and Linoleum**

—FOURTH FLOOR

—Room size velvet rugs of superior quality, in floral and conventional patterns. Monday..... **\$16.75**—Seamless tapestry Brussels, one of the best grades. Woven in one piece; color combinations that will give excellent service. Size 9x12 feet..... **\$23.95**—1918 Axminster Rugs, standard quality. Beautiful color combinations. High grade rugs. Size 9x12 feet..... **\$26.75**—Felt base linoleum—will wear as well as some of the higher priced printed linoleums. 2 yards wide; square yard..... **49¢**—Best printed linoleum, designs for any room. 2 yards wide. Square yard..... **69¢**—Standard inlaid linoleum. Tile effects for stores, or homes. 2 yards wide. Square yard..... **99¢****Girls' Fall Dresses**—Charming new styles of percale and gingham, in checks, stripes and plain colors, with effective trimmings in contrasting colors. High waist-line styles, with large belts, big, roomy pockets; some with low, round necks, others with high necks. Sizes for girls 6 to 16 years..... **\$1.25**—Girls' Bungalow Aprons of fast color dark percales; 6 to 14 sizes..... **69¢**—Girls' Muslin Princess Slips; lace trimmed flounce with pin tucks and lace. Sizes 10, 12, 14, 16..... **69¢**—Children's muslin drawers, knicker style with embroidery trimmings. Sizes 8, 10, 12 years..... **25¢****Boys' Extra Fine Suits**—No matter where you take your boy you will feel proud of his appearance in one of these new fall suits. Among the newest models we are showing is an exceptionally attractive Trench model with the loose all-around belt with buckles. The knickers are full cut and finished with "Rip Proof" taped seams. The new colorings in all wool homespun and tweeds. Sizes 6 to 18..... **\$8.50 and \$10****New Gossard Corsets "They Lace In Front"**

—Foremost among the new corsets just arrived for our Fall showing are the New Gossard Styles, and one of the most attractive of the Gossard models is.....

Style 668 at \$6.50—A new Gossard model in fancy broche, bound so that there is no pressure or constriction. Medium low bust, long hip secured by elastic goring at back. All sizes..... **\$6.50**

—The new models are so varied in styles that you will find just the model to meet the requirements of your figure.

\$2, \$2.50, \$3.50, \$4.25, \$5, \$6.50, \$7.50 and \$8.50

Gossard

Hosiery and Underwear—Fine Fiber Hose, with flare tops; colors black, white, blue, pink, old rose, pearl, slate, navy, lavender, tan and combination stripes; all sizes..... **59¢**—Lisle Hose; double heel and toe; reinforced foot; colors black, white, pink, navy, champagne, gray..... **29¢**—Children's Stockings; coarse and fine ribbed, for boys and girls. Double knee, heel and toe; reinforced foot. Sizes to 14..... **29¢**—Women's Striped Silk Hosiery in blue and white, red and white, green and white, blue and white, black and white, and other combinations..... **\$1.25****Phoenix Silk Hose—90¢ and \$1.25**—Women's Fleece Union Suits; high neck, long sleeves, ankle length..... **\$1.50**—Women's light Fleece Union Suits; high neck, long sleeves, ankle length..... **75¢**—Women's Fleece Vests; high neck, long sleeves, ankle length pants..... **75¢**—Boys' Fleece Union Suits; high neck, long sleeves, ankle length..... **75¢ and 85¢**—Misses' Fleece Union Suits, in white; high neck, long sleeves, ankle length..... **75¢ and 85¢**—Women's Light Fleece Vests and Pants, at..... **35¢**

—We carry a complete line of the best sleeping garments, in all sizes, for boys and girls.

Beauty Parlor Toilet Work By Specialists—Shampoo with curl..... **50¢**—Scalp treatments..... **50¢**—Facial Massage..... **50¢**—Wrinkle treatments..... **50¢**—Children's Shampooing..... **25¢**—Manicuring..... **35¢**—Singeing..... **35¢ and 50¢**—Combs made up..... **\$1 and up**

—MEZZANINE FLOOR

Value Records Smashed In This Sale of**Silks at \$1.69**

—Yard Wide Fancy Silks—\$2.25 and \$2.50 qualities—Nearly 3000 yards in this event

—We announce for Monday the silk sale of the season. Nearly 3000 yards—the largest single purchase of silks we've ever made—go on sale at a pricing much below that at which silks such as these are selling anywhere else. It's the sale you've been waiting for—the sale that offers you the opportunity to secure the silk for beautiful autumn apparel at a great saving. Yard-wide fancy silks in satin stripe catinas—self-stripe satins—the new plaids—in a most wonderful assortment of colorings—\$2.25 to \$2.50 qualities—Monday..... **\$1.69**

—MAIN FLOOR

For Monday**Exquisite Blouses****Two Assortments at Special Pricings**—New Waists of Crepe de Chine—Many effective styles, some box pleated, others trimmed with beautiful lace medallions. Large sailor collars. Both white and flesh colors, and sizes from 36 to 50—..... **\$3.98**—Plaid and Silk Stripe Taffeta Waists in several attractive color combinations—Candy stripes and pin stripes in attractive colorings are especially smart. Collars in styles which may be worn low or high, and long sleeves with turn-back cuffs. Also many other styles in soft plain silks. Sizes 36 to 44..... **\$4.98**

—SECOND FLOOR

**Noteworthy Savings Here In****Piece Goods & Bedding**—27-inch dark flannelette for house dresses; stripes, checks and figures..... **15¢**—32-inch fine zephyr gingham, stripes and checks for dresses..... **17 1/2¢**—Beacon Robe Flannel in two- and three-tone effects..... **49¢**—36-inch washable Silkoline for comfort covering; new patterns..... **19¢**—60x60 Japanese Cloths with one-half dozen napkins to match..... **\$1.59**—Pillow Cases, made from heavy quality muslin. Free from starch..... **22 1/2¢**—Soft finished seamless Sheets, size torn 81x90, at..... **\$1.19**—17-inch bleached union linen roller towel with blue border..... **19¢**—Nashua Sheet Blankets; double bed size; white, gray and tan..... **\$2.19**—Nashua woolnap Blankets; full double bed size; white gray and tan..... **\$3.19****Vanta Wear for Babies**

—No buttons—No pins—Guaranteed non-shrinkable.

—Silk and wool vests..... **\$1.35**—Australian wool vests..... **98¢**—Fine Merino vests..... **85¢**—Cotton and wool vests..... **65¢**—Cotton vests..... **49¢**—Silk and wool stockings for infants; trimmed in pink or blue..... **59¢**—Cashmere Stockings..... **49¢**—Gerrards Flannel Petticoats; button on shoulder; shell stitch embroidery..... **59¢ and 69¢**

THE ALWAYS BUSY STORE

Radin & Kamp

TULARE ST. BETWEEN I. AND J.

We Sell for Less Because We Sell for Cash

THE FRESNO MORNING REPUBLICAN
Published by the
Fresno Republican Publishing Co.
Charles H. Russell, President
W. H. Short, Vice President
F. K. Brown, Treasurer
William Glass, Secretary and Business Manager
Publication Office, Republican Building, corner Tenth
Street and Van Ness Street, Fresno, Cal.
Telephone 4022—Carrying all newspapers. Call
night numbers from 1 to 5 a. m. and until noon
on Sundays and holidays.
4022 K—Editorial Department.
4022 M—Business Office.
4022 N—Press Room.
4022 O—Composition Room.
Address all communications to the Fresno Repub-
lican. Do not address individuals.
All communications, news articles or information of
any character must be signed.
No manuscript will be returned. Do not believe
this.

MEMBER OF THE ASSOCIATED PRESS
The Associated Press is exclusively entitled to the
use for publication of all news articles in this paper and also the
local news published here.

LOCAL BREVITIES
News and Advertisements
Red Wing Grape Juice, individual
plants and quarts, for sale by
Holland & Holland.
Dr. Howard, dentist,
Dr. Graycroft has returned.
Use Danish Creamery Butter.
Dr. Reilly, dentist, Rowell Bldg.
Beck's Studio, J. Fresno, Greena Ridge.
A. A. Brown, dentist, Griffith McKen-
zie Bldg.
Dr. C. C. Williams will be out of town
until August 18.
NuBona Corset, represented by Mrs.
McIntosh Wall, 1604 J St. Phone 1149-J.
Order your fall suit at Henry Vies,
over Holland's.
Have your yard cleaned by the Fresno
Scavenger Co. Phone 3141-52.
Get our French Bread "Du Luxe" at
Kerman Creamery. The Athens Bakery.
Miss Colburn, Ederly building. Fire
insurance agent, notary, multigrapher.
Phone 4013.
Dr. J. L. Martin has returned. Office
in the "Grange" Building, corner J and
Fresno streets.
Goodwin, Corset and Chap. Physiol-
ogical Bldg. Fresno—American toilet
regulator. Keen Corset Shop, 935 J.
General transferring, baggage, freight
contracting, moving and packing by ex-
perienced men; brick warehouses. Penn's
Outfit, 897.
Mary J. Thompson has been appointed
administratrix of the estate of John T.
Lewis, according to papers filed yester-
day in the county clerk's office.
Attorney F. C. Hoshorn has returned
from a business trip to Washington, D. C.
His law office is now Suite 11, Temple
Bar Building. Phone 515. Patents a
specialty.

**SUITABLE GIFTS
For Soldiers**
**Fountain
Pens**
Among the few gifts
that are suitable for the
soldier and which he is
permitted to carry with
him, are fountain pens,
and there is nothing more
acceptable. With a fountain pen that he can rely upon
he will be more liable to write home in his leisure
moments. We have a big stock of pens from which
to select—from the plain but serviceable pens to the
richly ornamented gold and silver mounted ones—all
of them the dependable makes.

**Wrist
Watches**
Another gift that the soldier
welcomes is the wrist watch.
These are approved by the
government and make ideal
gifts. They are shown in a
number of different styles,
mounted in the leather case
that makes them practical for
use in war-time. All the re-
liable makes are shown in
these watches.

**Cigarette
Cases**
We are showing some prac-
tical and serviceable cigarette
cases in gold and silver—
cases that are particularly
suited to the soldier and his
needs. It will be a delighted
soldier who receives such a
gift as this.

**N. NIELSEN
SUCCESSOR TO
ERIKSEN & NIELSEN
JEWELERS**
281 J STREET FRESNO

Special Today
**COFFEE
ICE CREAM**
Also Brick Ice Cream In 3
Combined Flavors—Coffee,
Maplenut and Pistachio
Phone 61
Benham Ice Cream Co.

Twa Mouthfu's o' Naething

A PURTY LASSIKIE
THOT I'M PROOD
FIR TAE CA'
ME FRIEN',
ASKIT ME YESTERDAY
WAD I DAE HER
A GUID TERN,
AN' O' COURSE
I TELT HER
THOT I WAD
GIN I LIVED,
SHE TELT ME
WHIT IT WES,
AN' I'M STERTIN'
WIT TH' THIRD LINE
FIR TAE ANE
FIR TAE DAE IT.
IN TH' DAYS
O' AULD LANG SYNE,
WHEN I WES
A WEE SMA' LAD,
I BECAME TH' OWNER
O' A COOPLE
O' WIDE RUBBER BAN'S,
AN' I CUT DOON,
WI A BUTCHER KNIFE
I BORROWED
VERRA QUIET LIKE
FRAE TH' BUTTRY,
A CROTCHED LIMB
FRAE HANDY BLM TREE,
AN' MED FIR MESEL'
A BEAN SHOOTER,
AN' LAID IN
A QUDE STOCK
O' SMA' PEBBLES
FRAE TH' CREEK,
AN' GANG OOT
ON TH' HOONT
FIR WILD GAME,
AN' I FOUN' IT
SETTIN' ON A BEAM
IN OOR BARN;
A SCREECH OWL
SETTIN' OOT STRECHT
AN' LUKIN' WISE
THROUGH TH' SPACES
O' HIS SPECTACLES,
AN' I'D TAK
A CAREFU' AIM
AN' LET DRIVE AT HIM,
AN' GIN I HIT,

AS I WAD
ODDWHILES,
HED' FLY ROON'
IN GREAT CIRCLES
AN' FETCH OOP
AGAINST TH' SIDES
O' TH' BARN,
AN' I THOUGHT
IT WES GRAUN' SPOORT,
I MIND WEEF
I'D LAY ON ME BACK
AN' KICK OOP
ME SHOOT LEGS
AN' LAUGH
AN' SHOOT,
TH' BEIN' I'M TELT
TH' RUDDIE WAY
O' A WEE LADS:
RIT TIME CUM
SNEAKIN' ALANG,
AN' I FORGOT
A' ABOUT TH' SPOORT
TILL THIS LAIST YEAR
WHEN I BEGAN
FIR TAE SEE
SOMETHIN'
THOT JUST DUICKS
LIKE SECOND COUSIN
O' ME SCREECH OWL'S,
WALKIN' ROON'
ON TH' POEBLIC STREETS,
TH' VERRA SANE
IDENTICAL LUK
ARGON' TH' EES,
AN' I'M FEARED
THOT TH' INSTINCT
O' ME YOUTHFU' DAYS
FIR RUDDIED
WULL OORPOWER ME
SOME FINE DAY,
AN' I'LL WIND OOP
WI MAISTER THORWALDSEN
IN-HIS JAIL
FIR TAKIN' A SHOT
AT SOME LAD
THOT'S WEARIN' A PAIR
O' SCREECH OWL GOGGLES
THIN NOO ME DEAR,
IS THOT
WHIT YE WUSHED?
YIR FRIEN'
SCOTTY.

**STUDENTS TO
HEAR ADDRESS**
An address on "The World Work
of the Y. W. C. A." will be given by Miss
Margaret A. Chickering to the students
of Heald's college at their noon meet-
ing on Tuesday in the Y. W. C. A.
building.
Miss Chickering is the Pacific coast
executive on immigration work.

LOCAL BREVITIES
Dr. W. W. Graycroft, dentist, has re-
turned to Griffith-McKenzie building.
Tax Collector R. W. Baker yesterday
appointed Miss Edith Cullen as his deputy.
Mary Mullen filed answer yesterday
to the suit for divorce filed by M. J. Mullen.
Wesley Bennett filed answer yester-
day to the suit for divorce filed by Grace
May Bennett.
Letters of guardianship for the person
of James Alford, a minor, were
issued yesterday to J. H. Cross.
Charles McIntire, George Purdy and M.
J. Burnham were appointed deputies yester-
day by Sheriff H. Thorwaldson.
New house near State Normal and
street car line. Ready to move into. A
small first payment and reasonable terms.
Owner, H. M. Zolund, Mariposa
street and Van Ness avenue.
An order settling the estate of John E.
Erickson was made yesterday by Judge
H. Z. Austin, and Anna Erickson was dis-
charged from her duties as administra-
trix.
George R. Andrews, public adminis-
trator, yesterday filed petition for letters
of administration of the estate of Cora A.
Thompson. Hearings was set for October
20. Hearings on the petition filed by An-
drews for administration of the estate of
Ellie Gras is set for the same day.

DEATHS
NICHOLSON—In Fresno, at a local san-
itarium, W. C. Nicholson, native of
Scotland, aged 64 years. He leaves to
mourn his loss one daughter, Vera of
Fresno. Funeral services will be held
at the Little Bros. funeral parlors Mon-
day afternoon at 4 p. m., Rev. George
F. Sevier officiating. Friends and ac-
quaintances respectfully invited. In-
terment at Mountain View cemetery.
LAW—In this city, October 12, 1917,
at the San Joaquin sanitarium, Arthur W.
Law, a native of Iowa, age 34 years.
Deceased leaves to mourn his loss be-
sides his father, James R. Law, one
brother, Ernest J.
Friends are invited to attend the
funeral from 10 o'clock to 12 noon, chapel,
1240 J street, Monday afternoon at 2
o'clock. Deceased was a member of
Eorshay Lodge No. 1, T. E. B. of Los
Angeles. The funeral will be held un-
der the auspices of Italian City Lodge
No. 232, T. E. B. of the city. The
remains will be shipped Monday eve-
ning to St. Helena, Cal., to be interred
by the side of his mother, in the family
plot.
RUDOLF—In this city, October 13, 1917,
at the residence of the parents, 2361
German street, Emilie, infant daughter
of Mr. and Mrs. Carl Rudolf, age
7 months 2 days.
Friends are invited to attend the fun-
eral this afternoon at 4 o'clock from
the residence. Rev. Dr. C. W. Wol-
ters will officiate. Interment Mountain
View cemetery. J. Hopkins & Son have
charge of the arrangements.
FRANK—In Fresno, Cal., October 12,
1917, Zelma Frank, beloved wife of W.
C. Frank, and loving mother of Anita
Frank, daughter of Alice E. and Tru-
man J. King, a native of Iowa, aged
31 years 22 days.
Friends and acquaintances are re-
spectfully invited to attend the funeral
services tomorrow morning at 10:30
o'clock, from the funeral chapel of
Stephens & Bean. Interment in Mt.
View cemetery.

MARRIAGE LICENSES
POPE-BRIM—John William Pope, 26,
Tait, and Mera E. Brim, 15, Fresno.
CLARK-CLARK—Lee Clark, 23, Selma,
and Clara Clark, 20, Selma.
CARDOZA-BETTENCOURT—Frank P.
Cardoza, 32, Fresno, and Maria Bettencourt, 19, Selma.
LINDSAY-BATTENFELD—Edgar A.
Lindsay, 32, Fresno, and Jessie Battenfeld,
26, Fresno.
LOMBARDI-CARRARINO—Argany Lombardi,
20, Fresno, and Mary Carrarino,
18, Fresno.
WOODWARD-McFALL—Lloyd A. Wood-
ward, 27, Fresno, and Margaret F. Mc-
Fall, 19, Kerman.
STRUNK-CASTRO—Allen F. Strunk, 27,
Strunk-Castro—Allen F. Strunk, 27,
California State land patents issued
to Robert F. Briggs and George H.
Briggs were filed yesterday in the
office of County Recorder R. N. Har-
grett. They cover the east half of
Section 31, Township 33 N., Range 16 E.,
the southeast quarter of Section 32, Town-
ship 33 N., Range 16 E. and the
east half of Section 33, Township 33 N.,
Range 16 E., the northeast quarter of
the same section.

Pictorial Review
Patterns, Catalogue
and Magazine For
November Are Now
Ready At Our Pattern
Counter—Get Yours Now

Einstein's
Where Price and Quality Meet

Tulare
At Van Ness

Ladies' Stamped
Night Gowns 85c
Made up of white nainsook; only needs
to be embroidered to complete.

Ladies' Pink
Nainsook Pajamas \$1.00
Made up. Require only the embroidery to
complete.

More New Arrivals in Women's Wearing Apparel
Garments at Popular Prices
That Are Correct

An Interesting Assemblage Of
New Fall Suits
New arrivals, replenishing our already large showing, make this as-
semblage of fall suits a comprehensive and very interesting one. The
prevailing modes are faithfully portrayed; every new feature finds ex-
pression in the most recent additions. There's a diversity of styles from
which to choose, making the selection of the new fall suit an agreeable
task. Priced from \$19.75 to \$45

Conservative Styles Prevail In
The New Coats
Straight lines predominate—although some models show a tendency
to curve slightly at the waist line—the many novel treatments of neck-
lets, belts, collars and sleeves provide a refreshing variety from which
to make a selection. Priced from \$10.95 to \$45

Charming Interpretations of the New
Modes Are These Attractive
Dresses of Serge and Satin \$19.75

Serge and satin—sensible and style.
Never has fashion favored more practical—
more becoming fabrics than these.—For
general wear—a dress of serge—for dress-
ier occasions—one of satin.—Basque bod-
ices—or straight effects—draped—pleated
or plain skirts—divers collar effects—make
for that individuality—which is ever a part
of our garments.—Among these new dress-
es—you are certain of finding several—
which are just your style.

Newest Millinery
The Season's Most Stunning
Shapes and Styles in
Trimmed Hats \$12.50

These beautiful hats—have a charm and loveliness—
that captivates every woman—or miss—who sees them.
Each is designed—and finished—in accordance with the
laws prescribed—by the world's designers of fashion.
Every hat is of the highest quality—and are supremely
artistic in every detail.—So extensive is the variety—
and the diversity of shapes—that you are certain to
see here many hats—each of which is so becoming—
and so charming—that it seems to have been created
with YOUR individuality in mind.

Velvet Motor Hats \$3.98
Velvet Shapes 98c-\$1.95
Trimmed Hats \$4.95

Ribbons—Fancies—Ornaments
Velvets Are At Lowest Prices

**Beautiful Colors and Becoming
Patterns Are Shown in Our
New Fall Dress Goods and Silks**

36 In. \$2.00 Black Taffeta \$1.65
A beautiful, soft, very lustrous, jet black, pure silk taffeta; \$2.00 value.
Special \$1.65 yd.

36 In. New Plaid Silks \$2.00 Yd.
An advantageous purchase enables us to offer an extra fine quality
silk in the season's newest plaids; full 36 in. wide at per yd. \$2.00

40 In. Silk Poplins \$1.75
Beautiful quality in all the newest street shades. A very rich cloth.
Price \$1.75 yd.

36 In. French Serge \$1.00 Yd.
All wool soft finish French serge in the new Fall shades of wine, navy,
marine, myrtle, cardinal, reseda and slate. A special value at \$1.00 yd.

36 In. Novelty Tartan Plaids 90c Yd.
A very pretty and serviceable new fabric. Well adapted for school
dresses. Extra quality and fast colors. Special value 90c yd.

54 In. New Coatings \$2.75
54 in. Kumfy cloth cloaking, in shades of gold, navy, green and black.
Very heavy, requires no lining; 54 inches wide. Price \$2.75 yd.

**Home Will Be a Cheery Place This Winter
If You Choose
DRAPERIES AND CURTAINS**

From our varied stocks of cheerful patterns. Half the appearance of
your home depends upon the window hangings. They are the most con-
spicuous of all its furnishings.

THE NEW CRETONNES AT 35c YD.
Include the very newest patterns and colorings in light or dark
shades. The designs range from small (focal) patterns to the elaborate ef-
fects so much in demand for draperies and knitted bags.

CHINTZ AND CRETONNES AT 50c YD.
Some exquisite bird and floral patterns. The colors are exceptionally
pretty and the designs the very newest.

CURTAIN MARQUETTE 35c YD.
In cream, white or coral. Plain or with hemstitched edge. A very ser-
viceable material.

FANCY SCRIM 65c
Plain center with pretty floral borders. An unusual quality at; yd 65c

CREAM MADRAS 60c YD.
A very soft drapery fabric for curtains. Will hang perfectly straight
and give the room a restful effect. Laundered and wears well. Price
per yd. 60c

NEW FILET NETS 35c
Comes in cream, white and coral with small designs. A very service-
able and attractive lace. Price per yd. 35c yd.

FINE FILET NETS 85c
A very pretty lace for fine curtains. Cream, white and coral shades in
charming patterns. Price per yard 85c

SUNFAST DRAPERIES 85c
In old rose, brown, green and blue. The patterns are the very latest.
For fire side drapes this material cannot be excelled. The colors are made
to withstand the strong light and are absolutely fast. A perfect drape for
windows or glass doors. Does not need to be split. Price per yd. 85c

**WM. ROGERS
SILVERWARE**
Our Plymouth pattern in
Wm. Rogers guaranteed Sil-
verware, the newest design in
hammered silver effect.

Tea Spoons, set of six \$1.25
Table spoons, set of 6 \$2.50
Forks, set of 6 \$2.50
Table Knives, set of 6 \$2.50
Dessert Knives, set of 6 \$2.25
Soup Spoons, set of 6 \$2.50
Orange Spoons, set of 6 \$2.00
Sugar Shell, each 50c
Butter Knife, each 50c
Berry Spoons, each .. \$1.25
Salad Forks, set of 6 \$2.00
Bouillon Spoons, set
of 6 \$2.75

**Home Will Be a Cheery Place This Winter
If You Choose
HOSIERY**

Ladies' Pure Silk Wayne
Knit Hose, with lisle heel, toe
and sole; in black, white, gold,
gray, bronze, navy and purple.
Ple. price, pair \$1.50

Onyx Pure Silk Hose in
black and white, pair \$1.10

Phoenix Silk Hose, seam-
less, in black, white and all
wanted colors. Price,
pair 90c

Children's Cotton Hose in
black, white tan and pink.
Pair 25c

Onyx and Buster Brown
Light Weight Lisle Hose for
children. In black and white.
Price, pair 35c

Children's Light Weight
Hose; in black. Price,
pair 35c and 40c

**DAIRY MEN TO GET
PAY TOMORROW**
Record Price for Butter
Fat Established for
September Output

Dairymen of this section making
deliveries of butterfat to the Danish
Creamery of Fresno will receive the
aggregate of \$7,510.16 in the form of
cream checks when that institution
makes its monthly payment tomorrow.
This sum represents the return to the
dairymen for their September deliv-
eries and is based on the highest
price per pound ever paid in the San
Joaquin Valley. This new record price
is 52 cents a pound. The plant made
146,035 pounds of butter for the month
in question, a slight decrease in quan-
tity owing to the fact that shortage of
feed and feed prices have induced
some dairymen to dispose of such dairy
cattle as were available for use as
beef.

Mrs. J. J. Strohman, organ-
izer theory, students' course, teach-
ing course. For appointment. Phone
1407.

**SANGER RANCHER TO
GET \$2000 DAMAGES**
Louis Sire, lessor of the Sykes
ranch at Sanger, has been ordered to
pay \$2000 to J. H. Sykes from whom
he leased the ranch as damages for
injury to the land and crops through
bad management. The case was tried
before Judge D. A. Cashin.

**DEFAULT ENTERED
TWO RURAL LOTS**
According to a decision made Fri-
day by Judge H. Z. Austin, J. H. Hen-
kiron was adjudged owner of Lots 19
and 20, Section 22, Township 13 south,
Range 18 east, M. D. 5, and M. Judg-
ment was ordered against G. C. Ste-
phenson et al who had been made de-
fendants in a suit to quiet title to the
lots. Stephenson failed to appear in
answer to the complaint and the pub-
lication of summons ordered by the
court.

DR. LAISNE
For absolute eye comfort and perfect
glasses at lowest cost. Republican Bldg.
1407.

BENEFIT BALL
FOR
Fresno's Home Guard Battalion
All Proceeds To Go Toward General Mess Fund
For This Battalion
ARMORY HALL, 928 EYE ST.
Every Wednesday and Saturday Eve.
Dances Start At 9 o'Clock
Good Orchestra—Splendid Floor
Gentlemen 50c

REPUBLICAN ADS BRING BEST RESULTS

CALIFORNIA CAVALRY RE-FORMED INTO MACHINE GUN BATTALION

Ranks to Be Filled Up From National Army—
Fresno Officers Now in Separate Company

By CRAIG POTTER.
CAMP KEARNEY, Oct. 13.—Considerable excitement was caused in our camp the first of the week by the announcement that the 15th Separate Squadron California Cavalry was being changed to the 15th Machine Gun Battalion consisting of three companies. The change in name was accompanied by a complete change of officers and the consolidation of two of the troops. The 1st Separate Squadron California Cavalry, consisting of the following troops: A, Bakersfield; B, Sacramento; C, Salinas; D, Los Angeles and the Machine Gun Troop from Fresno. The 15th is made up of the following: B troop has become Company A, A and C troops have been consolidated to make Company B and the Machine Gun Troop is Company C. Troop D, of Los Angeles under the command of Capt. James Gunn, will remain cavalry and act as the personal guard of Major General Strong, commander of the 4th division of the U. S. Army.

POST OFFICES TO HELP RAISE LIBERTY LOAN

Applications for Liberty loan bonds may be made through the postal carriers or at any postoffice. Postmaster Earle Hughes announces.

Carriers are instructed to give information to patrons along their routes, and if desired by them they may take subscriptions and have them transmitted to any bank desired by the subscriber.

Interest on the first Liberty bonds may be received at the postoffice by tearing off the coupon and presenting it.

RED CROSS NEEDS CASES FOR PACKING

Thousands of Pairs of
Shoes Await Proper
Shipment Facilities

Aside from being in want of offices for the transmission of chapter business, the Red Cross directors of Fresno are in need of boxes—packing boxes.

In the matter of offices, the chapter headquarters have been crowded out of the city hall by the trustees who need the room for city business.

In the matter of packing boxes, the Red Cross officials, more particularly the shoe committee, have on hand just 25,000 pairs of shoes, many of them new, the most of them in good repair—shoes given for the feet of the people from and to the state of the cases to be used in the packing, that the handling may be facilitated.

The call is for packing cases of three feet in length, two feet wide and of a depth of two feet—or as near these dimensions as possible.

The inquiry of the Old Shoe committee, George Osborn, chairman, is: Who has packing cases to spare for this purpose? Those who can and will help out in this matter will please phone Mr. Osborn at the office of the Herald, and the cases will be called for.

Chick is a pitcher of merit and it is hoped that a transfer can be effected.

Sergeant Dan Waltham has been appointed 1st sergeant of Company C to succeed Bert Myers who has been acting in that capacity since Gerald James was transferred to the sanitary detachment.

Sergeant Dunkle left last night on a twenty-day furlough. He will visit St. Louis.

The following poem was written by Corporal T. W. Baker, of Company A, from Sacramento after reading an editorial in the Examiner about the National Guard:

JUST A VOLUNTEER

Why didn't I wait to be drafted?
And be led to the train by a hand,
And put in a claim for exemption.
Oh! Why did I hold up my hand?
Why didn't I wait for the banquets?
Why didn't I wait to be cheered?
For the drafted men get all the credit
While I merely volunteered.

And nobody gave us a banquet,
Nobody said a kind word,
Nobody of the engine, the grind of the wheels.
Was all the goodbye that I heard.
Then off to the training camp hustled
To be trained for the next half a year,
And in the shuffle forgotten,
I was only a volunteer.

And perhaps some day in the future
When my little boy sits on my knee,
And asks what I did in this great war,
As my little eyes look up at me,
I will have to look back into those eyes
That at me so trustingly peer,
And tell him that I wasn't drafted;
That I was only a volunteer.

EUDALY CITED ON CONTEMPT CHARGE

John Eudaly has been cited to appear before Judge George F. Church next Monday morning on the charge of contempt of court. Eudaly, according to affidavits filed by George R. Andrews, administrator of the estate of James B. Campbell, and E. W. Johnston, ejected Johnston from the premises in section 23, 14-21, which had been turned over to Andrews by a court order. Andrews was placed in possession September 25 and the ejectment of Johnston occurred October 8.

SENTENCE SUSPENDED ON BOND
F. Rohl, who pleaded guilty of violating the Wylie local option law, was given a six months' suspended sentence yesterday by Judge George F. Church. His bond was fixed at \$500.



A Subject of World-Wide Importance

Europe is practically soapless. Wherever small quantities exist, the governments have assumed control. America can look forward to the same condition.

You Get Protection Through Owl Service

Rexall Soap 10c

Handy round cakes of Harmony Cream Soap—choice of rose or lilac colors. Each cake neatly wrapped. A superlative value. You should lay in a future supply. 10c cake, 3 for 25c.

Jergen's Violet Glycerine Soap 10c

You know the brand—it's a very popular transparent glycerine soap. An efficient cleanser, daintily perfumed. The price is important.

Special— Monday Only



Remmers' Oatmeal Soap

3 Cakes for 25c

A famously good bath soap which sells regularly at 12c a cake. Monday the price will be 3 cakes for 25c. Shrewd buyers should appreciate this chance to lay in a supply.

Ameroil For Constipation

Ameroil is not a drug. It is a highly refined paraffine oil which is not absorbed in the process of digestion. It passes through the alimentary canal, softening the walls and aiding nature in a logical way. It is purely mechanical in its action and should not be confused with the ordinary laxative.

Ameroil is odorless, colorless and tasteless—very agreeable to take. A pint bottle for 65c.



The Owl Theatrical Cold Cream is gaining in popularity everywhere every day because it has proven to be a cold cream that satisfies. It cleanses thoroughly (better than soap and water), soothes irritated skins and builds up the tissues. It prevents sunburn, tan, freckles, etc. A full pound tin for 60c. Sent postpaid anywhere in the U. S.

Massage Brushes 25c

Like the picture. They strap over the hand. They stimulate the circulation, remove dead cuticle, etc. Will not irritate the most sensitive skin.

We have the handled brush at the same price.

Talcum Powders 15c

We still have many splendid talcums to feature at this popular price. For instance:

Red Feather Violet, Lilac
and Rose
Colgate's Cashmere Bouquet
Daisy and Violet
Men's (various odors).

Powder Puffs 10c

Made of soft, closely woven velour. The favorite puff for applying cosmetic. A very popular feature at 10c.

Ebony Hand Brushes 35c

The proper size—1 1/2 inches long. The back is real ebony. Nothing but selected bristles used—several rows of them. A "Totten" product—this means quality.

Four-Piece Dresser Set 50c

Four pieces as illustrated. The handles are clear white, highly polished bone and the steel is a splendid quality. This set is commonly used with ivory toilet articles.

Awarded Gold Medal at the Panama-Pacific Exposition
The Owl Drug Co.
Corner J and Tulare Streets
R. F. Odell, Manager Phone 454

Mug Shaving Soap 5c



This is the old reliable Williams' Soap for the shaving mug. The same old price. We also have:

| | |
|--------------------------------------|-----|
| Williams' Barber Bar | 10c |
| Williams' Quick & Easy | 7c |
| Colgate's Barber Soap | 7c |
| Pears' Shaving Cakes | 30c |
| Shaving Sticks | |
| Rexall Shaving Sticks | 25c |
| Daggett & Ramsdell Shaving Sticks | 22c |
| Colgate's Shaving Sticks | 23c |
| Colgate's Handy Grip | 25c |
| Williams' Hinge Cover Shaving Sticks | 23c |
| Williams' Holder Top Shaving Sticks | 25c |
| Palmolive Shaving Sticks | 22c |
| Resinol Shaving Sticks | 20c |
| Pears Shaving Sticks | 30c |
| Shaving Powders | |
| Colgate's Shaving Powder | 23c |
| Williams' Shaving Powder | 23c |
| Rexall Shaving Powder | 25c |
| Shaving Creams | |
| Mennen's Shaving Cream | 23c |
| Rexall Shaving Cream | 25c |
| Rogers & Gallett Violet de Parne | 30c |
| Williams' Shaving Cream | 23c |
| Kank's Lather Cream | 25c |
| Jane's 50c Tubes | 25c |
| Johnson's Shaving Cream | 23c |

Make Over the Interior of Your House at Trifling Cost

Winter is coming. You'll spend much of your time indoors. You'll entertain. Your guests should see your home at its best. Newly papered walls and ceilings will PUT it at its best.

Chase the gloom from every room with sensible, economical wallpaper. For new wallpaper lends charm and cheer to the whole house. And the change can be made quickly and at minimum cost.

That living room, that dining room—make them smile again. Wallpaper will do it.

There's probably not a room in your house but that would welcome the transforming touch of wallpaper, in the hands of an experienced decorator.

Wallpaper has innumerable advantages. Carefully chosen patterns conceal all those little irregularities present in even the best-built homes. Wallpaper accentuates the beauty of the woodwork. Wallpaper permits individual expression. In fact, wallpaper meets every requirement of interior decoration—meets it effectively.

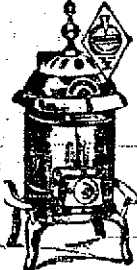
The Schutz Paint Co.

PHONE 708

Paints, Oils, Varnishes, Glass, Wall Paper
Fresno and Eye Sts. Fresno, Cal.

Prepare for Winter Now Put a Wedgewood Heater in Your Home

The Most Popular Heating Stove

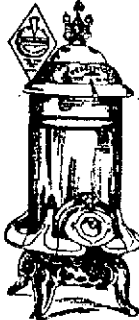


The "Laurel" Wedgewood is the most popular heater. It is very durable, having cast top and bottom. It is beautifully nickel trimmed, making it an ornamental as well as useful piece of furniture. Coming in two sizes gives a better choice.

\$12 and \$13.75

The "Hot Blast"

Finished in Black and Nickel



The "Hot Blast" Wedgewood will retain the heat much longer than the ordinary heater. They are ideal heaters that come in two designs, in black or nickel. The draught comes from the top, forcing the heat to the bottom of the stove and not up to the stove pipe.

\$17 and \$20

It is not too early now to prepare for the cold winter months that will soon be here. Put up your heater now and you will be ready when the first cold snap comes. We have a heater to suit every need. Wedgewood heaters will give intense heat at low fuel cost and will add to the appearance of your room.

The "Star Wedgewood"

The "Star" Wedgewood is one of the most popular models. It has open front and is attractively trimmed in nickel. Comes in two sizes; a good heater at a moderate price.

\$13.50

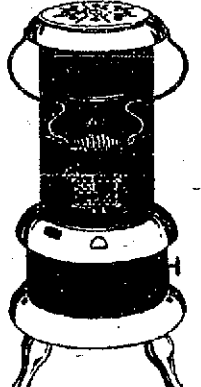
\$17.50

Perfection Oil Heater

Perfection Heaters are ideal for use in any kind of home. They may be carried about from room to room in perfect safety. They are neat and attractive in appearance and come in a variety of styles and sizes.

—Odorless
—Economical
—Dependable

Perfection Oil Heaters are economical, odorless and thoroughly dependable. They give great warmth, and are always ready for instant use.
Black \$4.75, \$6.75
Blue Enamel \$8.00



FISHER-GLASSFORD

Hardware Co.

1932 Tulare St.

Fresno, Calif.

RAYMOND LECTURE TUESDAY EVENING

In Picture And in Address
Bohemia's Struggle Is
to Be Shown

On Tuesday evening, at the auditorium of the high school, Jerome Raymond, Ph. D., lecturer in political science, is to deliver his fourth address in Fresno, under the auspices of the Fresno center of the University of California extension plan.

The lecture subject for this event is to be "Bohemia: the Persistence of Nationality."

In the flash of picture, the work of the lecturer's own hands, and in word painting, there is to be shown this nation divided into two parts, and under two yokes, a nation under alien rule for four centuries, yet keeping intensely alive its national spirit and aspirations; the efforts of Bohemia to regain her freedom; the Golem of Bohemia; lights of light in the dark ages of Bohemia.

Maxwell & Mudge

Photographers
have moved to

1920 Mariposa St.
and merged with the
Raisin City Studios.

Peace in 24 Hours

For Bohemian sufferers who take Max's Wonderful Remedy. Don't neglect your Bohemian Alliance another minute. What appears to be only minor Bohemian disorders may often be symptoms of Cancer and Ulcers of the stomach and intestines, Gall Stones, Arterio Sclerosis, Gleet, Auto Intoxication, Yellow Jaundice, and other dangerous ailments. Get the cure in 24 hours. Max's Wonderful Remedy is the only one that cures all these ailments. It is the only one that cures all these ailments. It is the only one that cures all these ailments.

ITALIANS TO OBSERVE ST. ELIAS DAY TODAY

Solemn high mass will be celebrated at St. Alphonsus church this morning at 10:30 o'clock, the occasion of the celebration of St. Elias Day by the Italian residents of Fresno. Father Schneider will conduct the solemn high mass, and will be assisted by Father Molloy as co-deacon. The sermon will be preached by Father Molloy. The church and grounds have been decorated for the occasion.

Preceding the church service there will be a procession from Columbus hall, Calaveras and F streets, starting at 10 o'clock, and marching to the church.

At 2 o'clock in the afternoon a band concert will be given in the church grounds. At 8 o'clock in the evening another concert will be given, conducted by G. Falkenstein. Fireworks will follow the concert.

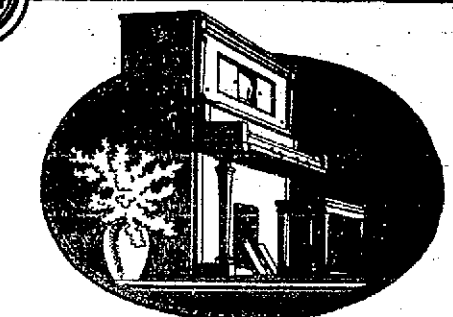
Following is the band program:
1. Royal Italian March G. Sabetti.
2. Selection from "Carmen"—Bizet.
3. Blue and Gray (optional)—Haley.
4. Concert Waltz G. Falkenstein.
5. Sextette from Lucia—Donizetti.
6. The Boys from Home—Klikman.
7. Valse Danseuse—Miles.
8. Selection from Mlle. Modiste—Heraud.
9. Lay My Head Beneath a Rose—G. Falkenstein.
10. Selection from III Treasures—Verdi.
America.
G. Falkenstein, director.

SUES CONTRACTOR FOR \$717 OVERPAY

James L. Miller has filed suit against Lee H. Duncan for the return of \$717.18 alleged over payment on the contract to build a house. He also sues for \$218.79 damages which he says he has suffered through the use of materials less expensive than the contract called for and a \$25 bill for house rent caused by a month's delay of the contractor in completing the residence. Copy of the contract and plans and specifications were filed together with the complaint.

LUTHERANS MEET IN CONFERENCE

Delegates from eight of the Lutheran churches in the San Joaquin valley met in conference today at the Cross Church on California avenue.



A Real Pianola for \$520

Perhaps you do not know that you can purchase a real Pianola for as low as \$520. You no doubt have been greatly impressed with the magic of this remarkable instrument and naturally assumed that its highly praised musical quality as well as its world-wide reputation as a perfect player piano would necessarily make it a high priced instrument. Pianolas begin in price with the Aeolian Pianola at \$520. Then the prices range upward according to the model—whether Stroud, Wheelock, Steck, Weber or Steinway.

If you have in your home a silent piano, we will make a liberal allowance toward a Player Instrument, and if desired will arrange convenient terms of payment on the balance. There is a Pianola within the reach of practically every home.

Pianolas from \$520
(Aeolian Player Piano \$460)
We also carry Steinway and other Pianos, Pianola Pianos, Aeolian Player Pianos, Player Music, Victrolas and Records.

Sherman, Clay & Co.
J. & M. C. CLAY, FRESNO

HUMPHREYS CLEARS MISUNDERSTANDING OVER ZONE PLAN

Says Ordinance May Be Amended By Trustees At Any Time

Powers of City Planning Commission Are Only Advisory

In answer to recent questions raised during discussion of the proposed building zone ordinance and to clear up the existing confusion as to how the ordinance, if adopted, may later be changed or amended, President Miles O. Humphreys yesterday gave out a statement in which, first, he pointed out that "no ordinance can be adopted by the city trustees which cannot later be amended by them."

"However," said President Humphreys, "the State Zoning Act requires them to delay action on such an amendment until the City Planning Commission shall have had an opportunity to hold public hearing and make a report to the City Trustees, on the effect of the proposed change."

President Humphreys' statement follows: "There will be a clause in the proposed zoning ordinance requiring the City Planning Commission to make their survey and file their report within thirty days from the date of a request from the city trustees, and the city trustees will not within ninety days after the filing of the petition for such amendment by property owners with the city clerk."

"It must be remembered that the City Planning Commission has no real power beyond an advisory character. We have no desire or intent to withhold reports at any time, nor block the constructive development of the city. Over a dozen cities in California have passed ordinances establishing City Planning Commissions, which are similar and almost identical with our ordinance published in the Republican on Tuesday. They all follow the state law very closely which provides for the establishment of such boards (chapter 42, statutes of 1915)."

"The only misunderstandings or oppositions to the proposed Fresno building zone ordinance comes as far as the City Planning Commission can find out, from those who are not in possession of all the facts in regard to such ordinances and their beneficial operation in other cities. The state law requires this commission to search out these facts and bring them before the people of the city. We are doing it just as fast as it is humanly possible. This is the important matter to rush into without giving everybody an opportunity to look thoroughly into it, and the commission is pledged to give the people of Fresno as much time as is necessary."

"However, false conclusions have been drawn in a few instances already from a misunderstanding of the facts on municipal zoning regulations. The very much regretted city ordinance which was voted on to put the truth to everybody."

"Only a few weeks ago you will recall a prominent citizen whom we all respect, sending you a letter which was published, advising Fresno to be guided by Los Angeles, to prosper as Los Angeles has prospered, and then went on to oppose zoning! He simply did not know then that Los Angeles had a zone"

ORRINE FOR DRINKING MEN

We are in earnest when we ask you to give Orrine a trial. You have nothing to risk and everything to gain, for your money will be returned if after a trial you fail to get results from Orrine. This offer gives the wives and mothers of those who drink to excess an opportunity to try the Orrine treatment. It is a very simple treatment, can be given in the home secretly, without publicity or loss of time from business.

Orrine is prepared in two forms: No. 1, secret treatment; Orrine No. 2, the voluntary treatment. Costs only \$1.00 a box. Ask us for booklet. Modern Pharmacy, 1047 I St.

Advertisement

Lockwood Bridgework

Lockwood bridges are durable and comfortable, restoring missing teeth perfectly. They are constructed on advanced principles far ahead of the old methods. Hold firmly to the isolated teeth or roots to which they are attached. Will not fall or wobble. In gold and porcelain—at the lowest fees.

Examination and estimate free.

DR. A. T. LOCKWOOD

(Graduate New York College of Dentistry)
2044 Mariposa St.
At Van Ness Blvd.

To Remove First Signs of Old Age

"The infallible first sign of age is the sagging cheek muscles," says Miss Cavaleri, whose fame as a beauty culturist is scarcely less than that of a famous actress. "These are more difficult and serious to treat than wrinkles," she continues. "The sagging muscles indicate they have grown too weak to remain in place. They must be assisted, strengthened."

The best way to strengthen them is by bathing the face in a solution made by adding an ounce of powdered Saxatone to a half pint of water. This creates a free circulation to the parts, besides causing muscles and skin to contract. Saxatone, procurable at every drug store, has long been known by complexion specialists to possess remarkable tonic and astringent properties, valuable in treating flabby tissue and wrinkles.

Advertisement

Nadine Face Powder

(In Green Boxes Only)

Keeps the Complexion Beautiful

Soft and velvety. Money back if not entirely pleased. Nadine is pure and harmless. Adverts when washed off. Prevents sunburn and returns of discolorations. A million delighted users prove its value. Tint: Flesh, Pink, Brandy, White. By Toilet Counters of Most Stores. National Toilet Company, Paris, Tenn.

KINGS-RIVER WATER IN SUIT FOR RIGHT

W. F. Hauke, Byrd Estate Company and others claiming individual property interest in townships 14 and 15 south, and ranges 22 and 23 east, have sued the Allis Irrigation District, a corporation, for adjudication of the rights to the water in Kings river as affects the land belonging to the several plaintiffs. Claiming riparian rights to the water of Kings river for more than 25 years past, the plaintiffs complain that the Allis Irrigation District is diverting the water to the damage of the lands. A temporary restraining order is also sought to give immediate relief from the growing crops. Short and Sutherland are attorneys for plaintiffs.

FINAL ACCOUNT SHOWS NO MONEY EXCHANGED

George Elliott, executor of the will of J. M. Turner, since July, 1902, filed his account and report yesterday on which hearing is set for October 22. His report discloses the fact that the real property in the estate was occupied by the widow, Sarah Turner, until the time of her death and that no money was passed into the hands of the executor. He also reports that he had paid out no money on account of the estate and waives any claim for compensation as executor.

ordinance which is compulsory and covers the whole city since 1908. That ordinance segregates all of the city into five classes of use districts, and other ordinances have established height and area limits.

"Another prominent citizen only last week represented to the city trustees that New York had done nothing to look down the heights of buildings or sky lines. He evidently did not know that in July, 1916, New York City put into effect a compulsory zoning ordinance covering every block of the entire city of five hundred blocks. This ordinance established classes of use districts, height districts and area districts similar to the proposed Fresno ordinance, though necessarily different in application to fit their different conditions."

"To regret this confusion and believe that a fair investigation will show that the proposed ordinance for Fresno has combined the most useful features of these other ordinances."

"The facts show that many important cities of California and the United States have in effect compulsory zoning ordinances covering the whole city, we only know of two cities which have partial zoning ordinances that are optional and which only cover parts of the city. They are Berkeley and Minneapolis. Berkeley is now proposing to revise its zoning under the new state law to cover the entire city under a compulsory ordinance almost identical with the proposed Fresno ordinance."

"In many cities beside the cities named zone ordinances have been in effect for some time and seem every where to have worked entirely for the improvement of the city, the encouragement of increased industry and for the general public welfare. It is to be expected that real estate men will not in all cases be so sighted enough or have sufficient access to the facts to at once appreciate what zoning regulations will do for Fresno."

"They should at least consider seriously the following letter just received from Edward M. Hurd, America's foremost authority on city land values. He is president of the Lawyer's Mortgage Company of New York City, which has \$150,000,000 loaned on real estate at this time, we are informed. His book entitled 'City Land Values' is the accepted authority on the subject."

His letter follows:

September 20, 1917.

Mr. Miles O. Humphreys, President, Fresno City Planning Commission, Fresno, California.

Dear Mr. Humphreys:

Replying to your letter of September 14th I would advise you that in my opinion the establishment of building zone restrictions, as has recently been carried out on a wide scale in the City of New York is to the advantage of lenders on mortgage security in that it tends to localize various forms of business in definite districts and prevents the concentrated mingling of business and residential property to the detriment of both. In general its effect is clearly to stabilize values.

Very truly yours,

R. M. HURD, President.

EPPELSON ESTATE IS VALUABLE ONE

Mrs. Doris M. Eppelson has filed petition for probate of the will of her husband Jesse E. Eppelson. Hearing in the matter is set for October 23. The estate which she declares is community property includes ranch land in the Chowchilla ranch valued at \$25,000; unimproved land in Lassen county worth \$4500; improved land in the Malaga tract valued at \$8000; and personal property valued at about \$10,000. By the terms of the will upon which probate is sought the estate is to be divided between the widow and a son and daughter 17 and 19 years old respectively.

"Your Face Is Your Fortune"

Why not make it as good a fortune as possible? The old looking man or woman is turned away when seeking employment and some one more youthful appearing gets the position. Why? Look at the man at the window in your bank. His features are regular, his skin smooth, a good looking fellow. Does it convey no meaning to you? People do not like to look on the unlovely, unbecoming or the repulsive; they would rather do business with the person who does not repel by his unbecoming features. Do not try to run the race of life handicapped with the unnecessary weight of an unattractive face when all the blemishes may be removed from the skin and all the irregularities and deformities of the features may be corrected without pain, danger or detention from your daily duties. Go to the specialist who has made a life study of remodeling the features and treating the blemishes of the face; he knows of his long experience and study what is the best thing to do—what is the safe thing to do—above all, he knows just how to do it with the assurance of satisfactory results. The only real specialist in this line of work on the Pacific Coast is Dr. R. J. Masten, a graduate licensed physician of high standing in his profession, a member of local and national medical and surgical societies, a man of repute as a betterer and teacher. No dangerous treatments, such as peeling the face or filling wrinkles or hollows with any foreign substance and performed by him, call on the doctor at 2044 Mariposa St., San Francisco. No charge for consultation.

LIBERTY LOAN BOND SPEAKERS GIVEN ASSIGNMENTS

Campaign for Week Is to Be Carried to Every School District

Attitude and Responsibility of Individual Is to Be Emphasized

Last evening the Liberty Loan bond speakers were again in the field, the need of the government and the want of warping as touching the war situation being carried to every school district in the county.

The major effort, however, was made at Selma, Kingsburg and Clovis, at which points a special canvass had been made of the territory for the purpose of bringing to the speakers the largest possible hearing.

At Selma, J. P. Neyland, formerly of the state board of control, Senator Chandler and George Cosgrave were the speakers, talking as they thought the causes and the means of the warfare now engaging the millions on the battle fronts.

At Kingsburg, William Neilson, of the Federal Reserve Bank, Twelfth district, and the Rev. Will A. Betts, D.D., were given the principal responsibility, the former dealing with the figures that are interesting the government officials; the latter pointing, in forceful word painting, the duty of every citizen in the holding up of the hands of the government forces. At Clovis, there was a largely attended meeting and in the clear presentation of the facts of the situation, by W. W. Cowan and C. K. Bonestell, who were given a splendid hearing, with the arousing of the deepest interest.

New Assignments. Yesterday P. W. Cowan, to whom has been committed the assignment of speakers, last evening turned in the program for the several school districts for Wednesday, Thursday and Friday, which follows:

For Wednesday evening:

Bethel—Berton Einstein, W. E. Simpson.

Calwa—R. C. Avery, E. W. Lindsay.

Harrison—Rev. J. Harvey Deere, C. E. Lindsay.

Highland—Harry A. James, M. F. McCormick.

Prairie—Lewis H. Smith, Judge H. P. Briggs.

Fairview—A. E. Balch, W. Hubbard.

Jefferson—H. A. Savage, P. D. Thornton.

Wahoke—M. G. Gallaher, S. L. Strother.

Bowles—George E. Jones, George Osborn.

Magnolia—Dr. H. O. Breeden, A. M. Drew.

Riverbend—Dr. Will A. Betts, Chase Osborn.

Riverside—Russell Uhler, R. G. Retallick.

Granville—T. R. Thompson, Earl Church.

Rosedale—Earnest Klette, H. E. Wilkinson.

Ross—Ben Epstein, C. M. Ozias.

Walnut—Mervin Thompson, Henry Lawson.

Canal—Rev. George Fuller, W. O. Miles.

Centerville—R. J. West, Rev. G. R. E. McDonald.

Clay—Ben Johnson, W. D. Crichton.

Mr. Olive—Dr. G. W. Walker, C. K. Bonestell.

Malaga—Arthur Allyn, W. F. Chandler.

Orange Cove—R. A. Powell, M. K. Wild.

Franklin—W. M. McDaniel, George Cosgrave.

Alta—J. O. Cross, C. E. Beaumont.

Alameda—William Payne, W. S. Johnson.

Fruitvale—Oliver Kehrein, F. W. Cowan.

Smith Mt.—Yr. Fred Scotty, Rev. T. T. Giffen.

For Thursday, October 18:

Bethel—Berton Einstein, W. E. Simpson.

Jows—R. C. Avery, E. W. Lindsay.

Grant—Dr. J. Harvey Deere, C. E. Lindsay.

Summit Lake—Harry A. James, M. F. McCormick.

Raisin City—Lewis H. Smith, Judge H. P. Briggs.

Lorena—A. E. Balch, W. Hubbard.

Nees Colony—H. A. Savage, P. D. Thornton.

North Fork—M. G. Gallaher, S. L. Strother.

Terry—George E. Jones, George Osborn.

Vinland—Dr. H. O. Breeden, A. M. Drew.

Lalain—Dr. Will A. Betts, Chase Osborn.

Laguna—Russell Uhler, R. G. Retallick.

Wakote—Earnest Klette, H. E. Wilkinson.

Blois—Ben Epstein, C. M. Ozias.

Empire—Mervin Thompson, Henry Lawson.

Garfield—Rev. George Fuller, W. O. Miles.

Bryant—Ben Johnson, W. D. Crichton.

Riverdale—Dr. G. W. Walker, C. K. Bonestell.

Dalota—J. O. Cross, C. E. Beaumont.

Caruthers—William Payne, W. S. Johnson.

For Friday, October 19:

Bethel—Berton Einstein, W. E. Simpson.

Roeding—R. C. Avery, E. W. Lindsay.

Perlin—Dr. J. Harvey Deere, C. E. Lindsay.

Fresno Colony—Harry A. James, M. F. McCormick.

Monroe—Lewis H. Smith, Judge H. P. Briggs.

Rosevelt—A. E. Balch, W. Hubbard.

Seaside—H. A. Savage, P. D. Thornton.

Lone Star—M. G. Gallaher, S. L. Strother.

Tollman—George E. Jones, George Osborn.

Mailson—Dr. H. O. Breeden, A. M. Drew.

Esterby—Dr. Will A. Betts, Chase Osborn.

Walters—Russell Uhler, R. G. Retallick.

Kearney—T. R. Thompson, Earl Church.

Horne Mann—Earnest Klette, H. E. Wilkinson.

Gill—Ben Epstein, C. M. Ozias.

Oleander—Mervin Thompson, Henry Lawson.

Washington Colony—Rev. George Fuller, W. O. Miles.

Fuller—W. O. Miles.

Knute Colony—R. J. West, Rev. G. R. E. McDonald.

Orange Center—Ben Johnson, W. D. Crichton.

Bullard—Dr. G. W. Walker, C. K. Bonestell.

West Park—Arthur Allyn, W. F. Chandler.

Lorena—R. A. Powell, M. K. Wild.

Houghton—W. M. McDaniel, George Cosgrave.

Pumona—J. O. Cross, C. E. Beaumont.

For Saturday, October 20:

Bethel—Berton Einstein, W. E. Simpson.

Roeding—R. C. Avery, E. W. Lindsay.

Perlin—Dr. J. Harvey Deere, C. E. Lindsay.

Fresno Colony—Harry A. James, M. F. McCormick.

Monroe—Lewis H. Smith, Judge H. P. Briggs.

Rosevelt—A. E. Balch, W. Hubbard.

Seaside—H. A. Savage, P. D. Thornton.

Lone Star—M. G. Gallaher, S. L. Strother.

Tollman—George E. Jones, George Osborn.

Mailson—Dr. H. O. Breeden, A. M. Drew.

Esterby—Dr. Will A. Betts, Chase Osborn.

Walters—Russell Uhler, R. G. Retallick.

Kearney—T. R. Thompson, Earl Church.

Horne Mann—Earnest Klette, H. E. Wilkinson.

Gill—Ben Epstein, C. M. Ozias.

Oleander—Mervin Thompson, Henry Lawson.

Washington Colony—Rev. George Fuller, W. O. Miles.

Fuller—W. O. Miles.

Knute Colony—R. J. West, Rev. G. R. E. McDonald.

Orange Center—Ben Johnson, W. D. Crichton.

Bullard—Dr. G. W. Walker, C. K. Bonestell.

West Park—Arthur Allyn, W. F. Chandler.

Lorena—R. A. Powell, M. K. Wild.

Houghton—W. M. McDaniel, George Cosgrave.

Pumona—J. O. Cross, C. E. Beaumont.

For Sunday, October 21:

Bethel—Berton Einstein, W. E. Simpson.

Roeding—R. C. Avery, E. W. Lindsay.

Perlin—Dr. J. Harvey Deere, C. E. Lindsay.

Fresno Colony—Harry A. James, M. F. McCormick.

Monroe—Lewis H. Smith, Judge H. P. Briggs.

THIS IS HOW HENRY DERMER SELLS REAL \$25 Suits for FIFTEEN DOLLARS

KRIEGER-FRANKEL COMPANY, INC.
MAKERS OF
MEN'S AND YOUNG MEN'S CLOTHES
22 TO 24 WEST 14TH STREET,
NEW YORK

October 6th, 1917.

Dear Sir:—

At a recent meeting of the Board of Directors, it was unanimously agreed upon that owing to our increased business we rented another factory on Broadway at Astor Place to take care of our fast increased business. This will give us increased facilities that we can turn out double the amount of merchandise which our business requires.

You can appreciate from this what a wonderful move you had made when you connected yourself by becoming a partner in this business, thereby insuring you wonderful merchandise and at prices that you would be unable at this time under present conditions to buy no where near the price that you own them for.

Hoping business continues as good with you as it has been, we are

Respectfully yours,
KRIEGER-FRANKEL CO.

WTF-EW

The Above Is a Letter From My Partners

You can see for yourself from the above letter from my partners just how my factory business has grown in the last year, and naturally my profits from that end have grown accordingly. That is the one big reason why I can sell regular \$25 suits for \$15. I make very little profit on them, but I make it up on the profits from my factory.

You can plainly see that the more suits I sell for \$15 at practically no profit to myself increases the output of my factory, and that is really where I want my profit to come from, and not from the pockets of the already over-charged public.

I want the public of Fresno to realize that I am really in a position to give \$25 suit values for \$15—I want you to realize that I am in a position to buy better materials than the other fellow for less money. I want you to realize when you buy a suit from me that you are really saving \$10, and that you are getting a regular \$25 value.

I want you to come to my store, where I will personally prove to you every statement I make in my advertisements.

Open Saturday Evenings
Until 9 o'clock

HENRY DERMER'S \$15 SUIT HOUSE
Corner Tulare and "Eye" Streets
Fresno, California

Corner Tulare and "Eye" Streets
Fresno, California

MUST CONTRIBUTE TO DAUGHTER'S SUPPORT

Divorce was granted Minnie M. Browder yesterday. Her husband, John W. Browder, was ordered to pay \$15 a month for permanent maintenance of the 17-year-old daughter and \$25 attorney fee. The order was made by Judge H. A. Cashion.

GAS COMPANY FILES ANOTHER CONTRACT

As a part of the construction work of the new gas plant for the Pacific Gas and Electric company a \$23,580 contract with Thompson-Harrington Company was filed yesterday in the county recorder's office. The agreement calls for the dismantling of the gas container now at Martin Station, San Mateo county and its erection in the local plant in the Walsh subdivision. The construction is to be completed in five months from date of commencement. The \$15,000 material men's bond is furnished by the Massachusetts Bonding and Insurance Company. It was also filed as a part of the agreement together with the blue print and the plans and specifications for the job.

Temperance—William Payne, W. S. Johnson.

American Colony—Oliver Kehrein, F. W. Cowan.

McKinley—Yr. Fred Scotty, Rev. T. T. Giffen.

Danish Creamery Butter

Uniformly Good
Always the Best

Danish Creamery Butter is always good; it is not good one day and poor the next—it can always be depended upon to satisfy and please you.

It is made of the purest pasteurized cream—under conditions as clean as those that exist in your own home. It is kept in a constant state of refrigeration until it is delivered to you. Order Danish Creamery and be safe.

High Prices Paid for Butter Fat

Our patrons received 52¢ a pound for butter fat during the month of September. We always pay the highest prices for cream. Profit by selling your cream to us.

Danish Creamery Association

Danish Creamery Association

We'll Take Your CRIPPLES

If they're hopeless we'll tell you so—if not, we'll fix them up right and deliver them anywhere in town the same day. If you want to bring them in and wait, we'll let you have something to wear and to read. We're for shoe economy, new or old. When we half-sole a shoe you can't tell it's been half-sole; it's really whole-sole for half-sole price. Everything else in our repair department is of the same high grade, the best in the city. Have your repairing done here. Quickness is one of the advantages of our repair department.

WINGFOOT HEELS — NEOLIN SOLES

RE-NU-ALL SHU REPAIRING CO.
at 1047 J St.
IN THE FULTON BUILDING

RETIRING SALE

Now Going On at
NYMAN LEVY

Hatter and Furnisher
1936 Mariposa Street
Leon Hart, Manager

BEAN Growers

We wish to announce
that we are in the
market for all varieties
of dried beans. We
pay cash on delivery.

**Rosenberg Bros.
and Company**
Fresno, - - California

DO NOT OVERLOOK POULTRY FAIRS

National Institutions of In-
formation, Inspiration
and Publicity

Breeders' Seldom Know
Rating of Their Stock
Without Score Card

By G. R. SMITH.
Author and Practical Poultryman.

The poultry show has come to stay. It is vital to the biggest business in the culture of pure-bred fowls.

Twenty years ago a great state would have two or three shows each year. The same state would have twenty or thirty now. There are excellent reasons for this modern and nation-wide emphasis.

Every breeder should study the advantages of public exhibitions. Thousands are losing heavily every year by slacking along this line. Tenderfoots are too slow to begin. Professionals are resting after reaping liberal rewards. There are patriotic as well as personal reasons for the biggest boom possible for this year's poultry shows.

Publicity in business is everything today. You must have it in some form or you are crippled. The show is one of the cheapest and most efficient methods.

The name "show," proves what I am saying. If you have good fowls you must let the public see them and pass judgment on them. This is the basis of all your publicity. The test is made. The high value of your goods is proved. The story of your high-class work has gone out far and wide. The rest is easy.

One horse is rated at \$50, another at \$50,000. The latter has won his spurs in life-and-death races under the eyes of the best judges of horse flesh in the world. Hundreds of thousands have seen him urged to the farthest possible limit of speed and endurance year after year. The markings have been without mercy. The findings have been authoritative. There is no other pathway to the fabulous price and to national or even state publicity.

The poultryman must take the same road. His stock must line up back-to-back with his neighbor's under the eye of the publicly-licensed judge in the public exhibition. Thousands will view his birds and watch the contest. His winnings will give him standing. Without the ribbon he may carry forward a right profitable business along strictly commercial lines, but he can hope for no high rating as a breeder of purebred stock.

The quality of stock.
Yes. The "test" is in the contest. Thousands of poultrymen do not know the fine points of thoroughbred stock. Most of them care little for such "points." They therefore mongrelize their fowls. There is

DR. BREEDEN TO SPEAK ON WAR

Will First Talk on Cause;
Then Will Trace Effect
on Religion

The spirit of patriotism is to feature the evening services today and next Sunday at the First Christian church, at which hours the Rev. Dr. H. O. Breeden, pastor, is to preach two sermons on the present world conflict.

This evening Dr. Breeden is to have for his subject, "The Cause of the War," and next Sunday evening, "The Effect of the War on the Church" is to be fully outlined.

Apart from the sermon efforts, there are to be great chorus numbers, a men's quartet, a ladies' quartet, contralto solos by Mrs. John Henry Lyons, soprano solos by Mrs. Charles A. Muddock and baritone solos by Gus Olsen. To both of these services the general public is most cordially invited.

WAR TAX AFFECTS ALL LEGAL PAPERS

War tax on legal documents will go into effect about December 1, according to unofficial notice to the local recorder's office. The tax is in parallel with the 1914-1916 emergency tax. On deeds each \$500 will be taxed 50 cents, power of attorney, 25 cents; notes secured by mortgage, two cents on each \$100; personal bonds 50 cents and surety bonds one per cent of the premium paid.

no incentive to work toward a standard type. They therefore drift. Their ideals are left to drag along on low gear. There is no competition, and therefore there is no life in their business.

The man who has decided to exhibit at the next show is different. He has a sighted game. He has a race to win. He is to face an antagonist. There is to be a competition for high stakes and he has entered.

Put it as you will, there is a thrill in his business that he never felt before. His birds are to be tested side by side with those of others. Every atom of his genius for business and achievement is appealed to.

The amateur is bound to result. His rating in business is to be known to the public, and he is determined to make it as favorable as possible. "Standards of Perfection," in poultry culture will be exhaustively studied, and every possible resource will be forced to yield its "bit" or its "might" in the breeding of the best fowls that ever stood in his grade.

The back-log amateur and the small farmer are all but wholly dependent on the score card of the poultry judge if they would reach the best there is for them. They may have the finest birds in the state, but not even they themselves will know it till after the show is over. A breeder may have a \$1,000 worth of stock in his yards. Without the scoring or the licensed judge in the public exhibition his \$1,000 stock may have a public rating 99 per cent short of its real value. The head of the 10,000-layer poultry plant does not need to be told that the same principle rules in his case.

Public and Patriotic Duty
We are patriots first of all. This will remain true of every full-blooded American till this world war is won for humanity.

Every man must have the hero spirit. Every day must be lived and every business must be planned to make sure the largest possible industrial output. No one will lose and all will be great gainers by keeping our eyes steadily toward this high ideal.

Poultry exhibitions will promote an increased production of the best fowls to a larger degree than any other known agency. The highest authorities in the world exactly agree in this unqualified statement.

Without the show the mongrel will forge more and more to the front, and present interest in the production of the immense scale of the best poultry that can be bred will soon cease. It is the public exhibition that enlists the largest talent and the deepest and most widespread interest. The history of poultry culture proves this.

Without the show we are all at sea, with neither compass nor chart. We will sail on, though many will merely drift; but we will never get to any particular and much-desired harbor. It is the score card that tells poultrymen where they are.

A local poultry exhibition is an amazing stimulus. Better fowls, a largely increased output and a deeper and more intense interest in poultry culture, in all its phases, will be certain to follow. He man who knows can do much for the public by promoting such local gatherings. New information is given to hundreds. Ideals never before dreamed of are caught by the people. A new batch of young and enthusiastic breeders are swept into line. Many a community has doubled its poultry interests in this way.

This is eminently worth considering. Every pound of flesh, every dozen eggs will have something to do with the winning of the war, the feeding of the millions who are now literally starving, and with promoting the prosperity and comfort of the great public.

The alarming shortage is not so much of money as of meat. Creation and conservation of food is the supreme need of the time. The world has plenty of food, but not enough "grub." As the mightiest stimulus known to one of the most important food industries of our nation, poultrymen should count it a patriotic and public pleasure to promote with greatest possible efficiency the poultry show. Such bread "cast upon the waters" of the world's troubled life will be certain to return before many days multiplied many-fold.

Utility and Fancy Breeds
Don't be suspicious. Cultivate confidence in your brother man. Poultry shows are as fair in their findings as any organization. Poultry judges are honest men doing the best they can to give every one a square deal. "Fol stock" and franks of nature are incidental and ornamental in most modern poultry exhibitions. The big features are the great utility and fancy breeds.

It is well to remember, too, that all pure-bred stock of the really useful kind is included under the "fancy breeds." The term is another expression for "full bloods," or "thoroughbreds." Formerly it had primary reference to the fowls that were bred for their beauty, or their picturesque or grotesque appearances, with little regard to real usefulness.

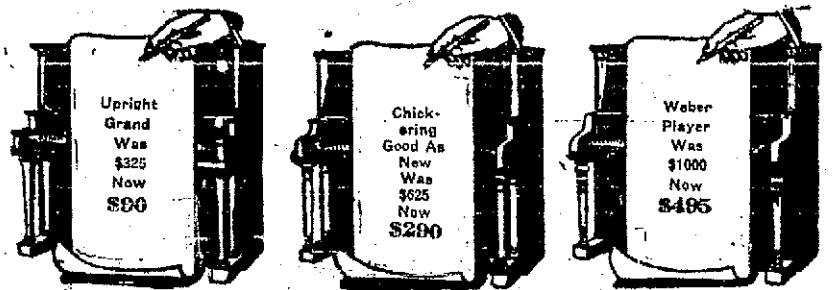
We have passed beyond the play period in poultry exhibits. It is serious business today. Not that the sleek and the pet are neglected. But the sweeping and central purpose of the modern poultry show is to place in comparison and competition hundreds of the finest specimens of thoroughbred-utility stock. The rest is largely on the side.

We have to thank the showman for those powerful waves of interest in the breeding of better poultry that have swept over the land during the last decade and more. And quickener of interest there is nothing that can compare with the public exhibit. Like the horse show and the auto show, the poultry show is an annual round-up of the best we have in order that we may have better next year. Do your bit to help it on. You'll get your money back "with usury."

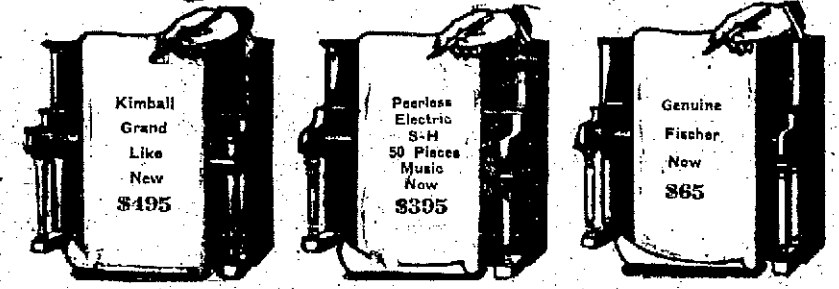
Hurry—Hurry

They Are Going Fast
Retiring From Retail Business
Many Renowned Makes Below Cost

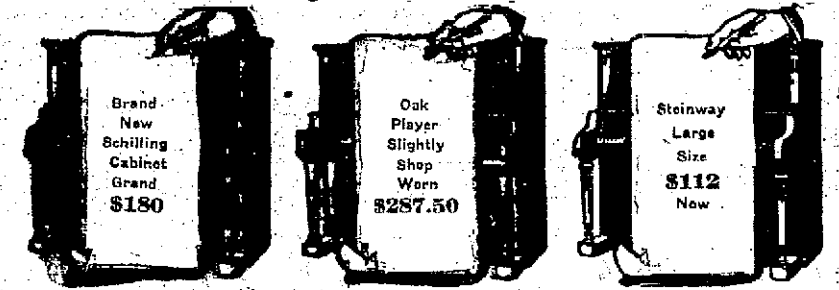
Take Three Years to Pay



Bring Only \$5.00 Deposit



And Pay \$2.00 a Week



Eilers Music Co.

Open
Evenings

1206 J Street

Open
Evenings

PERMANENT ORDER TO PREVENT MORE SUITS

Judge George E. Church yesterday issued a permanent restraining order against Baxter and Shultz to prevent them from filing more street assessments against the Joseph Vincent estate at Fowler. The temporary restraining order had been issued and is now made permanent. Suit was brought by William Jason, administrator of the Vincent estate on behalf of that property and other holdings belonging to J. C. Long, R. J. Mitchell, the First Presbyterian church of Fowler, H. D. McIntyre and Josephine Aten.

GOES TO CAPITOL FOOD COMMISSION

Attorney H. W. Stammer left yesterday for Washington to accept a position in the legal department of the Food Administration board. Judge Lindley, formerly of San Francisco, is at the head of the department.

FRESNO KNIGHTS PLAN MINSTREL

Fresno lodge of the Knights of Pythias will give a minstrel show at an early date to raise its share of the \$25,000 allotted to California in the half million dollar war relief fund. According to Assessor G. P. Cummings, vice grand chancellor of the California lodge, the reports are coming in good from various lodges. Some are drawing the dollar-per-capita from the treasury and others taking contributions. The Fresno plan promises to be a good one, combining pleasure with the business of getting the money.

NOTICE

Enlistment or draft in army or navy does not affect membership in the Woodmen of the World. Therefore go to young America go, fight your country's battles and don't worry about your family protection. Go and help establish a world wide democracy for which future generations shall rise and call you blessed. Not a single certificate has been cancelled, or will be cancelled by reason of enlistment or draft in the U. S. army, navy or marine corps, by the Woodmen of the world, 118,000 American men and \$9,250,000.00 back of every enlisted man. Remember your W. O. W. certificate is in full force and will be until this war shall end, and there will be no raine in rates whatever. A campaign to increase the membership of Woodmen Camp from 1250 to 1500 members is now on. Information as to rates etc. will be given by Clerk C. L. Shieroff at his office in the W. O. W. building, Van Ness and Tuolumne streets, Phone 8449.

WASHED GRAVEL

FRONT PLANT

Crushed, Screened and Graded to Desired Sizes

All Sizes in Storage

Immediate shipments in any quantity, regardless of weather conditions.

Clean Washed Sand

Coarse and Fine

"Grant Concrete Mix"

Proper proportions of graded rock and sand, ready for the mixer.

Crushed Rock

ROCHE QUARRY

Rock Screenings for Road Work

Grant Rock & Gravel Co.

Phone 83

Fresno

327-8 Cory Bldg.

WHY PAY MORE?

We defy competition when it comes to workmanship and material used.
Open Saturday Afternoon



Set of teeth \$6.00 Bridge work \$5.00
Gold Plates \$5.00 Silver Fillings \$1.00
Painless Extracting \$5.00 Gold Crowns 2K \$1.00

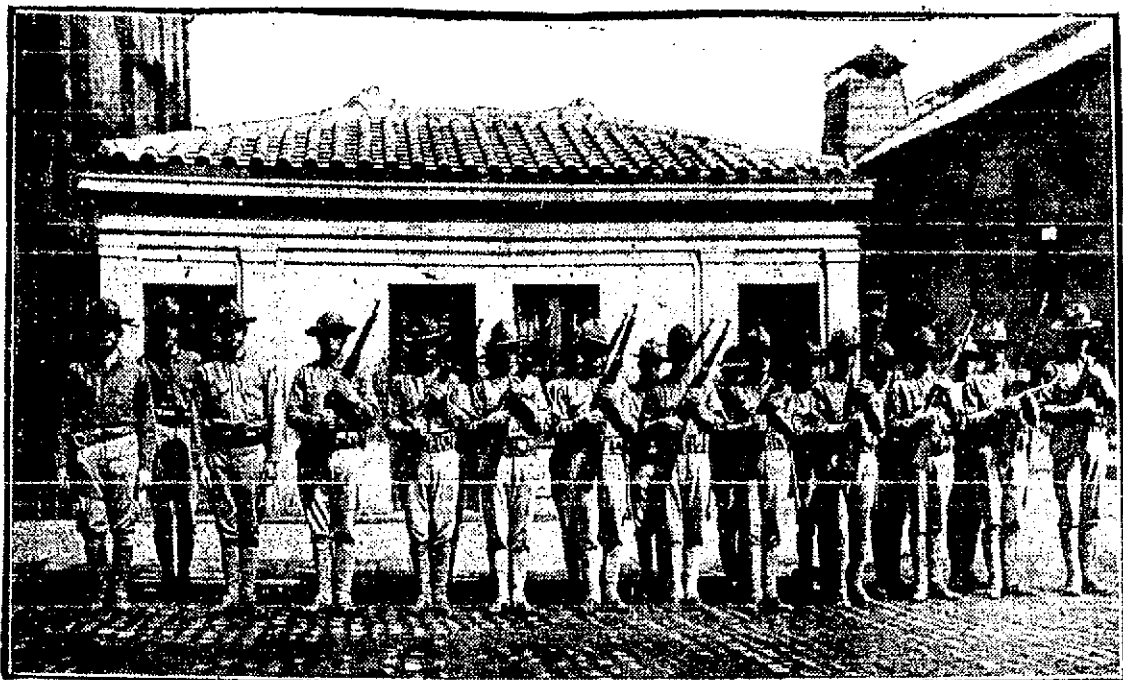
DR. W. P. WINNING

New Method Dentist

Rooms 209-7-8, 2135 FRESNO STREET, over the Associated Retail Co.
Lady Attendant Phone 141. (Hours 8 to 8:30). Closed Sundays.

FULL MEASURE OF EXCITEMENT IN MARINE CORPS

Gay "Soldiers of the Sea" Enter Big World School of Experience



Company of the United States Marine Corps doing guard duty at the Union Iron Works in San Francisco during the strike. It was the experience of one guard while assigned to this duty to order the president of the iron works to step away from the entrance to his own office.

Of all branches of Uncle Sam's fighting forces there are none which offer a fuller measure of genuine excitement and interest than the marines. These gallant uniformed "devil-may-care" soldiers, because of the diversity of their life in the service, are almost invariably of the type which is a request of action and "something doing."

To join the marines is equivalent to entering a great school. This school of experience uses the text book of extensive travel and constant contact with men and nations in all parts of the globe. A marine can tell you something of any part of the world—his life is full of interest. In a foreign port, the marines are first called upon to preserve order. In a sea fight they have their part. Being

cause of these facts they are spoken of as the nation's soldiery. This of as being "first to fight," in the first is why the marine corps has been looked upon and secondly they are referred to as "soldiers of the sea." The marine service carries some have been asked for at different times, thing with it, something more of pay. At the present time the field is open and the members of this arm of to any one desiring to enter this attractive branch of the United States Marine Corps. The fighting machines do better fighting service and recruiting officers are better than any of the other are to be found in every city.

FRATERNAL SOCIETIES

Neighbors of Woodcraft.

Fresno Circle 742, Neighbors of Woodcraft, held a regular business meeting Tuesday evening. Quarterly reports were read and other business matters attended to. The committee reported several sick members.

There has been a call for a patriotic assessment of fifty cents from each member, payable on or before November 5. This assessment is to pay the dues of the men who have joined the army.

Refreshments were served and a short social hour spent.

Harmony Sewing Circle held a meeting at the home of Mrs. Elizabeth Long and Wednesday and much interest was shown in the Red Cross work. Mrs. Pierson, knitting instructor, told what to do and how to do it to help with the much-needed knitted garments. The next meeting of the club will be held at the home of Mrs. E. H. Carr, 115 Abby street, on October 24.

Degrees of Peacemakers.

A campaign for membership has been started by Pittsburg council No. 145, to end on the last meeting night in December. A great deal of interest is already being shown. At the last meeting of the council announcement was made that Mr. and Mrs. Richard Taylor's baby had broken her arm. Mr. Grubs was also reported ill. The dance committee reported a very successful dance on October 6, at the Parlor Lecture Club. Following the last business session, a social hour was enjoyed and refreshments were served.

Royal Neighbors.

Acacia circle No. 18 held its regular weekly meeting in W. O. W. hall on Thursday evening, with a very good attendance. Neighbor Gay was a visitor. The sick committee had the following neighbors given to them to visit: Neighbors Ethel Butcher, Louise Fleming, Mattie Gale, Perda Koehler and Henrietta Sutton.

The Thimble Club will meet with Mrs. W. G. Marshall at 735 O street, Wednesday afternoon. A good attendance is desired, as there is much business to come up. The knitting class will come prepared to commence work.

N. D. G. W.

Fresno parlor No. 187, N. D. G. W. held a well attended meeting last night in A. O. U. W. hall. Arrangements are being made for a Halloween social October 28, to which all men will be admitted free and the ladies pay for admittance. Sister Eva dies pay for admittance. Sister Eva died entertained the members of the parlor and their friends. Sister Nellie Ward was reported as not being well and the members are urged to visit the sick sister from Oakland, at the Rex hotel. The parlor has just purchased a large silk bear flag and an informal raising will take place at the next meeting of the parlor.

Fraternal Brotherhood.

Fresno lodge, T. F. B. No. 81, met in Fraternal Brotherhood hall, 1033 J street, Friday evening. The order of business was hastened and the remaining hours were devoted to a social time. Two applications for membership were received and balloted upon favorably. Sister B. McInyden from Tucson, Arizona, was a visitor again to her home lodge. October 26 will be the next social evening and will be given to a masquerade ball.

Daughters of Civil War Veterans. Ida Sutton McKinley Tent No. 8, Daughters of Civil War Veterans, will hold their regular meeting Monday evening in McKinley's recital hall. Every member is requested to be present, as arrangements are to be made for the visit of the department inspector and department president next week. There will also be initiation.

Red Men.

Pittsburg tribe No. 144, L. O. B. M., met in regular session Tuesday, October 9, with St. Rosemore Elmer Lord presiding. Communication from the great sachem of California appointing C. A. Kienhorst district deputy, was received. Relief chiefs reported that brothers S. M. Bennett and Harold Frank were improving. Members are urged to visit them at the Burnett sanitarium.

Rebekahs.

Friendship Rebekah lodge, No. 211, L. O. O. F. met last Wednesday night with a good attendance. One candidate received the Rebekah degree. Sister Ida Plakford was reported sick. Sister Ellen E. Shantz of Naima Rebekah lodge, No. 63, Tenoka, Minn., and Brother William Baker of Peoria, Rebekah lodge No. 58, Santa Paula, visited the lodge. An invitation

Duck Season Opens Tuesday

Get Your Gun and Go Out for the Limit

Tuesday morning will see all the duck hunters of the community ready to try their luck with the mallards and sprigs. Every man who goes in for this sport wants to be ready with his guns and ammunition—ready to fire his first shot as soon as the sun rises Tuesday morning. There is plenty of open shooting, so everybody should get the limit.

Birds Are Thick

Reports are coming in from all the hunting grounds—Britto and Burrell and the West Side that birds are plentiful and are in very fine condition. They have been feeding on the rice grown around Corcoran and residents in that district say that they have been there by the thousands.

Remington Pump 12 Gauge **\$32.70**
Remington Automatic 12 Gauge **\$41.75**

Get Your Hunting License at This Store

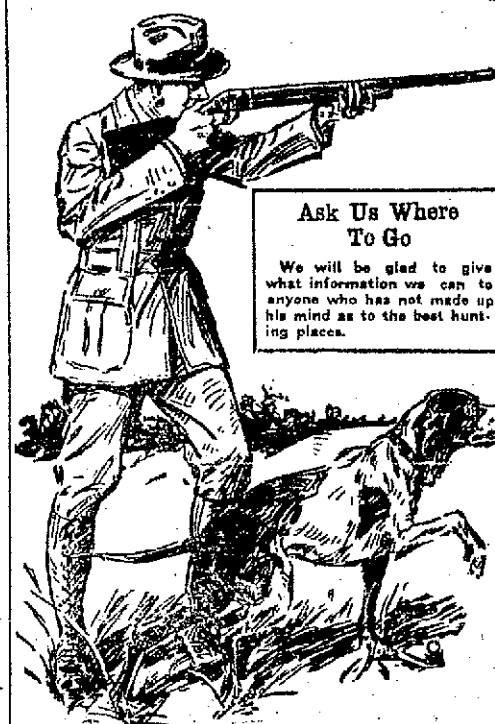
Keep Warm in Your Blind

A Patrick-Duluth Mackinaw will keep you warm on your hunting trip and in your blind. Protect yourself from the danger of cold. These are all wool coats made to meet sport service.

Hunting Coats — Recoil Pads
Duck Decoys — Duck Calls
Shell Bags — Rubber Boots
Game Bags

Guns for Rent

Order your rent guns early in order that you may have your choice. Guns rented at reasonable terms for stated periods.



Ask Us Where To Go

We will be glad to give what information we can to anyone who has not made up his mind as to the best hunting places.

Double Barrel Shot Guns

We carry a complete stock of Smith, Parter, Fox and Inham Double Barrel Shot Guns. These are some of the best known makes on the market and are guaranteed to give good service. Other popular Remingtons from Single Shot 22 Caliber at \$5.75, to the High Powered Rifles of 25 and 30 caliber at \$26.15.

Shells That Are Sure

We carry a complete line of shot gun shells for all makes and gauges of guns. Moisture and temperature-proof shells are the dependable shells for duck hunting—buy them here and be sure.

Homan & Company
INC.

MARIPOSA STREET NEAR K

Republican Ads Bring Results

Try Our Fresh Meats At Your Earliest Opportunity

The fresh meats which we are now producing are recommended as being perfect in every particular.

We buy the very best live stock obtainable. Our modern packing plant is equipped with every facility to insure cleanliness and sanitation and every animal is subjected to rigid inspection.

Our aim will be to produce the highest quality and to provide consumers with meats and meat products that are wholesome, appetizing and pure.

This New Industry Is Now In Operation

We have commenced manufacturing and in a few days our fresh meats will be obtainable at the retail meat markets.

As soon as possible we will also begin producing Smoked Meats, Canned Meats, Sausages, Pure Lard, Shortening, Hams, Bacon, Etc., all produced here in Fresno from the live stock raised in this community.

All our products will bear the Universal trade mark, which will be your insurance against inferior quality.

Try our fresh meats at your earliest opportunity.

Farmers—Bring Us Your Livestock

We are in the market for grain fed hogs, cattle and sheep. We pay full market prices and stockraisers will find that they will save considerable because of less shrinkage and less transportation costs. If you expect to market live stock, get in touch with us.

UNIVERSAL PACKING CO.

"Perfect Products"

Fresno

California



The Big Idea Vassar Underwear

The Horsepower of the Underwear World

Get Fitted in Your Union Suit.

The Vassar is Built to Fit Any and All Shapes

A Correct Cut Closed Crotch

\$1.50

\$2.00

\$2.50

and Higher

HARRY COFFEE

California Stores

Fresno
1027 J

Bakersfield
1409 19th. St.

PEOPLE EVENTS PUBLICATIONS

WEEKLY COMMENTS

By Charles H. Shinn



Stories of transmigration of adventures in time and space, are coming thick and fast, in these imaginative waking days, but few of them are better than "Phra the Phoenician," with its almost unbelievable in a riddle and its red-haired Briton slave (and prince) Hlowen, who comes down the ages until Phra finds her again. We think this tale has been reprinted lately; it deserves re-reading. The author Edwin Lester Arnold, the son of the late Sir Edwin, who wrote "The Light of Asia," "The Voyage of Itinohat" and much besides, has his father's love of wandering and of literature, was long in the Indian Service, and has done lots of newspaper work. His outdoor books are of the average sort, but his first book, "Phra," has more than talent.

In the course of an article on "American Independence," Everett J. Wheeler of New York, who has written many and solid law studies, retells the famous story about Ardiola. Shattuck the American missionary in Turkey who saved the lives of hundreds of Armenians from the massacre of 1895. It makes good reading for these times when, as we think, events are moving toward the freedom of the Armenians and all other subject races of the Ottoman Empire as well as the Armenians with whom we Americans have special friendship. Mr. Wheeler's paper is in that single-hearted and well-edited journal, "The New Americanian." Californians will be interested to know that his wife was Alice Gilman, daughter of the late Daniel Coit Gilman of Berkeley and Baltimore.

An American Scholar.

Dr. James Wilson Bright, the hard-working philologist who is professor of English literature at Johns Hopkins has

had a most interesting and busy life since he graduated from Lafayette, (1875). The amount of editing he has done in such things as Early English Texts, Anglo-Saxon glosses, poems, grammar, etc., as well as his papers in the field of philology which is the proof of his publishing, he teaches real literature with abiding enthusiasm—has been doing so, in



DR. JAMES W. BRIGHT,
Professor of English literature at Johns Hopkins University.

fact, these dozen years, his "Elements of English Versification," if taken to heart by would-be poets might serve to kill or cure. We think he was a Johns Hopkins Fellow in 1882 and '83 when

President Woodrow Wilson was a student there and Dr. Gilman was the head of the institution.

From Old Columbia.

"A World in Ferment" consists, in other words, of "interpretations of the war for a new world," and is by Dr. Nicholas Murray Butler, President of Columbia. One would naturally expect a conservative point of view from Dr. Butler—and is perhaps agreeably surprised to find that he has risen into a more progressive atmosphere than that of ten years ago ("True and False Democracy", 1907).

He dedicates this volume to "those who wish to live in a world which is at peace because it is both free and just." After a clear and well-stated "introduction" we have sixteen short addresses delivered on various dates from September 1914 to June 5 of the present year. It is only by reading them with constant reference to world events of the period of these addresses that one can fully appreciate Dr. Butler's broad-gauge view and great ability.

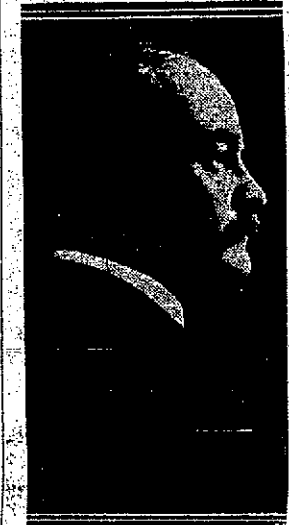
More, perhaps, than we realize, men like Dr. Butler speak for many of the larger American university-groups. Let us then not what he says.

In September 1914, he alludes to the fact that "divergent and impious appeals to a palpably pagan God, have led him (unwilling in general) in perplexed distress to turn over the affairs of Europe to an active and singularly accomplished devil."

But "even here," he adds, "there is to be found something on which this university may continue to build the temple of wisdom, of justice and of true civilization to which its hand was laid when George II was king, when Louis XV still ruled in France, and when Frederick the Great was the height of his fame in Prussia."

November 18, 1915, he said: "If I read history aright, only once before since the beginning of man's records has any similar catastrophe occurred in the Western world. With the downfall of the Roman Empire and the rush of the barbarian hordes from the forest and plains of the north, there was a wiping out of Greek and Roman civilization and of their civilization that was as complete as it was terrible. From that day to this there has been no similar catastrophe in Europe."

Then, urging America to be prepared, he continues in the same address: In one of the noblest orations of antiquity, Pericles used these words in speaking to his fellow citizens of the Athenians who had died in the war with Sparta: "The whole earth is the sepulchre of famous men; and their glory is not given only on stones over their native earth, but lives



NICHOLAS MURRAY BUTLER,
President of Columbia University, author of "A World in Ferment."

on far away, without visible symbols, woven into the stuff of other men's lives. For you it now remains to rival what they have done, and, knowing the secret of happiness to be freedom and the secret of freedom to be a brave heart, equanimity to face the war and all its perils. Surely these generous words sounding across the centuries seem almost to have been meant for our ears to hear."

After this, Dr. Butler discusses "Nationality and Beyond." "The Russian Revolution"—this last in one of the most eloquent addresses we have yet seen upon the new republic of the Slavs—then, bidding farewell, May 6, to Columbia, still leaving for like war, we have such words as these: "Without boastfulness, without vaunting, but with quiet and serene courage and determination, our every member will take his place as soldier or civilian in this great army of the people which is enlisted to bring the war to a speedy and final conclusion on such a basis that just peace may reign in this world, and, in the fine phrase of the President, 'the world may be made safe for democracy.'"

Continuing, Dr. Butler says: "Democracy must in its way dispose of despotism, or despotism will in its way overcome democracy. Therefore, it is to no ordinary conquest that this nation goes forward. It is to no struggle as to which one may be for a moment indifferent. It is the deepest and most tremendous con-

lict that all history records, and Columbia answers, Adversus!"

Four days later, Dr. Butler welcomed the envoys Viviani, Joffre and Balfour, to the great university which was "founded in the Province of New York in the reign of George the Second."

Lastly, at the 163rd commencement of Columbia, (last June), Dr. Butler gave fuller utterance to the ideals of ultimate democracy, and "those institutions and opportunities which make man free." But he added, "If . . . the strength of men and of nations that love freedom is not adequate to this severe task, then man has crossed the Great Divide of his political history and is to begin a descent into those dark places where force and cruelty and despotism wrung their will. Nothing less than this is the alternative which now confronts not alone the nations of the earth, but every individual in each one of those nations."

Not on armies, navies nor any governmental agencies does the republic rest, but, on the stern action of men and women. Then, closing, he appealed to every son and daughter of Columbia to "take inspiration and courage from Alma Mater herself."

Charles Scribner's Sons publish this book of addresses at \$1.25 net. This same firm issues most of Dr. Butler's other writings.

In Pleasant Places.

There is a sort of country side writing that is better understood, more loved, in France, England, America than elsewhere, but which has its examples in every language. It is rural to the core, but it never tries to teach, nor to preach—it simply goes along feeling and enjoying about everything that happens. As Roger Mifflin, otherwise "The Professor," remarks in "Parnassus on Wheels," "A good book like Eve, ought to come from somewhere near the third rib; there ought to be a heart vibrating in it." This "Parnassus" book is a love-story—and as nice an out-door one as we have ever read. Miss Helen McGill (now Mrs. Roger Mifflin) tells it somehow by way of one (Christopher Morley—whose name is on the cover, and who has only written two or three more of such pleasant stories as this to become one of the leaders in this home-like forest field of literature in this home-like forest field of literature. Not so much—we go back to Lowell and Goldsmith, and, if the truth must be told we confess that there is in "Parnassus on Wheels" the gay spirit of "Man in March Hares," that gipsy-like novel by the late Harold Frederic of the "New York Times." It has another eye, and one of strongest social appeal. We ought to have more travelling book-stories (this writer knew and loved one in his boyhood)—one that a gay little Irishman conducted from farm to farm—but Helen and Rogers are scarce.

You will not regret paying \$1.25 net for this book—which Doubleday Page and Company publish.

Sea-Salt Tang.

That's the flavor of "Humming Tree," the last book by James H. Connolly (the "B" stands for Brendan, and if we were in his place we would surely use it). This man lives in a free and cheerful way and is bigger than his books. He was a little Irish lad in the Boston parochial school; he grew up, married, worked while in the United States engineer corps, won the first Olympic championship at

Athens in 1896, went into the navy, served at Santiago, etc. He began to write short stories and books about fifteen years ago.

Ten of his best sea-stories are in this volume, and they were first in such places as Colliers and Scribner. Very pleasant humor, with a deeper touch one finds in "The Starlingists" and others. But really wiser, stronger than any recent sea-stories, and good to send to our boys, about is "Breath O'Dawn," Mcagher, Delaney, and lovely Mary Riley are worth you knowing. There's another story here—"Peter Stops Ashore"—and gets him a wife and goes back to sea water. That's a live tale too—all about Peter Cradden, and Sarah, Mrs. Pentle, and a hateful monkey, Teletop Henston. (Charles Scribner's Sons: \$1.25 net.)

For Young People.

Books that meant for those under say 15, are more carefully chosen these days. When we were children, and some one sent "The Desert Home," or "Mistaking Children," or "Ungava," boys and girls of every age read them anyhow, or heard them read aloud. But now when one gets "Hunky-Little Patsy" which is by Nina Rhodes, and recounts the experiences of Patricia Rivers it is most carefully labelled "For girls from ten to fourteen." After spending an hour over it, we affirm that boys, and some of the elders will enjoy its contrasts. It is one of the popular "Brick House Books," and is suddenly taken from her cheerful, hard-working American surroundings, and hurled into very dignified English surroundings. It's the "Little Lord Fauntleroy" business, with numerous variations, and ought to interest readers on both sides of the Atlantic. The author, who is herself little, has been all her life, has never written a more cheerful and readable story. The whole spirit of the book is that there is a place, and plenty of happiness in this world for everybody, young and old. (Lothrop, Lee and Shepard: \$1.00 net.)

Miss Edna A. Brown, who wrote about "The Four Gordons," has now, in "The Spanish Chest" given us a young hearted sort of a novel, about American and English boys, girls, and elders, full of romance, history and adventure, centering about an old corner house and the famous Channel Islands. It contains an old manuscript, caves, secret stairs, ruins, and all the requisite "properties" for a well-elaborated drama, ending at last in Connors' engagement to Max. Such a book as this represents hard work, and wide knowledge. It is much more than a good story, for it is full of the re-creation of life on the island of Jersey where exiled Victor Hugo lived for a time, before he settled down on Guernsey. The illustrations, some from photographs of ruins and coast, are very attractive.

This is another of Lothrop, Lee and Shepard's books. (\$1.25 net.)

Among the distinctly poor books in this line "Uncle Buncky's Vacation" takes high place. It costs fifty cents (Crowell and Company), a very common price for a "The Magic of Science," which Revell and Company issue for \$1.25. Home-Greens' "The Flag" gathers up a great many historical incidents, which may be new to the average reader. (Jacobs and company: \$1.25.) Much better than these, however is a reprint (Continued on Page 13.)

Now Buy on Huntington Boulevard - Alta Vista

FRESNO

Huntington Boulevard in Alta Vista is the center of the spotlight now. This wide, paved boulevard when all improvements now underway are completed will be the pride of Fresno. It will increase the popularity of Alta Vista—already the chosen residence tract of the city. Alta Vista is the one tract in Fresno that more than met with the approval of the City Planning Commission.

They termed it Ideal. It is the only tract that has shown a consistent growth. It is the only residence subdivision in Fresno that offers you a safe and profitable investment.

There is a reason for all this!

First, The prices of property on Huntington Boulevard are far below those asked elsewhere in comparison to size of the lots and the character of the improvements.

Second, Huntington Boulevard is the widest paved Avenue in the city.

Third, It is in Alta Vista, the only uniformly laid out and rigidly restricted tract in Fresno.

Fourth, It is protected by an investment of \$2,000,000.00.

For a homesite or for an investment there is no place in Fresno that offers as great inducements as Huntington Boulevard. Large deep lots, 60x185 feet in size on a beautifully paved boulevard 125 feet wide, can now be purchased on very easy terms for as low as \$1650.

Phone us and let our automobile call and take you out to the tract. It will not obligate you in any way.

INVESTMENTS
BILLINGS & MEYER
SUBDIVISIONS

209 Griffith-McKenzie Bldg.

Phone 5

California Land Show

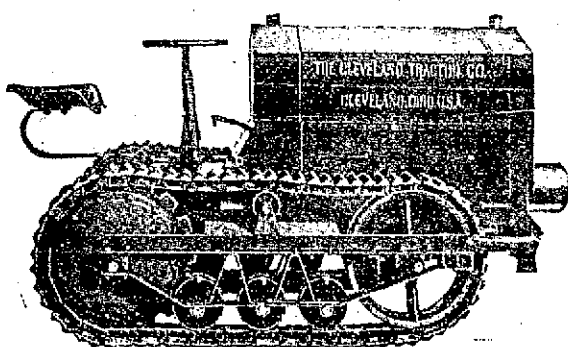
San Francisco
October 13 to 28

The most comprehensive exhibits on Food Conservation and Land Conservation yet shown.

The exhibits cover more than a block and filled 200 freight cars.

Special Low Rates
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CLEVELAND TRACTOR



GEARED TO THE GROUND

Call at our office and we will demonstrate the Cleveland to you. We will have it at work near Fresno for the next week on SANDY SOIL.

Valley Tractor Co.
2414 Tulare St.

It was designed by Rollin H. White, designer of the famous White Motor Trucks. Here is a practical tractor for all farm work. It is low enough to get under the limbs on your trees. It is narrow enough to do all of your vineyard work, (only 44 inches outside to outside of truck). You do not have to unfasten any lugs or angle iron to do road work.

CHRISTMAS MAIL TO SOLDIERS TO GO BY NOV. 15

Post Office Arranges for
Soldiers to Get Mail
on Christmas Day

Public Asked to Address
Clearly; Mail Early and
Pack Securely

Separated from the homeland by 4,000 to 5,000 miles of land and sea, and by at least three weeks of time, and Christmas only ten weeks away, the boys at the front are beginning to think of the other Christmases they spent under different circumstances. That they will not be forgotten by the folks at home is assumed by the post office authorities, who, in the instructions issued for the guidance of the public regarding the transmission of Christmas parcels and letters, point out the necessity for immediate action. Post office officials have planned for the transmission of the Christmas mails for soldiers abroad. Mail must be posted not later than November 15. With these arrangements made the postal authorities will be able to deliver the Christmas mail to the American expeditionary forces in Europe on Christmas morning. It only needs the co-operation of the soldiers' friends to make Santa's Christmas abroad as merry as it may be under the circumstances.

By Christmas many of the American soldiers may be in the first-line trenches. The Christmas gift that reaches him in time will be the result of the thoughtfulness of his friends on this side and will cheer the heart of Santa accordingly. In this spirit the post office has taken time by the forelock and asks the co-operation of the public to give the soldier abroad a merry Christmas. Yet now, in the summary of the post office authorities' appeal, Mail Accepted Only at Main Post Office.

Christmas parcels intended for our soldiers, sailors and marines in France should be accepted only at the main post office and classified stations, but not at country stations. It is necessary that each parcel be opened and inspected in accordance with Section 465 of the postal laws and regulations, and then marked "Inspected and

passed by postmaster." All articles not prohibited in the domestic parcel post may be accepted when packed according to the regulations. But special attention should be given to the exclusion of intoxicants, poisons, explosives and improperly packed perishable matter, and other matter prohibited by the postal laws and regulations.

Three Ways to Aid Post Office.

The three essential respects in which the public can aid in assuring a happy Christmas at the front are: Mail early, address intelligently and pack securely. For this reason it is urgently requested that all persons having Christmas mail for the soldiers and sailors and the civilian units attached to the army in Europe observe closely the following directions:

1. Mails to reach the soldiers in France by Christmas morning must be posted not later than November 15.

2. Every package must bear conspicuously the "Christmas Mail," the complete address of the person for whom it is intended, and in the upper left-hand corner the name and address of the sender.

3. Every parcel must be so packed and wrapped as to admit of easy inspection by the postmaster. No parcel will be dispatched to France which has not the postmaster's certificate that it contains no prohibited articles.

The following instructions issued by the second assistant postmaster general relative to Christmas mail for the American expeditionary forces in Europe are quoted for the information of all concerned: "Recognizing the unusual significance of the coming Christmas to our military, naval and civilian forces abroad, who will undoubtedly be the recipients of numerous gifts from friends and relatives at home, the post office department, with the co-operation of other governmental departments interested in the welfare and comfort of the men on foreign soil, has made special arrangements to effect timely delivery of all Christmas parcels addressed to the American Expeditionary Forces overseas."

In order that the department may realize its cherished purpose to place in the hands of the absent ones those tokens of friendship and esteem on Christmas morning, patrons of the postal service are requested to faithfully comply with the simple postal requirements outlined hereafter. With out the hearty co-operation of mailers this extraordinary service can not be adequately performed.

Preparation of Parcels for Mailing

Owing to the unusual distance this mail must be transported, the handling and the storage it must undergo, it is absolutely necessary that all parcels be covered with wrappings of sufficient strength not only to resist pressure of other mail contained in the sacks in which it will be inclosed, but to withstand the weight of other sacks of mail which in the long transit may be piled thereon. Furthermore, owing to the fact that the contents of each parcel must be scrutinized before leaving the United States to obviate delay, due to censorship, the covering thereof should be so secured as to admit of ready inspection of the contents of the parcel.

"Many combination packages will probably be made up, including miscellaneous toilet articles, candles, soap, etc. The contents of such packages should be tightly bound in order that the several articles may not be loosened in transit, damaging the parcel itself or causing damage to the covering of the parcel. Soldiers' Christmas boxes should be inclosed in wood, tin or corrugated metal. Sold packages of candy, cigars, tobacco and toilet articles in simplest mercantile form may be inclosed within parcels without affecting the parcel post classification of such packages. Sharp-pointed or sharp-edged instruments, such as razors, knives, etc., must have their points or edges protected so they can not cut through their coverings and damage other mail or injure postal employees. Cakes, plum puddings and similar delicacies should be packed in substantial tin containers or equally resistant receptacles, whether sent as separate packages or inclosed with other matter in a combination package."

How to Address Parcels
"Parcels must be fully, correctly and legibly addressed and conspicuously marked 'Christmas mail.' The addressee's company, regiment or other organization, followed by the words 'American Expeditionary Forces,' should appear in the address. In the upper right corner, the name and address of the sender must be placed. The superscription should be written in ink. In case a tag is used, the name and address of the sender and addressee should also be written on the wrapper of the parcel for use, should this tag become detached."

Postage

"All parcels must be fully prepaid by stamps affixed at the eighth zone rate of postage, or 12 cents for each pound or fraction. Patrons are cautioned against placing 'Red Cross' stamps or stickers other than postage stamps, on the address side of mail matter, as such matter is thereby rendered unavailable. In the use of Christmas stickers care should be taken not to seal the parcels with such stamps and parcels are unavailable at the fourth class rate of postage, which necessitates their being returned or held for postage, thus causing delay and possible disappointment. Posters or stickers which resemble postage stamps are not permissible on the outside of any mail matter."

Permissible Additions

"In addition to the name and address of the sender, which is required, it is permissible to write or print on the covering of a parcel or fourth-class matter, or on a label attached thereto, the occupation of the sender, and to indicate in a small space by means of marks, letters, numbers, names or other brief description the character of the parcel, but ample space must be left for the full address and the necessary postage stamps. Inscriptions such as 'Merry Christmas,' 'Happy New Year,' 'With Best Wishes,' and the like, may be placed on the covering of the parcel, but such matter is not to interfere with the address, or on a card inclosed therewith. Books may bear simple dedicatory inscriptions not of a nature of personal correspondence."

Mailing of Books

"The rate of postage on printed books printed books weighing 8 ounces or less is 1 cent for each 2 ounces or fraction thereof. Parcels of books weighing more than 8 ounces are subject to the parcel post rate of 12 cents per pound or fraction."

"Parcels containing perishable matter should be withheld from the mails unless it is absolutely certain that the contents will not deteriorate within six weeks from the date of mailing. Prohibited Articles classified as immailable are intoxicants of all kinds, poisons, inflammable materials (including friction matches), or compositions which may kill or injure another or damage the mails. All contents of parcels will be carefully examined and matters will refrain from inclosing in parcels any intoxicating liquors or other articles classified as immailable. "Parcels for the Expeditionary Forces abroad may not be registered or insured."

Make Small Parcels

"Owing to the great demand on transportation space patrons are urgently requested to make their packages as small as possible—preferably not to exceed 10 inches in length, 6 inches in width and 4 inches in height. Preference in shipment, in order to accommodate the greatest number of persons."

"Additional information concerning

Posner Motor Sales Co.

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Franklin and Velie
Motor Cars

Goodyear
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1514 Van Ness Blvd.
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Service Station

Goodyear Tires, Tubes,
Tire Savers and Accessories

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Anderson Motor Co.

Authorized
Ford Agency

"SERVICE"

Goodyear Tires,
Tubes and
Accessories

1501 I Street Phone 745

Come Direct Here

We have a full stock of GOOD-YEAR TIRES, so you'll save time coming direct to us.

We have all of the different styles, including cords.

We are making a big effort on GOOD-YEARS, for we know that every one we sell will make us a new friend.

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1241 Eye St., Fresno
Telephone 1807

Giffen-Wolfe Agency

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DAY AND NIGHT SERVICE

Corner Eye & Stanislaus

Phone 872

The Complete Line of Goodyear Products

Cord, Fabric, Metz Cushion and Solid Motor Tires, Tubes, Rims and Accessories. Mechanical Rubber Goods.

E. IVERSEN & CO.

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PHONE 827

OILS, GREASES, AUTOMOBILE SUPPLIES

VULCANIZING

Real Tire-Saving Service

MANY TIRES go to the scrap heap sooner than they should because the tire merchant does not help prolong tire wear.

Under-inflation, neglected tread cuts, overloading and wheels out of alignment have ruined many a good tire.

If your dealer would watch these things for you, obviously you could increase your tire mileage and cut down your tire expense.

Here is where we Goodyear Service Station Dealers come in. We do help you.

Our business is to hold your business by getting your friendship, by giving you service.

We sell you Goodyear Tires because we know they will last longer and go farther and so cost you less in the end.

And then we give you tires, in use, the expert attention necessary to make them deliver the last mile of their in-built service.

We take pains to give you every bit of real help we can.

We might make a greater profit on other tires, but we know that by placing your interest first we will hold your business longer.

So, besides selling you Goodyear Tires to start with, we are constantly alert to see that you are fully and finally pleased.

When you need a tire again call on one of us Goodyear Service Station Dealers whose name is signed below.

This sign identifies the Goodyear Service Station Dealer



Goodyear Tires, Tubes and Accessories are always kept in stock

GOOD-YEAR



U. S. L. BATTERY SERVICE STATION

Smith-Webb Auto Supply Co.

GOODYEAR TIRES, TUBES AND ACCESSORIES

When you have tire trouble phone us

1302 Eye Street

Phone 1644

A. B. ROSENBERG, Prop.

Electric Shoe
Repairing Co.

Goodyear Wingfoot Heels

Neolin Soles

1234 J Street

Phone 25



WEEKLY COMMENTS

(Continued from Page 12.)
of Lamb's "Adventures of Ulysses" (Ginn and company 40c.)

Brief Review Notes.

Henry A. Shutes "Real Diary of a Boy" has its sequel in his "The Youth Phase." Amusing, but not likely to become a classic. (Houghton, Mifflin Co. \$1.35 net.)

"Army and Navy Information" is a neat and useful manual of 102 pages by Major D. W. C. Falls of New York, costing \$1.00 net, and from E. P. Dutton and company. It will be of service to soldiers, and to many laymen. In the same line, and from the same publisher as "The Gunner's Handbook" (40 cents in paper and "French Warfare" (150 net.)

"Songs of Hope" by Harold Speakman, (dedications by the author) comes from Cushman and company of New York, and costs 10 cents net. These are ten well-written courageous poems, which the preparation and mailing of parcels may be obtained from local postmasters, who should be consulted when patrons are in doubt.

are free from maudlin sentimentality or bizarre new-wave experiments.

Social Service.

Central Park, New York, September 13 and 14, had a "Song and Light Festival" led by Harry Barnhart of whose work in peasant-making we spoke last year. More than a thousand children and 4,000 adults, including many soldiers and sailors, sang in the "community chorus" and scores of thousands more joined in. Big, jolly, Harry Barnhart, whose first work of this sort was in Los Angeles, is a musical genius, and a simply wonderful leader, who is teaching great classes of American soldiers heartening victory-winning songs.

Ernest Wendell—a noted old Harvard athlete, died lately in war-service in France, and a remarkable work among street boys in New York. He had "personality" and, and loving them, they responded in like manner. His "address book" contained the names of more than eight thousand of his "old boys." The best of it, we think is that it was a boy, successful man's chief pleasure in life, and that he gave them elder brother love, advice, courage—not mere money.

Miss Danner Dawson is the chief officer of the London "Women's Police Service," a force of about 500 women who perform patrol duty and especially watch over young girls, deal with children, enforce school-attendance, etc. Their guardianship of law, morals and consid-

erate behavior in public places has been such that women policemen have come to stay.

Blivh evidence of the desire of our soldiers for books, magazines and papers of high character has been collected by the American Library Association, which is now raising a fund of a million dollars to build and equip "camp libraries."

Correspondents ask about social service publication. "The Survey" (weekly and monthly) is one of the best. Others of value are "The Physicist Magazine," "Life and Labor," "The Child Labor Bulletin" (quarterly); "National Municipal Review" (quarterly); and "The American Journal of Public Health." Do not forget our own State Health Reports.

The California State Board of Health's last bulletin illustrates the only Japanese tuberculosis clinics in the United States—down at Los Angeles. Editorial by this fine journal says: "Tuberculosis and the venereal diseases are 'social' diseases. They are inherited in unfavorable living conditions." Then this editorial points out that the main thing is "the correction of social and economic conditions."

A BEAUTIFUL COMPLEXION can be made with S. D. Beautifier. Price 25c only at Smith Bros. Drug Store.

ECZEMA CAN BE CURED Free Proof To You

All I want is your name and address so I can send you a free trial treatment. I want you just to try this treatment—that's all—just try it.

That's my only argument. I've been in the drug business in Fort Wayne for 20 years, nearly everyone knows me and knows about my successful treatment. Over six thousand and five hundred people outside of Fort Wayne have, according to their own statements, been cured by this treatment since I first made this offer public.

If you have Eczema, Itch, Salt Rheum, Yellows—never mind how bad—my treatment has cured the worst cases I ever saw—give me a chance to prove my claim. Send me your name and address on the coupon below and get the trial treatment I want to send you FREE. The wenders accomplished in your own case will be proof.

NAME _____

Address _____

City _____ State _____

Street and No. _____

Post office _____

Send me without cost or obligation to me your Free Proof Treatment.

J. C. HUTZEL, Druggist, 2480 West Main St., Fort Wayne, Ind.

Advertisement.



J. C. Hutzell, R. P. Druggist

The New Royal CAFETERIA

2033 Fresno Street

will be opened ready for business about Thursday, Oct. 18th. Music will be furnished by Leonard's orchestra. The public is cordially invited to be present and enjoy the evening. Dinner will be served from 5 to 7:30 o'clock by women cooks from Fresno homes.

A. M. AGGELER

AND

Mrs. M. E. Curley

Superior Dental Service

Your money can't buy better dental work anywhere at any price, than in our office.

Sets of teeth \$8 and \$10
Gold Crowns, 24k \$5
Bridge work, per-tooth \$2
White Crowns \$1
Silver Fillings \$1

All Work Guaranteed
Hours 8 to 5:30 Lady Attendant
Sundays by Appointment
Phone 1843

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First National Bank Bldg.
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COLDS Head or chest—are best treated "externally"

VICK'S VAPORUB

Republican Ads

Circulation
RESULTS

SELMANS CONSIDER IRRIGATION PLANS

Pine Flat Project Is Discussed by Fresno Men at Big Meeting

SELEMA Oct. 13.—Between forty and fifty farmers gathered here today for the meeting to consider the Plue Plague bill, which would be introduced by W. P. Boone, John Fairweather and Henry Hanson. Hanson brought new points to local irrigators in careful explanation of the contents of the Wilson act, and the newly framed California irrigation act, and explained the methods of procedure under each. He gave it as his opinion that the Wilson bill was the more desirable because of the fact that its various features had all been fully tested in the courts. For this reason, he believed that it would be more likely to pass in the face of the opposition in the Senate of bonds under it, while the California law should have to be tested before bonds would be issued under it. However, he stated that the California law would be better for sparsely settled districts, which would probably not have the advantage of such good representation in the Senate as the Wilson bill would.

give advantage by being placed under the control of the state board of commissioners. E. T. Ross, a rancher north of this city, lived the season for a few moments with the emphasis on the word "season," and he had fixed up the matter pretty slick—and seemed to be the only one interested in the formation of the Pine Flat project." Mr. Dawson replied that the trouble had always been that farmers would not work together in a business, which led Mr. Boone into the discussion, but Chairman A. A. Ross came cleverly to the rescue, and poured oil on the troubled waters, by switching the issue to a legal question propounded to Mr. Boone: "If the names already secured on petitions same time ago."

BURGLARS ENTER CREAMERY PLANT

PORTERVILLE, Oct. 12.—There is as yet no clue to the two burglars who entered the plant of the Exeter Creamery Association here, carried off the cash register, which they later broke open and secured \$7.50. Tracks about the spot where the register was rifled is the only clue and indicating the two men had especially large feet.

ALBERTA HOLDS THE WORLD'S WHEAT RECORDS

54,395 Bushels of Wheat From 1,000 Acres

ALBERTA Estimated Grain yield, and by virtue of The Canada Evidence Act. 1916, 122,885,000 bushels from 3,331,800 Acres.

Alberta holds the World record for wheat yield in 1916 of 52 bushels per acre, on 1000-acre farm of C.S. Noble, of Nobleford, Alberta.

Fifty-Four Thousand, Three Hundred and Ninety-Five Bushels of Wheat were produced on the 1000-acre large fields are not grown on specially prepared garden plots, and that the reports are not mere guesswork is shown by the following affidavit:

"I, Noble J. Noble, of the Town of Nobleford, Province of Alberta, do solemnly swear that the 1000 acres of wheat on the said farm there, and in the season of 1916, threshed 54,395 bushels of wheat, being at the average of 54 bushels and 23 pounds per acre. And that from 324.68 acres of oats on the said farm, there was threshed in

These large yields, many surprise farmers of the San Joaquin Valley, but when the suitability of the climate, the fertile character of the soil and the long hours of sunshine in summer are considered, the mystery is explained.

**WHY YOU SHOULD GO TO
ALBERTA, CANADA, TO
RAISE GRAIN.**

Wheat yields 30 to 50 bushels per acre. Fine land one to eight miles from railroad. Price \$11 to \$30 per acre while they last. Terms 10 per cent cash, balance two years at 6 per cent.

Mr. Bentler, why farm worn out land in San Joaquin Valley? Go with the Excursion, October 15th, and own your

Healthy Men Enjoy Life

BUT YOU CAN'T HAVE POOR TEETH AND GOOD HEALTH.

Healthy men are men who have good teeth and who keep them in good condition. They visit the dentist at least twice a year and see that their teeth are kept in good order, for they have learned that a great deal of illness can be traced to poor teeth.

Low Prices Here

Wise men know that dental prices should be reasonable and for that reason they have their work done in my offices where guaranteed work is done at prices as low as it is possible to make them. Come in today for an estimate on your work.

| | |
|--------------------|--------|
| GOLD FILLINGS | \$3.00 |
| AND UP | |
| Bridge Work | \$5.00 |
| Gold Inlays | \$3.00 |
| Porcelain Fillings | \$2.00 |
| Silver Fillings | \$1.00 |
| Extractions | \$1.00 |
| Plates | \$5.00 |
| Treatments | \$1.50 |
| Gold Crowns | \$5.00 |

Dr. F. B. Rice, 1047 $\frac{1}{2}$ J St.

Runs on Steel Tracks Turns on Its Heel

The Tractor for Every Farm Need

Whether on the grain fields of Europe or the average American farm—this is the design, "NEVERSLIP." Creoper is designed and built to serve you in plowing, discing, harrowing, seeding, harvesting, drilling, spreading, mauling, fighting, chisel work, etc. You work Creoper on the farm from the spring to the fall. You can use it to operate a threebar, clover huller, shredder, soil filler, feed cutter, grinder and pump.

"It will not pack the ground like a four-wheel tractor—or set up the power of the motor pushing the steering wheels. It can be run over ditches and wet ground where an ordinary wheel tractor cannot go. It will not slide or mire down, which means fuel and power saving, and the elimination of delays in farm work, particularly so in spring when frost is coming out of the ground or during a wet season.

The "sure-foot" creeper type will ride over obstructions without heel slating. The front end of the tractor band will climb to the top of the obstruction, leaving the rear end on the ground; this maintains a constant two-point contact on the tractor belt, which means the elimination of all bolts and jars of the round wheel machine. It won't mire down like an ordinary tractor. It requires less fuel because the pulling power goes into the draw bar. All the weight of the tractor is utilized for traction pur-

The tractor travels on its steel rails instead of in the dirt and mud. The roller wheels that support the tractor and load are built like a railroad car wheel with a chilled, hardened face for heavy long-wearing duty. The track wheel axle bearings are enclosed in dirt-proof journal boxes stuffed with oil-saturated waste, requiring no attention from the operator except a weekly supply of lubricant—no grease cups.

Neverslip Tractors

A size for every power purpose—10 Brake—6 Drawbar H. P. "Light foot" for orchards and vineyards; only 36 inches wide.

\$1100.00 F. O. B. STOCKTON

20 Brake—12 Drawbar H. P. two and three-plow tractor, 2 speeds forward.

\$1750.00 F. O. B. STOCKTON

30 Brake—18 Drawbar H. P., three or four-plow tractor, 2 speeds forward.

\$2150.00 F. O. B. STOCKTON

50 Brake—20 Drawbar H. P. for work in rice lands, etc.; 3 speed forward and one reverse.

80 Brake—50 Drawbar H. P. A giant for heavy farm work, road work, grading, etc.; 3 speeds forward and reverse.

Russian Experts Choose Monarch


Performance was what gave us the first order for 120 "NEVERSLIP" CREEPERS in compliance with 43 American manufacturers. And performance of the ones first delivered has given us repeat orders for 30 more "NEVERSLIP" Tractors from the same company and large orders from many foreign countries.

Business farmers are buying "NEVERSLIP" Creeper Tractors as rapidly as we can deliver them. Sell the kind of tractor your would buy for your own use. Find out the whole story and if you have not received complete information—write us.

Distributors: Madera, Fresno, Kings and Tulare County
Some desirable territory still open—for live agents

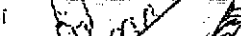
Poultrymen, Read What This Man Did By Feeding Tri-State Feeds

—and you can do the same




One of our satisfied customers, whose name will be furnished on request, has given us permission to publish the results of this year's efforts with Tri-State feed.

On October 1st, 1916, this customer started with 66 laying hens of no particular breed. They were carefully housed and cared for and fed with Tri-State feeds. Tri-State Dry Mash and Tri-State Scratch Feed were fed to these hens and are held responsible for the profitable results that were received. These results were obtained in a year when feed was particularly high, showing that a profit can be made even under these circumstances.



stances. If the chickens are fed right.





The Year's Result

| | |
|----------------------|----------|
| Eggs sold | \$265.51 |
| Spent for feed | 133.41 |
| Year's profit | |
| | \$132.10 |

On the basis of 86 hens, the year's results show a net profit on each hen of \$2. This does not include the eggs that were used by the customer nor does it include the young birds raised (65 pullets and 74 cockerels.)

Our customer is satisfied that it is the feed that has brought these wonderful results and is convinced that there is nothing on the market in the way of chicken feed that can

**Tri-State Poultrymen's
Co-Operative Assn.**

7 EYE ST. FRESNO

MUSIC

STAGE

DRAMA

SCREEN

VARIETY

Mrs. Elsa Miller Dodson



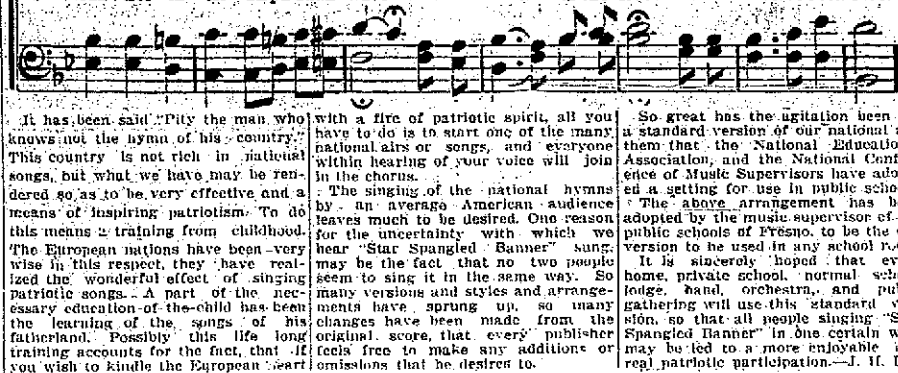
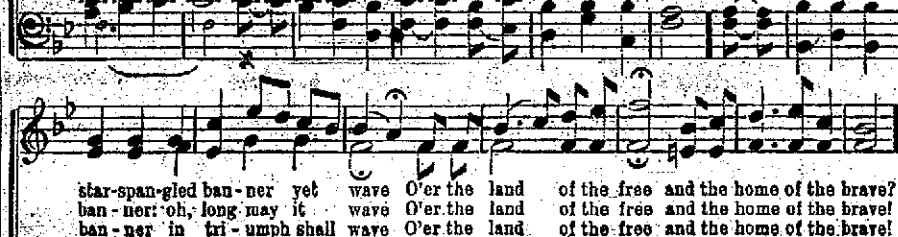
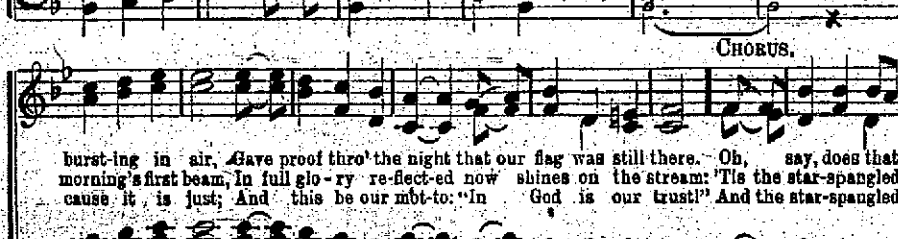
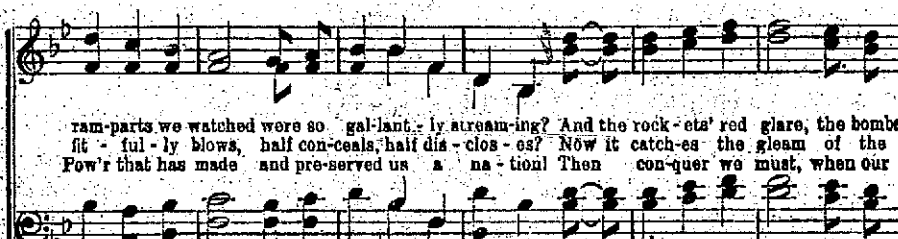
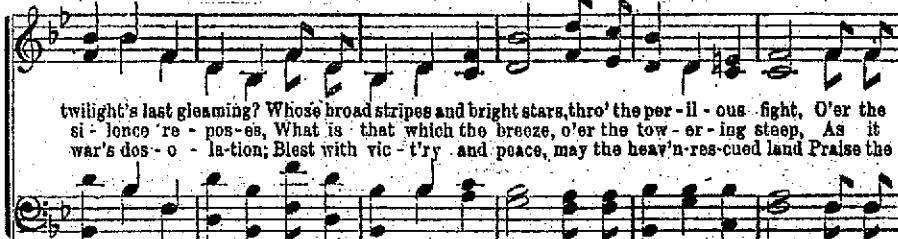
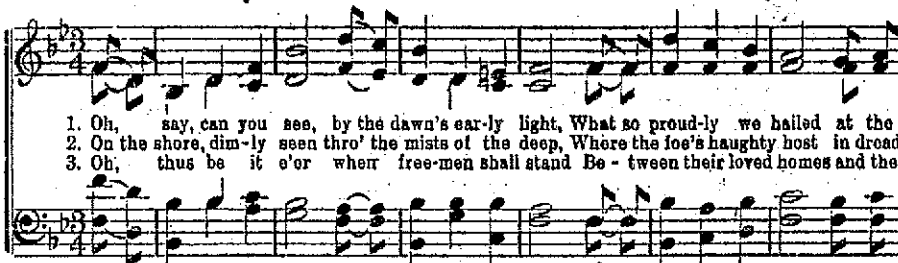
A talented violinist who is being welcomed back to local musical circles after an absence of several years.

STANDARDIZED VERSION
OF OUR NATIONAL ANTHEM

The Star-Spangled Banner

Francis Scott Key

John Stafford Smith

HARRY LAUDER
FROM WAR LINE
TO COME HERE

Somewhere on the Atlantic ocean Harry Lauder is speeding from an English port to one in America to make his farewell tour of America. He will begin his tour in New York as usual and will come to Fresno for one day, January 29.

Lauder is one of the big figures on the stage today who has achieved success. He has repeatedly told his audiences that he would soon be with them again and thousands have looked forward to that fact. But like many other things and fields of endeavor the great world war has changed the plans of the famous comedian. Chief among these is the fact that somewhere in France his only son sleeps his long sleep, a victim of German bullets.

Lauder's life entered in this book of 21 years on whose breast rests the B. S. O. and who was twice wounded in action before he finally met his fate at Arras. Lauder shaped his life so that he might provide for that boy everything that the father had to deny himself in youth. Captain John was an engineer. Harry in his youth was a pit boy in the coal mines earning a few shillings a week. Today the comedian is a man of wealth, but the incentive to increase it has vanished with the death of his son.

He spoke about this in a recent letter to Mr. Morris and concluded to make a farewell American tour mainly because in this land he made not only fame but a great part of his fortune and he was not only to greet his many friends again from his favorite rostrum, but he has a message to bring to this country, and now that it is an ally of his native land in the war against the "boche" and that message he will deliver to every man in America who can get within the sound of his voice and the message will be a ringing one.

Lauder will do this largely through the instrumentality of the International Y. M. C. A. for whose cause he did some remarkable work in England and France. He has been to the front. He has seen what he has seen with his eyes and his ears open and he is going to tell the men of America about it. He will tell them what the heart and the voice of a man who has given to his country's cause all that was dear to him, on earth, and throughout the United States the Y. M. C. A. has arranged great meetings for him in their own auditoriums. He will give every moment of his time not taken up by professional work in this cause, and whereas in the past he had to give

(Continued on Page 22.)

NOTED ACTRESS
COMING WEST

When Madame Bernhardt received a request from a certain imperious Berlin film producer, who claims to have received information from the war authorities at Turin that Maelste is still eating his three squares a day.

Mary Louise Dyer, the young woman who for two successive seasons supported Alvin Karpis in his electric play, now has a sketch of her own, but it was written by Mr. Dinehart, who is now in a production. The name of the new offering is "The Girl of the Year."

"Sick A-Head," another farce, is now under rehearsal by the Klay & Egan company at the Alhambra. It may be shown next week at the Mason or may be reserved for exhibition in the coast towns.

Henry Walthall is mightily pleased with his surroundings in the Pariah studios. His latest film is "The Girl of the Year," which is by the way, the famous actress' reply was, "Alma Lorraine."

Mary Shaw, the well-known actress, is currently in the M. Shal hospital in New York. Miss Shaw has not been very active professionally since she toured the Orpheum circuit two seasons ago in "The Dicky Bird," but she found time to revive "Mrs. Warren's Profession," chiefly as an experiment for the benefit of her professional friends who are legion.

The report that the giant "Maelste" of Calveria fame was recently killed while fighting for the Allies in the Italian trenches is denied by Harry Dyer, film producer, who claims to have received information from the war authorities at Turin that Maelste is still eating his three squares a day.

INCH LENGTHS

Roscoe Arbuckle, who has been in the east for the last year, is again at Los Angeles.

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RAMBLING RHYMES
THE WISE GUY
By Old Missouri

I sometimes think as to a show, a movie theater, I go, to weep or smile or sigh, that I would like to cut the throat of drawn in deep and dismal mood the ever talking guy, who talks and talks forever more, at last time that he looked all over, the picture on the screen, until my pleasure flops its wings, and says "good bye" and sternly sings for me that guy to be gone.

The hero will be sitting down with his legs in lovely position and bill a bit, and I'll be pleased as pleased can be and hoping he will fall for me and not hand him the mitt. And just then Wise Guy will grin in and wag exasperating chin and warn us for to watch for father coming down the stairs, and sneaking up with both feet bare, the happy pair to catch.

Or I'll be sitting open-eyed, admiring young and beautiful bride attire, in gath' of white, with orange blossoms in her hair, and eyes so bright and face so fair, and shoes most wonderful tight and just then Wise Guy opens his trap and tells some rapturous yip, and spoils it all for me, by saying that her son, is bad and that she's just roped in a last as we shall shortly see.

Or it may be the picture shows, one man against a hundred foes and he is going strong, and I am hoping he looks out and finally puts his foot to rest, and makes them chase along; but all my interest drops kerplunk, for Wise Guy says that it's all bunk, for he saw it before and well remember, that last night, when four by the shot put out, which through the ceiling tore.

Or it may be he's not amused; or can't even get enthused, and loudly speaks his mind; con-ting-uously and at length, with every line of face showing, a certain flowing grin, although on screen there happens to be some picture of dire misery, and organ's playing soft, the fairs and rattles 'till he makes me want to turn around and shake him many times and off.

Why is it Wise Guy has to be, what good excuse is there for him, to bother all of us, would it not be a proper scheme for us to smash him with a beam, and then sweep up the mess? It's made me, when I spend a time to go and have a bully time, or silently to try, to have our pleasure, turned to pain, ever and always and again, by empty brain'd Wise Guy.

FASHIONS FEEL
FILM INFLUENCE
VERY STRONGLY

The stage in its palmy days, even its most gorgeous costumes, never had a title of the influence on fashions and manners that the film shows are having. This may be due to the vastly larger patronage of the "movies" or to the more realistic, everyday environment staged by the camera. Street scenes, outdoor films show the world as it is, people as they pass, a snapshot of life, young persons, an impressionable, imitative mind discover a favorite movie model and unconsciously or consciously develop a similar pose. Their way of wearing their hair, their clothes, their mannerisms are more or less reproduced in countless homes. Somebody's curl, somebody's shrug, is duplicated on every street. It is so easy for the imaginative to fancy themselves and the same success, in street, or house, or garden, looking like Mary this or Lucy that.

The old-time photograph with the set stare caused by "looking at the birds," the trimmings of the hair, the hand on his shoulder, are going too, thanks to the "movies." The growth of amateur photography has developed the natural background and the natural pose, but the motion picture film completed the revolution. Nowadays the demand for pictures

(Continued on Page 23.)

ZUKOR REACHES
OUT AND TAKES
ANOTHER HOLD

Adolph Zukor.

With no healing of four-ton or about-ting from the house-tops, Adolph Zukor, the organization genius of Paramount, has reached out that long arm of his and quietly encircled the lusty Selznick organization. This makes him now the controlling factor in Paramount, Famous Players, Lasky, Morosco, Artcraft, and Selznick. Likewise the Zukor-Selznick union moves to bring Clara Kimball Young back into the fold, though it is whispered that a clause was inserted into her contract with Mr. Zukor that he might have her pictures distributed by any person he chose, but Lewis J. Selznick was not to appear in any way in connection with her productions. Perhaps this is the reason why the Selznick Pictures Corporation was formed to absorb the Selznick enterprises. After all "Selznick" and "Selznick" have a certain similarity of sound.

But while the Selznick-Clara was being taken back, it is whispered in some places that Selznick is in others, that Herbert Brenson, quietly slipped out of the back door, and will have nothing to do with the new combination. Brenson has always stood guard jealously over his individuality, and it will be difficult to convince him that in the Zukor-Zelznick family he would not be "enclosed" or "enclosed" in any way, but he has been longer in the big concern. No official announcement is made as yet, by either side, on this point. Meanwhile the fact that no public statement ever has been authorized of Mr. Zukor's control of Selznick, or Selznick's indicated that every means will be taken to prevent the public and the exhibitors from regarding this combination as the beginning of a trust.

There can no more be a picture trust, however, than a vegetable trust. The sole public interest in all these manipulations is this: Mr. Zukor in the past has given the world good pictures at reasonable prices, and his extreme control does not lower the quality, or, increasing the price, the boy that gave upon the silver-verse will not be turned upon him in anger—Photoplay.

William D. Taylor, who is directing Jack Pickford and Louise Huff, has a wonderful memory. He can recall almost word for word most of the parts he acted while on the stage with Fanny Davenport and other well-known artists. Apart from this Taylor can recite an astonishing number of poems and most of the best speeches in Shakespeare. With his fine delivery Taylor could make an excellent living traveling the country and reciting.

Margaret Fischer recently signed a contract with the American Film company to work at work at the Sun's Barbera studio.

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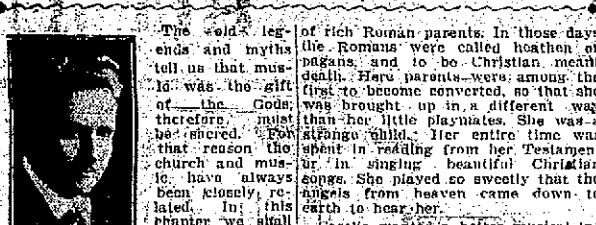
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STORY OF MUSIC
FOR YOUNG FOLKSBy John Henry Lyons
CHAPTER II
Early Church Music

The old legends and myths tell us that music was the gift of the gods to man. Therefore, music must be sacred. For that reason the church and music have always been closely related. In this chapter we shall see how the greatest thing in the growth of music was the good influence of the church, and how for many hundreds of years the church guided and controlled the art. Because the priest and the monk of the olden time were the most learned of men, they were able to write the songs for the people, and that is why nearly all of our first music is about the church and religion.

The oldest church music that we know anything about was that of the Hebrews, whose services are told in the Bible. They used many kinds of musical instruments—trumpets, flutes, tabrets, timbrel, harp, psalter, dulcimer—all these were to be found in those ancient times. We are told that the people all sang, and made joyful noises, unto the Lord.

Music formed a great part of the services. Psalms were sung or chanted by the priest and congregation, one verse by the priest, and the next verse as a response from the people. "We find these same wonderful Psalms chanted or sung or recited by the people in our churches of today."

It is said that King David, Temple, a thousand years before Christ, there was a monster choir of over five thousand singers and a band of eleven hundred players. On one great festival King Solomon had a chorus of over one hundred thousand singers. Church choirs were first used by the Hebrews, who had every known musical instrument to help in leading the singing.

Then came the first Christians. People who became Christians were punished by the Romans if they were found out, so, of course, held all their meetings in secret. That is the reason that we know so very little of the kind of music found in the church during those days. We do know that all instruments were done away with and that music was all singing. All that we are able to find out about these early Christian songs is that they were very simple, always sung in unison or on one part.

One of the most interesting stories of these early Christians is that of St. Cecilia. Cecilia was the daughter

of rich Roman parents. In those days the Romans were called heathen or pagans, and to be Christian meant death. Her parents were among the first to become converted, so that she was brought up in a different way than her little playmates. She was a strange child. Her entire time was spent in reading from her Testament or in singing beautiful Christian songs. She played so sweetly that the angels from heaven came down to earth to hear her.

Cecilia wanted a better musical instrument to play upon so she made an organ. This new instrument was better for the playing of hymns than the stringed lyre, so she consecrated it to the church and to God. Maybe that is why organs have always been found in churches.

Cecilia married a Roman soldier who converted her to her religion. When the king heard of her good works he was very angry, and poor Cecilia was punished. During her dying days she led many hundreds of people to the Christian religion. Because she said so many beautiful things and so much good for the people, she has always been called St. Cecilia.

The greatest song writers and poets have sung and written about this wonderful woman. One of the wonderful paintings of the world is a picture of St. Cecilia, painted by Raphael, and which is to be seen in one of the old Italian cathedrals.

St. Cecilia is known by another name, "The Patron Saint of Music." When Constantine became king he made the country into a Christian nation. Then churches sprang up in all parts of the country. Many people came to Rome, where schools of singing had been formed, and they studied music for the church. From these schools men were sent to all parts of the then known world.

Ambrase, who was a bishop of the church, wrote many hymns for these teachers to use.

About two hundred years after St. Ambrose died, a very wonderful man became the head of the church. Because this man did so much for the church, he was called St. Gregory. Some of the forms and parts of some of the services that are used in some of our churches today were first planned by him. The Episcopal and Roman churches use chants known as Gregorian chants, named in honor of St. Gregory, who wrote the music as many hundreds of years ago. These chants are called plain songs—half recited and half sung.

After St. Gregory, or Gregory the Great, as he was called, had written

(Continued on Page 25.)

Fresno Photo
Theatre

| | |
|------------------------|---|
| TODAY ONLY | Arthur Hoyt and Neva Gerber IN "Mr. Opp" A BLUEBIRD |
| Tomorrow & Tuesday | Little Mary McAllister IN "PANTS" |
| Wednesday and Thursday | John Drew Bennett & Mugsy McGraw IN PETER B. KYNE'S BASEBALL STORY "One Touch of Nature" |



KINEMA

Today (Only)

GEO. BEBAN

as a Dago junk dealer, mixes the comedy and thrills

Pearl White

TOMORROW

Madge Kennedy

in the famous Margaret Mayo Comedy

"BABY MINE"

ALSO

"In the Wake of the Retreating Huns"

White Theatre

THE LEADING AND FIREPROOF PLAYHOUSE

TOMORROW

WILL KING

And His American Queens in the Latest Musical Hit

THE BIG SHOW

15c-25c-35c

NOTE-Will King and Company Play Hanford Tonight

ATTRACTIONS AT PLAYHOUSES



GEO. COHAN—KINEMA—(PHOTOPLAYS)



RETREAT OF GERMANS AT ARRAS—ORPHEUM—WHITE



WITH MAX FIGMAN IN "NOTHING BUT THE TRUTH"



WILL KING—WHITE



"ONE TOUCH OF NATURE" FRESNO PHOTO (PHOTOPLAYS)



SHERMAN BAINBRIDGE "HIT THE TRAIL HOLIDAY"

KINEMA

As a dapper, dandy dealer, with a big heart and shrewd cunning, George M. Cohan comes to us today at the Kinema in his latest, "Lost in Transit," together with his infant son, playing the role of the little kiddie whom Behan finds in an ash can.

Mixes Comedy With Thrills
Cohan always has had a faculty of mixing the comedy with the pathos, but in this play he goes one step further and mingles a lot of thrilling incidents, for after finding the baby, he undertakes to care for it, and gets mixed up in a kidnapping scheme, which his innocent nature does not grasp, so that before he knows it he is in the thick of it and has some exciting times getting out.

Pearl White is also today at the Kinema in "The Girl Who Came to Stay," which seems to show no lot up in the action, "Baby Mine" and "Retreat of the Germans Tomorrow."

Famous on the stage, "Baby Mine" now comes again to Fresno on the screen, this time featuring the fascinating Madge Kennedy, that Broadway star who has instilled so much "pep" into all of her work.

The play is one of a bride and her desire to please her husband, who wanted a baby. While hubby is away she proceeds to borrow, steal and buy a baby, and by the time he gets back she has twins, triplets and even quadruplets, together with a real race riot, a black-hand mixup and a lot of cops. It has been produced on the stage, and has been produced on stage or screen for many years.

Together with the above feature is being shown a most unusual war film, "The Camera Man Followed the Germans as they retreated from town to town, showing all the effect on the country and villages of the severest type of warfare and of the devastating ways of the Hun."

What might happen to America if war was to reach our shores. This picture will prove a surprise to every American, especially those who have been the least bit skeptical.

a comedy in which art and cats strive for mastery.

Tuesday brings a splendid three-reel drama with Kingsley Benedict, a thriller from start to finish. It is a drama in which the perils of the secret service are dramatically shown, a story full of intense excitement in which Moray, a secret service agent, delivers papers to the British government. The feature is followed by a merry comedy, "Your Boy and Mine," with Lincoln Steadman and Edward Broedel, and by the Animated Weekly.

The Butterfly feature for Wednesday is "The Midnight Man," featuring Jack Mulhall. The story is of a safe maker and a burglar who combine for mutual profit. Bob Moore (Jack Mulhall) was the son of a safe maker and he believed that a safe could be invented which could not be opened. How he enlisted the aid of a crackman, saved a valuable necklace from theft, won the girl of his choice and convinced his rival safe maker that his safe can be opened is all very convincingly shown. As can be imagined, the play offers an opportunity for many dramatic scenes, and no one of them is overlooked. Gale Henry and Milton Sims have a delightful comedy called "The Masked Marvels" and you can leave it to them to make as much fun out of it as possible.

Theater Attractions for the Week

WHITE THEATRE—Tonight—"Hit the Trail Holiday"—All week—"The Will King Co."—Coming—Max Figman—Orpheum Shows.
KINEMA THEATRE—Photoplays—George Cohan, Pearl White, Madge Kennedy, War Pictures, Burton Holmes.
FRESNO PHOTO—Photoplays—Arthur Hoyt, Neva Gerber, Mary McAllister, John Drew Bennett, Mugsy McGraw.
BIJOU—Photoplays.

FRESNO PHOTO

Today only, "Mr. Opp" featuring Arthur Hoyt, Neva Gerber and others. Lynn F. Reynolds' version of "Mr. Opp," the widely read and immensely popular Alice Hargis novel of that title. Arthur Hoyt will impersonate the optimistic Mr. Opp and Neva Gerber, George Chesbro and George Hernandez will play important roles in the supporting company. There will be encouragement to the downhearted and an inspiration to ambitious struggles in the reflection of Mr. Opp's career. "Blind," famous for beautiful photoplays, promises a rare treat in its forthcoming feature.

Also—A Good Comedy And Views of Minneapolis, Minn.
Monday, Tuesday, Little Mary McAllister in "Pants." Mary says: "I stole that boy's pants. It was the most fun of my life." All her life she had wanted to have a chance to wear boys' clothes and play like other kiddies. When the golden opportunity arrived she grasped it with both hands. You will again live the delightful career of your happy childhood, with the thirty rumping lovable

kiddies in this feature comedy. A treat for the whole family.

Also—Clara Kimball Young and Earl Williams in "Happy Go Lucky" and the sixth episode of "The Fighting Trail."

Wednesday, Thursday, Mugsy McGraw and others in "One Touch of Nature." "One Touch of Nature," from Peter B. Kyne's story in the Saturday Evening Post, displays in film a fascinating romance interwoven with the national game of baseball. There is more romance than baseball in this story, however.

John Drew Bennett, Viola Cain and Manager John J. McGraw, at the New York Giants, are featured in "One Touch of Nature."

It will lift you out of the bleachers and make you stand up and root for the home team.

Also Anita Stewart, Harry Murrey, Sidney Drew and Edith Storey in "A Reckless Tale." Also Weekly No. 14, latest world's events in motion.

White Theatre
THE LEADING AND FIREPROOF PLAYHOUSE
PHONE 284

TONIGHT 8:20 SUN. OCT. 14
Only Geo. M. Cohan At His Best

BIGGEST COHAN SUCCESS EVER ON PACIFIC COAST
LOS ANGELES AND SAN FRANCISCO WENT WILD OVER IT

YOU'LL SCREAM
RETURN OF LAST SEASON'S SUCCESS
"Hit the Trail Holiday"

Story of How \$100 a Week Bartender Became a Preacher
More Laughs Than "It Pays to Advertise" and "Broadway Jones" Combined.

DON'T MISS THE OPPORTUNITY TO GET SEATS EARLY, AS IT WILL SURELY BE A SELL OUT—SEATS NOW SELLING.

PRICES 25c, 50c, 75c
BEST SEATS

ANDERSON AND WEBER
PRESENT

WHITE THEATRE
One Night **SUN. OCT. 21**
Seats Now on Sale
The Great Joy Carnival

MAX FIGMAN
IN THE GREATEST OF ALL FARCES
NOTHING BUT THE TRUTH

ONE YEAR IN NEW YORK

THE MOST UPROARIOUS LAUGHFEST IN YEARS

BEST SEATS, \$1.50; Orchestra, last 5 rows, \$1.00; Balcony, front row, \$1.50; next 6 rows, \$1.00; Balcony Circle, 4 rows, 75c; balance, 50c.

BIJOU

TUESDAY "THE MASTER SPY"
WITH Kingsley Benedict IN THE LEAD AT THE

BIJOU

SUNDAY:
The Lion's Lady, 3-reel drama, Eileen Sedgwick and Fred Church.
A Prairie Chicken, 2-reel comedy, Al Forbes and Merna Sterling.
A Prairie Romeo, 2-reel drama, George Hernandez, Screen Magazine.
Marble Hearts, William Frayne and Gale Henry.

TUESDAY:
The Master Spy, 6-reel drama, Kingsley Benedict, Animated Weekly.
Your Boy and Mine, comedy, Lincoln Steadman and Edward Broedel.
The Midnight Man, 6-reel drama, Jack Mulhall.
The Masked Marvels, Joker comedy, Gale Henry and Milton Sims.

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It is an easy matter to clean your house and keep it clean with a Hoover Suction Sweeper. They are very easily operated and clean the rugs and carpets so thoroughly that their life is prolonged.

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For the small sum of \$5 down and \$5 a month you may have a Hoover in your home—have the use of it while you are paying for it. It will save you money on cleaners' bills, on extra labor hire and will keep your carpets and draperies looking fresh and new so that they will not have to be renewed.

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REPUBLICAN ADS BRING BEST RESULTS

52 ARE CERTIFIED TO DISTRICT BOARD FROM FRESNO

169 Are Granted Exemption as Aliens—Other Claims Allowed

Bakersfield District Board Certifies Five Men for Service

Fifty-two additional men called into the service of the United States and not exempted or discharged were certified to the second southern California district board yesterday, Division 2, of Fresno county.

At the same time seven exemption claims were allowed for various causes and 169 men were granted exemption as aliens.

The seven whose claims were allowed on widely different grounds are: John Lentz Falkington, dishonorable discharge.

Moses Martin Somer, Italian.

William Phillips, alien enemy with first papers.

Charles Hamilton, military service.

Robert A. Devine, navy enlistment.

Marshall King, military.

Many Coleman, wife and three children.

Eight claims were held over pending the filing of affidavits.

Roy Caruthers Williams, registered from Long Island, N. Y., one of the non-residents examined by the Fresno city board was sent to Camp Lewis at American Lake yesterday morning.

Following is a list of those certified to in Division 2 of the Southern District of California at Bakersfield by local board 2, of Fresno county:

Sam Knifson, Porterville.

Adrian J. Ohnd, Fresno.

W. E. Jones, Selma.

Hans L. Wicks, Clovis.

Blair L. Davidson, Kingsburg.

William B. Hede, Dinuba.

Elmer R. Verr, Sanger.

Martin H. Johansen, Selma.

H. C. Engelbrecht, Fresno.

Wm. Roy Trembley, Reedley.

Amos B. Owen, Hanford.

Charles Shupiazian, Fresno.

Thos. A. O'Donnell, Clovis.

Howard Frank, Clovis.

Merritt W. Kennedy, Fowler.

Carl A. Clauson, Kingsburg.

Alvin J. Ralston, Fresno.

Herbert E. Galloway, Sanger.

August M. Backer, Fresno.

Geo. C. Beveridge, Jr., Fresno.

Ernest Runners, Fresno.

D. H. Hirschler, Reedley.

Vernon Peterson, Selma.

John A. Piny, Sanger.

John A. Phillips, Fresno.

Willie Quiver, Fowler.

Thos. P. Prather, Prather.

E. A. Cambouris, Fresno.

Merritt B. Freer, Fowler.

Perry S. Crocker, Selma.

Carl John Carley, Kingsburg.

Loraine C. Shafer, Academy.

David B. Noren, Reedley.

Joseph B. Mills, Fresno.

Geo. B. Annala, Clovis.

George B. Erickson, Sanger.

John R. Rindick, Clovis.

Jack D. Imperatore, Sanger.

Geo. R. Huffmeyer, Reedley.

Jas. E. Bendergrass, Nashville, Tenn.

Sherman H. Morgan, Fresno.

Edward Lauridsen, Fresno.

Delbert W. Page, Farley.

John Radison, Clovis.

W. M. Olson, Selma.

Albert L. Luther, Big Creek.

J. W. Satterstrom, Reedley.

Ray C. Ellis, Fresno.

VETERAN OFFICER IS LAID TO REST

Impressive Burial for John Dumas—Many Floral Offerings Sent



JOHN W. DUMAS
Well known Fresno peace officer whose funeral was held Friday.

With a large gathering of friends and relatives attending, funeral services over the remains of John Dumas, Fresno county's veteran officer, who passed away in San Francisco the early part of the week, were held Thursday afternoon at the chapel of Stephens & Hens and interment followed in the family plot in Mountain View cemetery. Services were conducted by the Rev. H. O. Breddon of the First Christian church and Mrs. C. A. Murdoch sang several beautiful selections. A large number of floral tokens sent in by friends attested to the high esteem in which the deceased was held.

Fred L. Michaelian, Fresno.
Dr. E. Sheppardson, Huntington Lake.
Robert W. Werner, Fresno.
Harold Christensen, Fresno.

BAKERSFIELD, Oct. 13.—Following are additional men certified for selective military service by the Second California District Exemption Board:

Tulare County, Division 1.
Charles H. Dawson, Earlimart.
Harvey Mitchell, Coalinga.

Tulare County, Division 2.
Jesse C. Cook, Strathmore.
Fresno County, Division 2.
William R. Frederick, Fresno.
Henry T. Vogt, Reedley.

BIDS "GOODBYE"; SHOOTS HIMSELF

Austrian Fig Grower in Ill Health Decides to End Life

After shooting a "last—Goodbye" to his friends who stood talking in the yard, Steve Dinsch, a fig rancher in Kutner Colony, placed the muzzle of a shotgun in his mouth early last evening and pulled the trigger.

Dinsch has been in poor health for some time and after visiting in Fresno for several days had prevailed upon George Cerloky to take him to his home late yesterday afternoon. After reaching there, Dinsch went into the house while Cerloky talked with others in the yard. In a few moments the trio in the yard heard Dinsch shout "Goodbye" and immediately after this the report of a shotgun was heard. They rushed in and found that Dinsch's head was almost entirely shot away.

Dinsch was a native of Austria, was 25 years of age and single. Coroner Bean went to the place soon after the suicide and brought the remains to the morgue. An inquest will be held today or tomorrow.

CUBAN RED CROSS GOING TO FRANCE

Hundred Bed Hospital Is Now Being Equipped

HAVANA, Oct. 13.—The Cuban Red Cross Society, of which Mrs. Mariana Mendocal, wife of the President of Cuba, is chairman, has begun the work of equipping a 100-bed hospital unit, manned by a staff of Cuban physicians and nurses, for active duty in the western front in France. This enterprise, which will reach completion at an early date, is to be financed by a fund of \$4,000,000, which Cuban women prominent in society have set themselves out to raise.

Announcement of the plans of the Cuban Red Cross followed a special meeting in the presidential palace here, presided over by the wife of the President and attended by all the Cuban Red Cross directors and representatives of various government departments and the Cuban press.

The encouragement the Red Cross has received from capitalists throughout the island republic and the progress made in assembling of equipment and the training of volunteer workers, lead the Red Cross officials to believe that before the fund has been completed, the unit will be ready for service. Co-operation, which was recently inaugurated between the Cuban and American Red Cross officials, has helped make this Cuban unit possible.

With upwards of \$100,000 already in hand, in advance of the canvas for the million-dollar fund, various plans, some being utilized in this connection, are being utilized to bring the fund to a quick completion. Each sugar "ingenio," or plantation mill, in Cuba, has been asked to set aside \$1,000 for the Red Cross, and many of them have already done so.

A national Red Cross "tag-day," to be observed in all parts of the republic, is likewise planned, and, according to the announcement of Mrs. Mendocal, work on the fund has already been opened. In the old Havana postoffice a complete Red Cross workshop is in operation with electrically operated sewing machines, donated by Mrs. Mendocal and Senora Masen de Ascar, wife of the Cuban minister of war and navy.

Representatives of the Cuban press have donated space for the enterprise, and today the Cuban flag in this city



Get Back of the Boys Who Are Going to Fight For You

There may be good reasons why you cannot enlist, but there is no good reason why you should not invest in Liberty Bonds.

The boys who have enlisted are going to the battle fields to fight for YOU and all they ask of you is to get back of them with money to provide the necessary equipment.

Raising the money is your part in this big war and it is a duty that you should cheerfully assume, for it will work no hardship on any one and success will spell victory.

There are two reasons why you should buy as many Liberty Bonds as you can reasonably afford. The first is that it is your duty.

If you can't go to war yourself you owe a lot to your relatives and friends who are going and you owe a lot to the government which is preserving the United States as about the best place to live in on the face of the earth today.

Buy A
Liberty Bond



Setting aside what you owe your country, you owe it to yourself to get a Liberty Bond.

A man who cannot save a little money from year to year is headed for failure, and investing in Liberty Bonds is the easiest and safest way to accumulate money.

Remember that business will be good and there will be plenty of work for every one for some years to come.

Begin right now to lay aside part of your earnings. Buy Liberty Bonds on the installment plan. You will never miss the money. It will be earning 4 per cent. and in a short time you will have a comfortable bank account.

Remember, too, that every dollar you lend to your country will be spent in this country to make business better.

THE WORLD WAR

LONDON, Oct. 12.—The Globe today says it is expected that Viscount Grey, former secretary of state for foreign affairs, will visit America.

WASHINGTON, Oct. 13.—Miss Isabel Ely Lord, director of the school of household science and arts of Pratt Institute, Brooklyn, was made chief of the home economic section of the food conservation division of the food administration today.

WASHINGTON, Oct. 13.—The death in France on October 2 of Private John Hendrichs of a division ammunition train of the American forces was reported today by General Pershing. Hendrichs died of wounds received in the battle of the Marne.

LONDON, Oct. 13.—Occupation by British troops of an important junction point blocking the German line of

retreat in German East Africa was announced by the War Department today. The British have occupied Ruanda and are pressing the rear guard of the enemy's main body.

AMSTERDAM, Oct. 13.—The budget committee of the Austrian lower house, according to a dispatch from Vienna, has passed a provisional six-month budget, including an authorization to the government to raise war credits up to 8,000,000,000 crowns. The budget also includes a supplementary motion by the socialist party authorizing the government to use 100,000,000 crowns for the improvement of the condition of the railway men.

COPENHAGEN, Oct. 13.—The German administration of Warsaw has issued a denial of statements that famine conditions prevail in Poland. It asserts there is an abundance of food in the rural districts and that the people in the cities are adequately nourished.

Exclusive Embroidery Shop

SAN FRANCISCO
Retiring from business, offers beautiful stamped materials for needlework, reduced from 25 to 50 per cent. Children's party and school dresses, linen centers with motifs, luncheon sets, towels, pillowcases, trunks, asbestos mats and novelties for table use—suitable for Xmas gifts. All embroidered goods reduced to cost.
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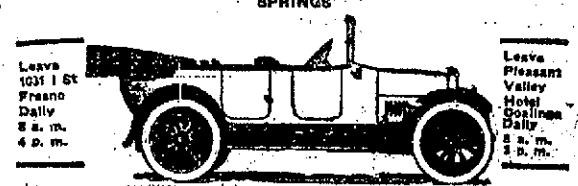
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NEW CADILLAC CARS, EQUIPPED WITH WESTINGHOUSE AIR SPRINGS



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Society

One of the interesting announcements of the week in that being made by Mrs. William Alexander McVean of Manila, who is telling her friends informally, on the eve of her return to her island home, of the engagement of her cousin, Mrs. Evelyn Bruce Wyeth, of New York, to Edward Beverly Scott of Manila. Mrs. Wyeth is to sail with Mrs. McVean for Manila on October 10, and the marriage is to be celebrated there at the Episcopal cathedral, Bishop Brent officiating. In the presence of an intimate group of friends who will compose the wedding party, although she is well known in Kentucky as a member of the Bruce-Grant family, of Southern prestige, and has spent the last two winters in Manila.

The honeymoon is to be an interesting motor trip through the islands, with Baguio the objective point of interest, and after January 1 they will be at home at the Manila hotel, the groom having extensive business interests in that city.

During her short stay in Fresno as the house guest of Mr. and Mrs. F. M. Miller, Mrs. Wyeth has endeavored herself a number of friends through her personal charm and beauty.

The marriage of Miss Dorothy Forsey and Lieutenant James Madison, Jr., which is a scheduled event of next Saturday evening, is the focus of interest for many Fresnoans. The nuptials will be celebrated at the home of the bride's parents, Mr. and Mrs. W. R. Forsey, on the Sunnyside Vineyard, with attractive appointments. The bride will be attended by Miss Onelda Madison as maid of honor, and Paul Kingston of San Francisco will serve in the capacity of best man.

A large number of friends have been bidden to witness the interesting ceremony, and among them will be friends from the bay cities who are planning to be in attendance.

Of interest to the local friends of Mrs. Josephine Marshall Fernald, formerly of this city and now of Berkeley, will be the announcement of her selection by Herbert Hoover as a member of the speakers' bureau of the United States food administration. She will give lectures throughout the middle and northern part of the state.

Mrs. Wyman Taylor will entertain at a tea on Tuesday afternoon, complimenting Miss Dorothy Forsey, the attractive fiancée of Lieutenant James Madison, Jr.

Mrs. Ward B. Minors will entertain the members of the Wednesday Afternoon Card Club this week at her home on Mariposa street.

Mrs. Charles Griffith presided at a beautifully appointed luncheon yesterday at her home on Tulare street.

complimenting Mrs. William Alexander McVean of Manila, who leaves shortly for her home after several months' visit with her parents, Mr. and Mrs. F. M. Miller. A gilded basket filled with rich-hued Russell roses marked the center of an exquisitely embroidered luncheon cloth and gold monogrammed cards scheduled the names of the guests. The afternoon hour was spent informally, Mrs. McVean regaling the company with personal experiences in the islands during her residence there.

Among those who enjoyed the hospitality of the occasion were: Mesdames McVean, John Wyeth of New York, William A. Jones, E. E. Mandel, Frank Short, William J. Cleary, W. A. Rutherford, A. J. Sayre, Edna Criss, Otto Wankowsky of San Francisco, H. F. Shepherd, L. A. Nares, George C. Roeding, DeWitt Gray and Miss Marla Edwards.

Mrs. Will Collins was the hostess yesterday afternoon at one of the largest affairs of the early season, when she complimented her sister, Mrs. Fred Selwyn Lang, of Los Angeles. Mrs. Lang is the very talented reader, who was the attraction at the Parlor Lecture club on Thursday afternoon, and many who were not at the club on Thursday, had the pleasure of hearing Mrs. Lang in a program of exceptional choice yesterday. The program was elaborated in that each number had its own setting. Mrs. Lang's first reading, "The Pilgrims of the Plains," was a customary sympathetic support. Mrs. Arch, Jack, gave a group of songs which were received with instant applause, and with her usual graciousness she responded, giving several of the favorite songs for the evening.

Mrs. Lang, completely charmed the assembly with her reading of "Sanctification," that vision poem of the beloved Longfellow. The exquisite lines so beautifully spoken were enjoyed by the assembly. Mrs. Lang's second reading, "The Pilgrims of the Plains," was a customary sympathetic support. Mrs. Arch, Jack, gave a group of songs which were received with instant applause, and with her usual graciousness she responded, giving several of the favorite songs for the evening.

The loving rooms in which over seventy guests assembled, were adorned with blossoms that carried out a color scheme of yellow and white, chrysanthemums and marigolds being used.

Among those who assisted Mrs. Collins in receiving her guests were Mrs. H. V. Arncliffe, Mrs. W. D. Crickton, Mrs. George Smith, Mrs. J. J. N. Kennedy, Mrs. J. M. Crawford, Mrs. E. L. Platt, Misses Kathryn, Lily, Myrtle, Harrell, Kate Parsons, Georgia Barker.

Mrs. B. Cooper Lewis will entertain at luncheon on Monday, complimenting Mrs. Sarah Childs, who will be the

speaker at the Art Department of the Parlor Lecture Club that afternoon.

Miss Emma Glass was the hostess at the first meeting of L'Allegro Club for the season, the members assembling at the William Glass residence on Northcamp Avenue yesterday afternoon. The club is giving up lodge games for this winter, and will devote its afternoons of meeting to knitting for the soldiers.

Among those who enjoyed the afternoon were Mesdames Fanny Payne, Floy Long, Agnes Graff, Georgia Barker, Ida Baker, Harriet Baker, Marguerite Humphreys, Roxie Bissett, Gwylno Haddell, Clara Grant, Emma Glass and Mrs. Robert Sorenson.

Mrs. Harry W. Gregory and children have returned from a delightful visit with relatives in Indiana.

Mrs. A. G. Wahlberg and Misses Laura and Ruth Wahlberg are at home after an extended trip east, having visited relatives and friends in Boston and New York.

Miss Hazel Cullen, whose marriage to J. T. Sparks is to be an event of the near future, was made the honoree at a jolly party yesterday afternoon at which Miss Marie Bolton entertained a congenial group of friends. The afternoon was spent informally making sachets and real hangers for the troupe, and at the conclusion of the afternoon, tempting refreshments were served at small tables that had white roses for decoration.

Judge and Mrs. C. C. Goodwin, formerly of Fresno, are visiting at the home of their son, F. C. Goodwin of this city. They have been on an extended visit to their old home in Idaho, and will leave on Monday for their present home at Long Beach.

Mrs. Sarah Childs of San Francisco, will arrive tonight to be the house guest of Mr. and Mrs. John Fairweather for a short time.

Miss Bruce Hoffman has returned from a delightful fortnight's visit with Mrs. Julian Harris Coffin in Mill Valley.

Lieutenant Harold F. Hare is down from San Francisco, to spend the week end with his parents, Mr. and Mrs. G. A. Hare. Lieutenant Hare was selected with others at Mare Island, to take a special six weeks' course in San Francisco.

Dr. G. A. Hare leaves tonight for Washington, D. C., to confer with Dr. Victor C. Vaughan and Colonel Gorgas in the interests of the Loma Linda Medical Missionary College.

Mrs. J. Mark Webster entertained a number of children at a party yesterday afternoon, complimenting her little son, John Mark Webster, Jr., on his fourth birthday. Games provided diversion and refreshments were dispensed at a table that was prettily decorated with the season's fruits. Favors were found with place cards, the children participating in the festivity being Elizabeth and Ian McDonald, Billy Moore, Scott McKee, Jane Trevelyan, Elizabeth, Pearl, Martha, William, Freda Bates, Pauline Miller, McKenzie and Clarissa Ball and Eloise and Nettie Webster.

The Lane Star Social Club has postponed its meeting until November 7.

Mrs. Hector Burness is to entertain the women of the east country side at all day knitting feast on Wednesday, at her home on the Anita Vineyard. This will be the first of a series at which Mrs. Burness will entertain the same group of guests to knit for the Red Cross. Mrs. Burness to provide the materials for all those who will contribute their work.

Miss Vida Fair will entertain on Saturday afternoon in compliment to Miss Hazel Cullen, a popular bride elect.

Mrs. S. L. Wiley will entertain the members of the Daughters of the American Revolution on Friday at luncheon at her country home.

Leslie N. Peterson has returned to Fort McDowell, Angel Island, after spending a few days turlough at home.

Kenneth R. Peterson of the Machine Gun company arrived in Fresno, Friday, to spend a few days turlough with his parents.

A merry party gathered at the home of Mr. and Mrs. Frank A. Murray, Friday evening, to celebrate their thirtieth wedding anniversary; it being also the birthday of the hostess. The evening was spent in playing cards and at a late hour refreshments were served. The guests were: Mesdames Mesdames H. J. Scheerer, W. R. Wagner, Murray Stoner, W. R. Carey, J. R. Stout, McLane, C. B. Crane; Mesdames A. H. Hopkins, Lois Robinson, Lester Burt, Mr. and Mrs. Murray, Jack Murray, Frances Wagner and Robert McLane.

A reception will be given by the ladies of the Christian Woman's Board of Missions of the First Christian church at the home of Dr. and Mrs. H. O. Freedon Monday afternoon, 2:30 to 5. A splendid program will be given. Every lady of the church and all friends are invited.

The Epistolar circle of St. Paul's M. E. church will meet on Wednesday afternoon at the residence of Mrs. F. J. Shannon, 951 Divisadero street.

Miss Ruberta Tanquary, who told last night of war-torn France, is the

MISS ESTHER LEAH WEAVER
The attractive daughter of Mr. and Mrs. W. D. Weaver, who has just entered Stanford University for the winter semester.



guest of Mrs. Leroy B. Smith while in Fresno.

Master Edward Harrison Lee celebrated his first birthday on Wednesday afternoon, at the home of his grandparents, Mr. and Mrs. J. B. Harrison, near Sanger, entertaining a few of his little friends.

REHABILITATING EUROPE

Adoption of French and Belgian Towns by American Municipalities a Striking Feature of the General Plan

By FRANK ANDREWS FALL, Litt.D.

Bureau, and Chairman of War Emergency Committee of New York University.

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Reconstruction and rehabilitation in Europe are fortunately not to be delayed until the end of the war. A notable beginning has already been made, and plans are now being developed that will promise speedy and satisfying relief to the stricken communities of Belgium and France.

Of the program of rehabilitation, one feature—the adoption of European towns or districts by American cities or groups of individuals—has in it potential results that will loom large in international relations for decades to come. In fact, it has every appearance of being one of the biggest things the war has developed thus far.

When a group of citizens in behalf of the City of Washington, adopted the French town of Nevon, doubt was expressed whether even such a small and inconspicuous community would take kindly to all that the new relation involved. This doubt subsequent events have entirely dissipated.

Senator Noel, mayor of Nevon, although suffering desperately from the effects of several months' imprisonment in Germany after having resisted German exactions in his town for more than a year, has found strength to express the attitude of his townspeople in no uncertain terms. "We can never sufficiently thank the Americans for what they are doing for us," he said. "It is a significant and interesting coincidence that Nevon, one of the most ancient of French towns and the first commune in France to gain its absolute liberty, is the first French town to be adopted by an American city. That city, too, is Washington, named after one of the principal founders of the great American republic."

The extent to which the war-devastated territory needs our help is fast becoming known to generous Americans. In proportion as the occupied territory is liberated by the French and British guns, the magnitude of the damage becomes more apparent. A technical commission, basing its figures on inventories of known losses, has estimated the probable total damage in the north of France at fifteen billion francs. The complete devastation between the Oise and the Aisne shows that these figures are not excessive. Not only have the buildings been destroyed, but the land has been rendered unfit for cultivation over a great surface. Years of labor will probably be required to restore its producing capacity.

The city adoption movement is of course, but one of a large number now in process of development in the United States. William Howard Cole, whose engineering experience has covered practically every country in the world, is organizing an American branch of the Societe Generale Industrielle, which proposes to rebuild France as fast as the German lines are pushed further toward the eastern frontier.

Mme. Cecile Sartoris, wife of a grandson of President Grant, working in conjunction with M. Dailleur, Minister of Fine Arts in France, is concentrating on the restoration and replacement of beautiful buildings and works of art destroyed during the war.

The Society of Friends, unwilling to shoulder rifles or mount more munitions, will nevertheless train and send over a unit of five hundred men and women to reassemble the scattered families, give them food and clothing, and re-establish them in new homes on the old farms and in the shell-shattered villages.

Careful town and city planning will logically enter into the municipal adoption program. There will be strong and wide-spread demand for a duplication of the picturesque of the old Belgian and French towns. This was not infrequently achieved at the expense of sanitation, but it does not follow that the new construction will sacrifice artistic requirements in any appreciable degree. As an American engineer has well shown, the essence of true city planning

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We are proud of our reputation for fine watches.

Here you are sure to find a style that will suit you exactly—for our selection of beautiful timepieces is unusually large.

At your leisure look them over. Styles and prices are correct.

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Until our new home at 1041 J, now in course of preparation, is completed

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Exclusive designs in blouses, negligees and neckwear. Distinctive new line of novelties. Many new and artistic gifts.

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An Exhibition of the New

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For Fall & Winter

Suits Coats Gowns Skirts

G. Doeuliet, PREMIER of the FASHION REALM, has designed an exclusive range of Parisian Fashions for American women, and THE WONDER has secured them for presentation to Fresno women... Wonderful creations, artistic in line, beautiful in coloring, exquisite in quality and very reasonably priced... They are now on exhibition in the main French Room.

—There are suits, gowns, coats and skirts... Suits in models that are delightfully distinctive... Long, beautiful coats of silvercloth, navy, velvet and silverton grey... Dresses in tulle, models, serge, Jersey and broadcloth in splendid combinations of color... Below is the authorized label you will find in each garment.

G. Doeuliet

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FALL-1917

Mrs. W. P. Miller will give an interpretation of "The Bent Twig," by Dorothy Canfield on Tuesday before the members of the Modern Woman's Club.

On Friday afternoon, the members of the Dinuba Woman's Club will have a reading of H. G. Wells' novel, "Mr. Britling Sees It Through," Mrs. W. P. Miller interpreting the much

the bread in the grocer can always supply you.

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line of the splendid work being done by the Cooran branch of the Red Cross. Principal Smith of the high school and Mrs. Glenwood, MeKelvey, principal of the grammar school, spoke of the tardy habit in the local schools and the pressing need of reform along that line. Principal Smith made the assertion that tardiness is more frequent in the Cooran high school than in any other school in the valley with an enrollment of sixty

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WOMEN OF FRANCE WINNING THE WAR SAYS LECTURER

Miss Ruberta Tanquary
Presents Vivid Picture
of France at War

Audience Which Fills
Auditorium Moved to
Tears by Stories

The women of France are winning the war for France. They are making all the munitions that are used on all battle fronts of France. They are operating the lathe by which the great shells are turned from the metal sheets, they are filling them with death-dealing shrapnel and high-powered explosives; they are loading them onto the cars and trucks that rush them to the men on the battle lines.

These are some of the things that Miss Ruberta Tanquary, just back from war organized France, told an audience that filled the civic auditorium last night.

Miss Tanquary told more. She said that women were waging war with a self-sacrificing, self-eliminating, untiring earnestness that would forever be one of the glories of France when other countries write down in retrospect, the story of the world war.

She visualized woman's role in the war so vividly that the audience was so impressed by the stupendous work carried on by the women of France that long after the last picture was flashed on the screen and Miss Tanquary had ceased speaking, they sat silent in their seats. And as Miss Tanquary slowly unfolded the story of the heroism of the French women in the hour of national need, she was filled with tears and women whispered excitedly.

Women Operate Factories

Miss Tanquary presented motion pictures showing great munition factories in which not one man except a handful of directing engineers and mechanics, could be seen. Thousands

upon thousands of women were at work, making every separate part and finally assembling the parts and turning over a completed, death-dealing shell.

And the faces and figures shown in Miss Tanquary's remarkable pictures were not of factory girls used to toil. They were young, pretty, graceful, the types which not long ago might have stepped from a Parisian fashion book in a creation of Worth or Paulin.

"And this remarkable thing is," said Miss Tanquary, "that these girls and young women—many of them married women—never had worked before until the war called them to the service of France. They were—most of them—pampered pets. Their place always had been in the home—cared for by husband or father. Before the war there was no such thing known in France as women factory workers. Now thousands upon thousands of the finest women are making the shells that are winning the war. Other thousands are working in the garment factories, making the clothes that the soldiers wear."

"To realize to the fullest the part the women are playing in the war, it must be known that there is not an able bodied man—except those who are too old to fight—who is not at the front. Every bit of the work in France—the work behind the trenches which has as much to do with the actual winning of the war as the fighting itself—is being done by women. Women who never before had lifted their hands to any work. Such is the war spirit of the women of France."

Paris No Longer Gay

"All of France has turned its forces into efficiency. The whole tone of Paris has changed. Paris the joy spot of Europe for centuries, the playground of the world, is now the busiest place in the world. Everybody is at work. And those French women who had never worked had always been somebody's pet, are working happily for their country for 20 cents a day. Those who are not in the munition factories are making uniforms. Those not making uniforms are making undergarments and socks and shoes. Women are working in machine shops, they are even making the telephones. During the first year of the war only 2 per cent of the telephone makers were women; now only 2 per cent are men. And the foreman told me that the women were doing 50 per cent better work than the men ever had done."

"In every line of work which requires accuracy, I was told, are more skillful, more efficient, more rapid and more conscientious than men. Yet their pay is one-third less. This is due to the fact that women in France have not yet developed a sense of self-sacrifice. They do not stick together."

"One of woman's great occupations is the making and mending of socks. Socks are used everywhere. The trenches are largely made of socks filled with sand. At this task thousands of women work tirelessly from 7 a. m. until 8 p. m., day in and day out, for 80 cents a day. Then the men, unfit for war work at the same task all night for \$1 a night."

Miss Tanquary said that all the women who are not employed in factories were doing other work for the war. They were in the hospitals, the schools for the re-education of the mutilated soldiers—everywhere, but idle nowhere.

Retraining the Maimed.

Speaking of the maimed, blind and crippled soldiers, Miss Tanquary declared that joy and optimism was everywhere in the air. None of the mutilated men seemed to mind their fate after they discovered that they were to be made self-supporting. Twenty-five remunerative occupations for the blind had been discovered, she said. Those without arms or legs had been taught trades suitable to them. They had become machinists, carpenters, tailors, toy-makers, basket-weavers.

"After the war," she continued, "there will be no beggars in France, where beggars have been unknown for years. Every man will be taught a way to earn his living."

Miss Tanquary touched only slightly on the war babies, saying merely that war babies would be one of the great problems to be solved after the war.

The lecturer told of many interesting experiences during her four days in France, described the life in the trenches, the unpreparedness of France before the war, how all the great problems had been met and of the great love of all the people of France—even the little children—for America. She said the French school children could sing in English every verse of the American national anthem without a song book.

Mountains of Paper.

The lecture last night was given under the auspices of the Echo Avenue Knitting club and was under the management of Mrs. E. C. Collins. The price of admission was five newspapers or magazines and when the program was started there were mountains of papers on either side of the main entrance. Members of the knitting club acted as ushers.

The program closed with a number of pipe organ selections by Miss Hazel Arnold; Mrs. B. C. Pugh sang a number of songs; and at 8 o'clock a talent show was presented by the high school students, showing a candle scene on a battle field and "Toujours l'Amour" was sung by Nellie Barker, accompanied by Mrs. L. M. Mendelsohn, Judge George E. Church then introduced Miss Tanquary.

CHURCHES APPEALED TO IN GREAT LOAN CAMPAIGN

State Auxiliary Turns to
Pastors and People
to Float Bonds

Farmers and Growers Are
Also Approached by
District Leaders

Recognizing the church as the court of last appeal, the management for the second Liberty loan campaign for the state of California, is appealing to the religious organizations of the commonwealth for assistance in the educating of the people in the matter of raising for the loan.

In the canvass of the territory of four counties assigned to the Fresno control, Manager William Nelson, yesterday, sent the following telegram to the pastor of every church in his district:

"We request you to announce to your congregation the importance of attending a meeting to be held in your school district this week. Date and place of meeting will be announced by school authorities. Able speakers will talk on topics of vital interest to every citizen."

WILLIAM NELSON,
Representative Federal Reserve Bank, Twelfth District.
Call Emphasized.

Yesterday, the clergymen of the Twelfth federal reserve district, including the states of the Pacific coast, were in receipt of an appeal from L. R. Van der Nulien, chairman of the Liberty loan committee of the churches and benevolent institutions of San Francisco, which reads as follows:

"We are just in receipt of a telegram from Oscar A. Price, director of publicity for the second Liberty loan, Washington, D. C., which reads as follows:

"Please use every effort to make Liberty loan Sunday, October 21, a big patriotic celebration in churches."

"I would suggest that you have leaflets containing the 'Star Spangled Banner' and 'America,' printed and distributed to the congregations, with the request that they be sung during the services."

"Also I would suggest that you have every church tell in your district, told for ten minutes in the morning."

"If possible arrange to have church societies march through streets to services, each member carrying an American flag."

"I would like to have the congregation in every church throughout the country, sing the 'Star Spangled Banner' as to 'Gloria on Liberty' and 'America.' Do you think you can arrange to have this done? Please wire me."

Carried to Growers.

This Liberty loan need and appeal is also being carried to the farmer and grower in a manner that is intended to arouse the most indifferent. In a statement and overtone that suggests responsibility, the several associations of the state, made up of producers, by their delegated officials, are out with an appeal to their members, in the hope that there shall be no lack evidenced in these organizations. The appeal follows:

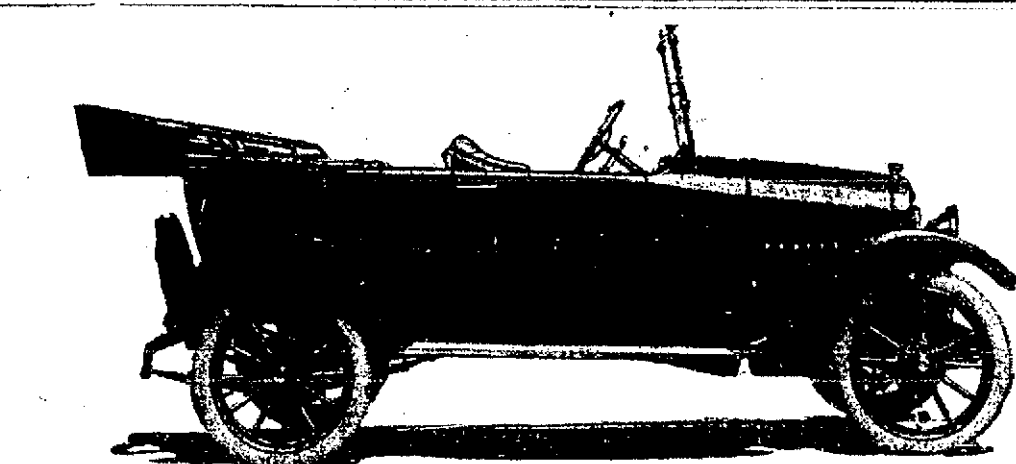
"Dear sir: As one who is engaged in agriculture, you know that out of the soil comes the basic wealth of the nation. The men who produce food and buy Liberty bonds are the men who will help the boys in the trenches win this war. The farmer won the War of Independence. He was the bulwark of the country. Lincoln's time. By the farmer, meant every man who is engaged in agricultural pursuits."

"A large part of the money derived from this Liberty loan will go directly back to farmers and agricultural interests in payment for supplies for the armies of our country and for sale to the Allied governments. All the loans made by our government to the Allies are for the purpose of enabling them to pay for produce of the soil and manufactures produced in this country."

"This is a direct appeal to the agricultural interests of California. The California Cattlemen's Protective Association adds its urgent appeal on behalf of the Liberty bond campaign now in force. We ask you to contribute to the full extent of your ability, persuade your employees and help them to do the same, and actively advocate the sale of the bonds. If it should happen that you are at present pushed for cash, go to your banker and he will assist you to any extent. Your business is giving you a liberal return, and it is nothing less than your duty to assist the government that supplied the land from which you largely profit. Get busy as time is short and the allotment expires on October 27."

Time Opportunities

"During the last Liberty loan campaign, realizing that the farmers, livestock men and others interested in agricultural pursuits at that particular time of the year, were not in position to subscribe, no direct appeal was made at that time to those engaged in agricultural pursuits to come



Beautiful 1918 Maxwell Now On Exhibition

Without altering the world champion motor, the famous perfected clutch and transmission or the mighty axles, the Maxwell builders have produced a new wonder car, far superior in construction and in appearance to anything yet turned out by the Maxwell factories—we have this new and beautiful car—come and see it.

The car is larger and roomier, for one thing—the wheel-base has been increased six inches.

It is also a stronger and more rigid machine for the road.

The frame is now six inches instead of three inches deep.

And the body rests directly on this powerful frame instead of on brackets extending from the sides, as in the past.

Do you know what that means?

It means this: The firmness with which the wheels grip the road and the steadiness of the car at high speed give you a sense of security such as you have been able to enjoy before only in cars shackled with a battery of shock absorbers.

This New Car is 50 Pounds Lighter

There's a marvel of engineering for you, friends!

The car is made bigger and stronger—and yet actually lighter.

This means greater ease and comfort on the road.

More than that—it means greater economy.

And the Maxwell before was the most economical passenger car in the world.

Compensating underslung rear springs—the last word in spring suspension—mark this wonderful Maxwell of 1918.

They mean greater comfort—greater economy, by lessening wear and tear on the car.

Maxwell Now Has the Style of the Costliest Cars

The new Maxwell is a car of great beauty.

It has a sloped windshield and rakish lines never before produced in any car costing less than \$1200.

Its good looks now equal its proved mechanical efficiency.

The new upholstery is richer and gives a new comfort.

Inside and out the new 1918 Maxwell is a perfected car.

We're proud to sell it.

You'll be proud to own one.

Touring Car \$745; Roadster \$745; Coupe \$1095; Berline \$1095; Sedan \$1095

All prices f. o. b. Detroit.

J. C. PHELAN, Distributor
SMALL MONTHLY PAYMENTS IF YOU PREFER
FRESNO, CALIFORNIA

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|---------------------|--------|----------------------|-------------|----------------|------------|
| C. S. Schuler | Clovis | A. G. Minger | Porterville | A. J. Gambrell | Chowchilla |
| U. A. Cooper | Sanger | Andrew & Davis Bros. | Orad | Central Garage | Visalia |
| Milwaukee & Painter | Wasco | Ed. Thompson | Merced | W. W. Cameron | Hanford |
| H. W. Haley | Tulare | Reedley Garage | Reedley | R. H. Phillips | Lemoore |

to the support of the government with their funds. The government now, however, wants your support. You have realized prices for everything that the ground produces and all of the interests connected therewith, such as cattle, sheep, dairy and hogs, beyond probably your greatest expectations, and these prices are due to war conditions. The government expects you to do your share, believing that the producers will not be found wanting. You are asked therefore, to enter your subscriptions at once, for as large an amount of United States 4 per cent bonds, as you can now pay for or pay for within a reasonable time, particularly the latter. You can do this by going directly to your bank as soon as you receive this letter, or if you are in a position where you cannot get to the bank promptly, fill out the enclosed application blank and send it to your bank by mail, with the request that the bank advance the 2 per cent and charge it to your account.

"Don't let California lag behind the other states or the producers of California lag the rest of the states. Very sincerely yours,

**"DISTRIBUTION COMMITTEE,
SECOND LIBERTY LOAN OF 1917.
AL T. FREITAS.**

"Chairman State Dairy Bureau,
"D. O. LIVERLY."

"President California Association of Practical Farmers."
"THEO. A. ELLENWOOD,
"Secretary Cal. Wool Growers
"JOSEPH HOLMES,
"Master State Grange California,
"F. J. SILLMAN."

"Secretary California Cattlemen's Protective Association."

Appeal At Park
On Monday the colossal figure at the Van Ness avenue entrance to the Court House park is to be completed and on the following day, at the noon hour, 12:45 o'clock, there is to be delivered an address from the pedestal of the statue.

The announcement for the hour is to be made by speakers. After Tuesday, for each day of the Liberty loan campaign, several speakers are to be heard, at the noon hour, at this same point, in the hope of attracting a great throng and bringing to the thought of the people the privilege of having a part with Uncle Sam in the prosecution of the war.

COPENHAGEN, Oct. 12.—Germany has offered to supply a certain quantity of potatoes to Denmark, in exchange, however, Germany will expect Denmark to supply her with articles of which she is in need.

Are You Prepared?
For those wintry days that are coming, DO YOUR BIT by placing your COAL ORDER NOW.

Dorsey Parker Co.
Phone 277 South Eyo St.

MRS. BESANT TO LEAD IN INDIAN CONGRESS

ALLAHABAD, British India, Oct. 12.—Mrs. Annie Besant, president of Theosophical Society, has been chosen to preside over the next Indian national congress at December.

Mrs. Besant had been in India in the interests of home rule. Last year she and some of her followers were expelled from Bombay for preaching revolt and later Mrs. Besant was forbidden by the Indian government to participate in any meetings, deliver lectures or publish anything in India. Last month it was announced that the ban had been raised.

CATTLE RECEIPTS AT KANSAS CITY IMMENSE

KANSAS CITY, Mo., Oct. 12.—The Kansas City stock yards today established a new record for the world's record for cattle receipts in the week just ended, according to an announcement made by officials. The receipts totaled 100,564 head of cattle and 16,690 calves.

RECORD PRICE FOR WOOL AT EUREKA

EUREKA, Cal., Oct. 11.—Wool reached a record price here today with a quotation of 70 cents per pound.

LONDON, Oct. 12.—Sir John Simon, formerly attorney general, the Daily Mail announces, has been given a commission in the army and has joined the British forces in France. Sir John gives up a legal "fee said to be worth \$20,000 a year."

WASHINGTON, Oct. 12.—Lessons drawn from Great Britain's experience with labor problems during the war will be communicated to American labor leaders and employees by four officials of the British ministry of munitions, who will start early next week on a tour of American cities. The delegation is headed by Sir Stephenson Kent, director of the labor supply department.

PETROGRAD, Friday, Oct. 12.—Premier Kerensky is slightly ill and has been confined to his bed since his arrival at general staff headquarters at Mohilev. The premier is reported to be in no danger. He telephoned today to Vice Premier Konovaloff, saying that he was much pleased over the condition of the army as there was better feeling between the officers and men.

THE UNIVERSAL CAR

It is most important when your Ford Car requires mechanical attention that you place it in charge of the authorized Ford dealer, because then you are sure of having repairs and replacements made with genuine Ford-made materials by men who know all about Ford cars. So bring your Ford to us where satisfaction is guaranteed. Prompt, efficient service at all times and Ford cars if you wish to buy:

| | | | | |
|-----------------------|----------|---------|----------|--------|
| Chassis | \$325.00 | Detroit | \$385.70 | Fresno |
| Runabout | 345.00 | Detroit | 405.70 | Fresno |
| Touring | 360.00 | Detroit | 420.70 | Fresno |
| Couplet | 550.00 | Detroit | 610.70 | Fresno |
| One Ton Truck Chassis | 600.00 | Detroit | 660.70 | Fresno |
| Town Car | 645.00 | Detroit | 705.70 | Fresno |
| Sedan | 695.00 | Detroit | 755.70 | Fresno |

WAR TAX ADDITIONAL — *Prices increased.

TERMS On Display and For Sale By

Anderson Motor Company

Formerly Ford Motor Co. Branch

1501-1505 I Street Phone 745-746

FURNITURE PACKING
IS A SCIENCE WITH US
FRESNO TRANSFER CO.
PHONE 897 COR H & MERCED STS.

Penn's Packing Outfit

This is the way your furniture looks when packed with excelsior pads, used and shown by this outfit. Furniture well packed is half way to its destination. This outfit has only reliable, well paid men of experience to handle your goods. Penn himself has been serving the public of Fresno 24 years. He only asks you to see his men's work—get his prices—on moving, packing and shipping. He will prove to you that it was not a bad move.

Read the Republican Ads

MOTERING PROBLEMS SOLVED For REPUBLICAN READERS

What is the idea of the leak-proof rings on the market? Are any of them any good?

Ans. There are several good leak-proof rings on the market, which are excellent in improving the compression, especially in old engines. Whenever an engine is overhauled a leak-proof ring should be fitted in the top slot of each piston, and more should be used if the owner can afford it.

My oil gauge used to float freely in the oil, so that when I used to push it down it rose immediately. Now, when I push it down it stays there. What should I do to correct this?

Ans. The oil is becoming foul and should be replaced. Clean out case with kerosene first to remove dirt and sediment.

As I am about to have my car repaired I should like some advice. Is there a varnish which will keep its luster longer than the ones usually used? After a few months even a new car appears dingy.

Ans. Careful washing will do a great deal to keep the luster on a car. Wash the best way would seem to be to use the "Satin Finish" now coming into vogue. This is a dull finish that looks well at the start and will keep its appearance a long time.

What is the need of shock absorbers on a car with proper spring suspension? Which do you consider the best shock absorber on the market?

Ans. The action of the springs is to absorb back and forth and the function of the shock absorber is to prevent excessive vibration. It improves the spring action of any car. As will be readily understood, one cannot pass on the merits or demerits of any device on the market.

Which is the better way to clean the body of a car? By flowing water over it or by spraying a prepared oil on it, and then wiping it off with a piece of waste?

Ans. Any wiping while the grit is still on the polished surface must scratch it. Water should be flowed over it, and the sponge is used gently afterward, and then the channels used to dry off the surface and prevent spotting.

My 1915 Dodge is fed by air pressure in gasoline tank. Unless I take off the cap and relieve pressure it leaks around carburetor while standing idle. I have to leave this cap loose, because the heat will form a pressure which I do not want, as I want gas continuously unless I do the above. The needle valve in the float chamber seems to seat O. K. Can you give me a remedy for the trouble? I have used a light oil, and the cylinder heads get dirty or oily and carbonize about every 1,000 miles or less. I have to clean spark plugs too often. If when the head is off, should it be possible to bring a cylinder head to the

top and work it laterally, even slightly? The compression seems to be poor, although it is the same even after grinding in valves. The car has run about 10,000 miles. What would you suggest?

Ans. If leak is at a joint of fuel pipe, put some soap on threads and tighten carefully. If drip comes from inside of carburetor the float valve may need grinding; the float may be gasoline soaked or the adjustment wrong. The piston is fitted slightly smaller than the cylinder, and should have a very slight play. Tag a slightly heavier oil or use small rings. The 1915 Dodge on each piston being preferably of the leak-proof type.

I have a cylinder which misses explosions. Yet, when I lay plug on its side on cylinder it gives a good spark. In this ignition trouble or shall I look elsewhere?

Ans. If compression is good in that cylinder the fault is probably in the plug. Try a new plug in the same cylinder or exchange plugs with a live cylinder and see if the trouble follows the plug. If it remains in the cylinder it is loss of compression or wrong mixture. Sometimes a defective plug will give a good spark in the open air, but fail to fire the charge in the cylinder.

I have a 1915 Ford and have had trouble with tail lights going out. Would you please inform me through your column if I could run tail light from magneto, and dry cells so as to use current from magneto when engine is running and switch over to dry cells when stopped. How should I connect up dry cells so as not to injure magneto? Also what would be the proper bulb to use? The bulbs on the headlights are V. 21 C. I would appreciate any information you would give through paper.

Ans. Use a single-pole, double throw switch of strong construction, not the flimsy kind used for electric bells. A knife switch may be used but it does not look so well on the dash. Connect upper terminal (the one to which the swinging arm is fastened) to tail light, which must then be grounded. Connect right lower terminal of switch to battery and other terminal of battery should be connected to frame. Run wire from other contact of switch to magneto wire where it enters to coil box. Use a V. 21 C. P. lamp and buy five 30 Amp. Dry Cells, but a 40 Amp. 14. Storage Battery would be better.

Please answer the following in your Motorist Problem Column. I notice you recommend the use of hydrogen peroxide for eliminating carbon in the engine. Should this be poured in through the carburetor air valve, or should it be put in the priming cocks, and how much would you suggest using on a four-cylinder engine, and should the engine be hot when used? Also is kerosene good for this purpose and should it be used the same way?

Ans. Both engines and pour liquid through air valve of carburetor. Water,

alcohol, or hydrogen peroxide may be used, the latter being the best, as the oxygen liberated by the heat helps to burn on the cylinder. Kerosene must be used, but it leaves a smoke deposit on cylinder walls. To use kerosene properly it must soak into the carbon overnight. Have engine hot, pour half a tea-spoonful kerosene into each cylinder through the priming cups. Crank engine several times, so that the compression will force the kerosene vapor into the carbon deposit. Let stand overnight. In the morning run engine as usual. The kerosene softens the carbon.

Which is preferable on a car, wire wheels or demountable rims? I mean, which will give the best riding quality and be easiest to change, care for, etc.

Ans. Wire wheels are easier riding and have proved just as sturdy as the wooden wheels. They are heavy to handle and are not so well liked by the ladies who drive their own cars. The extra wheel gives more additional weight to a car and, only gives you one spare tire ready for use, whereas two extra rims and one more tire in use in case of two punctures on the road.

HIS LOGIC

The ball had come over the fence, as little Willie in suburban residence, and a small but unabashed batsman appeared at the front door to ask for it.

"Then appeared an irate father. 'How dare you show yourself at my house? How dare you ask for your ball? Do you know you nearly killed one of my children with it?'

"But you've got ten children," said the logical lad, "and I've got only one baseball."—From the Chicago Journal.

Million Dollar Peace Prize

America's Chance to Lead All Nations in Formulating a Workable Plan for World Government.

By P. A. VAILE

Author of "Wake Up, England," "America's Peril," etc.
(Copyright, 1917, by The National Editorial Service, Inc.)

In outlining his sphere of action in his new office as head of the peace bureau, Colonel E. M. House indicated an amount of work that would occupy even an extraordinary man, such as he is, several times if he could have them.

Colonel House spoke of obtaining a mass of information about such matters as the Danubian, Belgium's present position, and the amount of her damages, her restoration and that of the invaded portion of France; Alsace-Lorraine, Poland, the Balkans and a few other contracts of this nature. In England there are men who have been wrestling with Balkan problem alone all their official lives, and yet they have much to learn about it.

In reading Colonel House's announcement one is reluctantly forced to the conclusion that our State Department has not been kept adequately informed of the trend of European politics during recent years, and this fact raises the important point that our representatives in foreign coun-

HELPFUL HINTS

Do not condemn the spark plug unless it is at fault. To determine this first find out which cylinder is misfiring. Short-circuit each spark plug with a screwdriver. If the engine slows down it is a live plug. If it does not, the cylinder is not firing.

Disconnect the wire from the plug and run engine. If a good spark jumps, the trouble is in the plug or in the cylinder. If no spark jumps the trouble is in some other part of the ignition system.

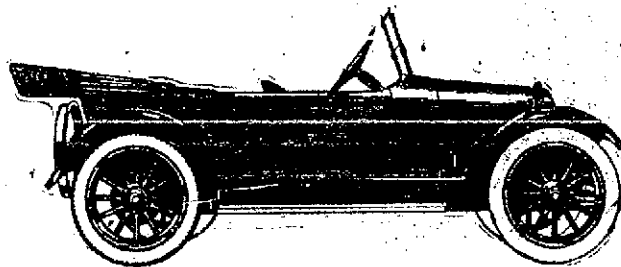
If a good spark is shown remove plug and lay on its side in cylinder, attached to the same wire. Put a new plug in place of old one. If plug shows no spark it needs cleaning or a new insulator. To determine this take it apart.

Clean off carbon with a cloth dipped in gasoline, or a brush may be used. Touch up the points of plug with emery cloth, but do not touch emery to glass, porcelain or steel, and makes it rust up all the more readily. A cracked core must be replaced.

Put the parts together and adjust the gap to approximately the thickness of a very thin dime. Try in cylinder. If engine misfires the trouble may be loss of compression or faulty carburetion. Do not be in a hurry to condemn a plug because the fault is frequently elsewhere.



Light Four



IT IS surprising the ground you can cover in the Overland Light Four, without forcing its speed.

Balance and easy riding qualities permit natural speed.

And the motor has snap as well as great reserve power.

You attain speed quickly and hold it easily.

Among cars of its price class the Overland Light Four is easily the distance car of the year.

\$770

Prices f. o. b. Toledo—subject to change without notice

Overland Light Four

Motor—32 h. p. at 2000 r. p. m. Tires—31 x 4 inches
Wheelbase—106 inches Starting—Lighting—Auto-Lite
Rear Springs—Centilever Fuel Feed—Vacuum System

A new price advance will be effective November 1st without further notice

Willys-Overland of California

FACTORY BRANCH

Easy Payments—1361 I Street, Corner Tuolumne, Fresno, Cal.—Phone 510

Grocery Service

Fresno, California

October 13, 1917

The Retail Grocerymen,
San Joaquin Valley

Dear Sirs:

"Service First" is an all important factor in this age. Your business requires efficient service.

Years ago the grocer's service to his customer was merely the goods he sold in the store and the courtesy of the clerk to the customer; but today the grocer's service consists of the timely delivery of the goods to the customers' door.

During these uncertain times, when help is hard to get and you are hard pressed to give the good service which you have heretofore rendered, every moment must be utilized to the best advantage.

You require a great number of horse drawn vehicles for your present service. It occurs to us that we have a sequel in the **FEDERAL** trucks, which, if made a part of your service, would not only give better results but would be a considerable saving in expense.

FEDERAL trucks are in the service of thousands of companies today and their undisputed merits of low operation cost, dependable service and long life, make them the truck for you. Five sizes. A size for every need. Your need.

Yours for service,

The Pacific Kissel Kar Branch
2325 Fresno Street

FEDERAL
Service
Trucks

616 EYE ST.
PHONE 224

SPECIAL
DOG & CAT HOSPITAL
Individual Bone and X-ray
Dogs and Cats Examined and Treated

FRESNO VETERINARY
HOSPITAL

Dr. J. F. McKenna, Mgr.

VETERINARIANS

Blocks-Wood

ROCK-SAND-GRAVEL
FRESNO FUEL CO.

Wholesale and Retail
102 O Street Telephone 259

Decorations for Walls and Ceilings

Calclino is sanitary. Good features of Calclino for interior walls and ceiling are its easy spreading, flowing and covering qualities, which make it a simple material for any one to use and assure satisfactory results for the most artistic work as well as for plain tinting. Send for color card.

Window and Plate Glass, all sizes and I will put them in the frame. Mirror and Windshield Glass and Headlight put in. I will also cut your Glass. Leave orders for painting.

Frembling's Paint Store

1926 Fresno Street Near J Street

Phone 16

Free Delivery and Prompt Service

New Parts for Your Automobile

You need have no fear of not being able to obtain parts for your auto, for you can come here and we will make them for you and guarantee a perfect job.

We are especially equipped to do this work both in expert mechanics and in machinery.

The harder and bigger the job, the better we like it. Bring your auto work to us.

D. SULPRIZIO

1920 INYO ST.

REPUBLICAN ADS BRING BEST RESULTS

STAGE AND SCREEN



A Giant, 8 feet, 6 inches tall, being used in Fox film production of "Jack and the Beanstalk."

Neilan Drafted.

Marshall Neilan, director for Mary Pickford and producer of "Tobacco and Sun" and "The Little Princess," has been drafted and last week received word to report for duty. The new Mary Pickford picture, "The Little Princess," adapted from the play and book by Frances Hodgson Burnett, is now being staged by Mr. Neilan and a short extension of time has been granted him in order to finish his work. Both Miss Pickford and the director are working night and day to complete the production before his time of departure. Neilan has had long experience in pictures playing once opposite Ruth Roland in "Kismet," later having parts in Goldfish companies and finally in Famous Players, being seen for instance, opposite Mary Pickford in "Rags."

Albert Capellani.

Albert Capellani, famous French director, has signed a contract to direct production for Metro. This is the third prominent director to be signed by Metro within a week, the others being Frank Reicher, formerly of Lasky, and William S. Hart, recently of Fox. Capellani came to America about two years ago, after serving the first two of the great war as an officer in the French army. He was relieved from duty

through illness contracted at the battle of Somme, and as war conditions made it impossible for him to continue his profession in France, he brought his family to America.

It was not long before Albert Capellani won recognition in this country as a master of cinematograph. His French production of Victor Hugo's great work, "Les Misérables," was acknowledged to be one of the greatest motion picture masterpieces. As director for Clara Kimball Young he produced her most famous successes, "The Common Law," for Selznick Pictures; "Camille," "Tillie," and others for World Pictures. His most recent production is "The Richest Girl," starring Ann Murdock, for Empire All-Star.

Mr. Capellani was trained as a director in the greatest of all motion picture schools, the old Pathé Company of Paris, a pioneer in the art. He was with this concern twelve years, or practically during the entire development of the motion picture, from the days of the 500-foot comedies to the ten-reel spectacles.

Some Disharmony.

A legal controversy between Ernest R. Ball and J. Keith Brennan on one side and a firm of music publishers on the other is engaging the attention of Melody Lane in New York. Ball is the singing song-writer who is well known in Orpheum vaudeville and Mr. Brennan has collaborated with him in some of the most popular ballads of the day, particularly Irish numbers. Messrs. Ball and Brennan recently quit one music publishing firm for another and now the first claim is to have an unexpired contract with the song writers, threatens to publish anything Ball and Brennan write, individually or jointly. The song writers claim the contract was violated by the publishers.

From Many Lands.

Among the artists of the Boston Grand Opera company are represented by nationality no less than half of the allied countries now at war. The Americans are Theodore Martin, Sarane Raynolds, Graham Merr, Margaret Owen and Eleanor Sargola; the Italians, Giuseppe Giacomini, Giorgio Polli, Vito Lazzari and Agido Jacchia; conductor, Russians, Max Tashoff, Impresario, and George Baklanoff; French, Barbara Maurel; English, Adolph Schmidt; conductor, Helgins, Auguste Bouffiez; Russian, Paolo Annin; Japanese, Tanaki Mura, and Canadian, Vely Clement. In addition to these races represented are a Spaniard, Eduardo Le Jazano; a Greek, Queenia Schinathio, and a Yugoslav, Ada Naxos. The latter is a coloratura soprano of great ability, who is a direct descendant of the ancient Maya Indian race of Yucatan. She will be heard in the climax of the United States this season for the first time during the transcontinental tour of the Boston Opera company.

Ben Lomond Scenery.

They used up almost half of the wonderful scenery around Ben Lomond, fifteen miles from Santa Cruz, Cal., making scenes for the forthcoming Mary Miles Minter production entitled, "Peggy Leach the Way," and a sequel or two of extra players made the trip to support the regular cast of eight players. Charles Turner Dazey wrote the scenario and Elizabeth Mahoney adapted it. There are two new

STORY OF MUSIC FOR YOUNG FOLKS

(Continued from Page 16.)

These chants of plain songs, he put them into a huge book. This book is bound with iron hinges and fastened upon the altar with a heavy iron chain. This he did to show that it was never to change. And sure enough, these songs of plain today, just as they were used so long ago.

In the beginning, music meant only rhythm, by keeping time, beating upon the drum, marching and clapping their hands—people thought that was music enough. But during the time of the early Christian church music was first that people were thinking of little more and that the music was better. They were making pleasing melodies making pleasing voices one after the other. Music now was made up of two things—rhythm and melody.

We now come to the time when people wondered how their children were going to remember and sing the songs that the fathers and mothers knew. So they tried all sorts of schemes and plans to make records of the music. Today we have staves, notes, bars, rests, to tell us what to sing or play. All these things we call notation.

Next week we will see what sort of signs were used for music long ago, and how our present musical signs and terms came to be.

players for this picture. One of them is Andrew Arbuckle, a screen player of varied experience, and Earl Stockdale, who comes from the Fine Arts to the American Film company. Ann Forrest will again play the leading man for Mary Miles Minter.

New Valet for Russell.

William Russell, the athletic star of the American Film Company, Inc., is training a new valet. He does not often take the trouble to do this, but Jim, the Chinese cook, who is a character in himself and who furnishes plenty of amusement for Mr. Russell and his house guests, likes the Russell menage so well that he went for a young man at the way to China to train for a Russell position. He picked the valeting job himself and Mr. Russell wisely agreed, being considerably under the thumb of his Chinese cook. So young Jim is now being taught such rudiments of the English language as the older Jim can manage and incidentally the details of valeting.

George Nelson has renewed for two years his contract with the Paramount people.

Hector Turnbull, former head of the Famous Players-Lasky scenario department, has enlisted as a private in Battery F, of the First Field Artillery of the New York National Guard. Pauline Frederick is to star in an adaptation of Mr. Tansbury's story, "The Shoe Shiner." Turnbull gained considerable screen fame as the author of "The Cheat" which was produced by Lasky and has subsequently been disposed of by the author for dramatic and operatic purposes.



JULIAN JOHNSON.

Established his place as a motion picture critic by his editorship of Photoplay Magazine. He is now editor-in-chief of the Triangle's scenario department.

HARRY LAUDER, FROM WAR FRONT, COMING

(Continued from Page 16.)

daily mailings he will on this tour give but two a week, so that the other afternoon may be set aside for the association cause and addressed to soldiers.

While in this city he will make an address before the local Y. M. C. A. and will visit any camp or institution in this vicinity to speak and sing to the soldiers as he spoke and sang to his own countrymen in the trenches of France.

FASHIONS FEEL FILM INFLUENCE STRONGLY

(Continued from Page 16.)

tures with action with life instead of the wooden faces and figures of other days. It is not enough to have the subject, but the environment must be in keeping. The same insistence on natural background is being felt in film making. A pictorial photographers' association is now reported preparing rules in which nature will be dominant, where the camera is expected to tell a story as plainly as the brush or pencil of the artist.—Pittsburg Dispatch.

Another vaudeville show that Capitol is planning to sign up for the national route is Jini Holand, the charming comedienne, who is appearing in the Orpheum circuit. This season in song sketches, Miss Holand announced in Denver last week that she is to be married next Christmas to Captain Joe Hunt Roney of the United States Army, a graduate of West Point.

"Bill" Hart is in the studio which was built for Mabel Normand and Bill's name is spread across the top in the place of the fair Mabel's. Hart uses it for a dressing room as much as anything else, as the major portion of his features are made in the open.

When Bessie Clayton introduces her new act she will have as her male assistants the Mosconi Brothers and Harvey Neum. The brothers have been in musical shows and vaudeville for several years. Lester Neuman, who was Miss Clayton's dancing partner when she last toured the Orpheum circuit, has been engaged as one of the featured members of "The World Dancers." The new cast for the latter act also includes Pearl Regay and Stafford Pemberton.

Gertrude Hoffman with the big revue which she introduced to vaudeville at the close of last season will be seen on the Orpheum circuit this season opening in Chicago this month. The act is a pretentious affair and is entirely different from "Sunshine," with which she toured the Orpheum houses two seasons ago.

Guy Bates Post has scored the biggest hit of his career in "The Masked Rider," which bids fair to pack the Lyric theater for many months to come. It is a significant fact that more than half the reviewers spoke of a strong resemblance in Post's acting in his present dual role to that of the late Richard Mansfield, one critic going so far as to assert that "Post's acting recalls Richard Mansfield's at his best."

Edelyn Noshit's announcement of her return to vaudeville takes on added interest because her dancing partner will be Bobby O'Neill and not Jack Clifford, her husband and former partner. The separation of Miss Noshit and Mr. Clifford has, of course, brought with it a considerable amount of gossip, but it is declared that the "split" affects only their professional engagements. Mr. Clifford's future activities have not been disclosed.

ATTRACTIONS COMING TO WHITE THEATER

(Continued from Page 17.)

dition than ever before and the Orpheum nights should draw thousands of out-of-town people into Fresno. Season Reservations.

Manager Burton of the White theater, is now in a position to take season reservations. The booking sheets are now open at the White box office and all of last season ticket holders are requested to sign new slips immediately covering their tickets for this season. Tickets which are signed up for must be taken every week, there will be no cancellations allowed, chance seats are in great demand.

Best in Vaudeville.

The Orpheum show season will start off with the regular high class show which will be given the previous week in Oakland following the San Francisco performances. The interior circuit has been arranged the same as last year and will include Stockton, Sacramento, Fresno and Los Angeles in the order named.

Big War Film a Feature.

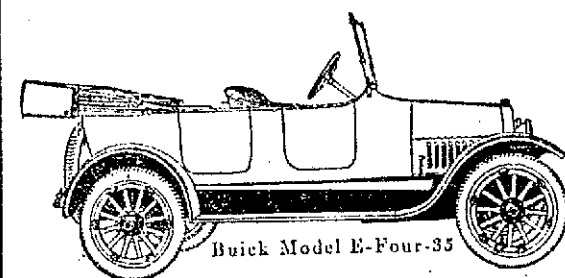
A big feature provided exclusively for the Orpheum shows will be the war film "Hearth of the Germans from Aras" which was taken by the British as a record of the great conflict.

The picture was secured by Martin Beck, managing director of the Orpheum circuit, at a cost of \$100,000 and the entire revenue will go towards the American and British ambulance fund.

Some of the head-line Orpheum acts that will be seen at the White this winter are as follows:

The Gus Edwards Handbox Revue, Eddie Day and the seven Little Fogs, some of whom have almost outgrown Papa Fox; Nina Payne & Co.; Trixie Ferguson, a former star of the Ziegfeld Follies and more recently with Empire Entertainers; Jean Adams & Co.; Nani Halpern, Sophie Tue, the

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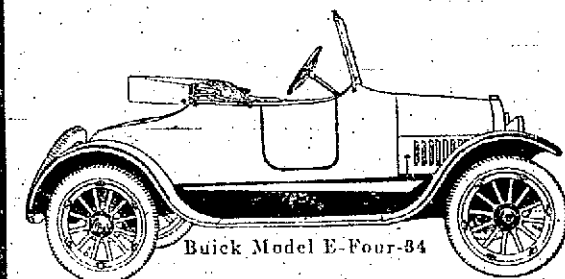
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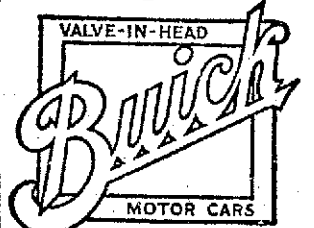
Model E-Four-34

\$945

The Model E-Four-34 on which we can make immediate delivery, is a two passenger roadster that is noted for its power, economy and all around efficiency, for it cannot be surpassed in these qualities by any moderate priced medium sized car.



Buick Model E-Four-34

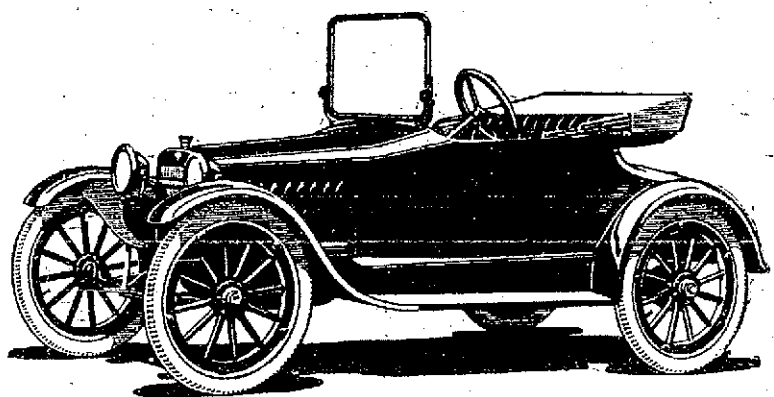


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imitable Souther. The Four Hussars, Dunbar's Tennessee Ten, Wyatt's Scotch Lads and Lassies, "Pete's Sahel," McBride and Heath, Harry Gray & Co., Avon Comedy Four, Alvin Brooks & Co., the Four Marx Bros. an unusually big act, and Stuart Barnes.

THE GLORY OF THE LIVING DEAD I feared the body dead, so old were they.

Desert, tired bones, ghastly white, With withered limbs and eyes devoid of sight.

Forever mute beneath the sudden day.

I feared the lonely dead, and turned from thoughts of number death and cold night.

Thus, through the dismal hours I languid for light.

To drive my utter helplessness away, But now my nights are filled with flowered dreams.

Of singing warblers, beautiful and young.

Strong men and boys within whose eyes there gleams The triumph song of words unknown, unused.

From death have vanished, leaving in its stead The shining glow of the living dead, Singing, Thayer in Sarber's.

TODAY'S CHURCH SERVICES

Grace M. E. Church.
Corner Huntington boulevard and
Fresno street. W. I. Dexter, pastor.
Sunday school, 9:45 a. m. E. J. Cham-
berlain, superintendent; Doris Parks,
secretary. Preaching service, 11 a. m.,
subject, "Consecration, a Christian
Virtue." Communion service will fol-
low the morning service. Epworth
League, 8:30 p. m. Lillian Evans,
leader, topic, "Country Boys in Crow-
ded Cities." Preaching service, 7:30
p. m., subject, "Is the Methodist
Church a Progressive Church? Con-
ference Observations." Sunday school
at National Colony, 2 p. m. Mrs. E. J.
Elliot, superintendent. Myrtle Alex-
well, secretary. Preaching service by
the pastor follows the Sunday school
session.

St. Paul's Methodist
Corner of Fresno street at L. Rev.
M. Hodgson, minister. Prof. E. W.
Lindsay and Lewis Curroll, superin-
tendents of Sunday school. Prof. Geo.
H. Taylor, organist and choir director.
Ivan Long, president of the Epworth
League. Services as follows: Sunday
school at 9:45 a. m. with graded
classes suitable for all ages. Public
worship at 11 a. m. and 7:30 p. m. In
the morning the pastor will preach
and at night, Rev. W. R. Thornon
preaching elder will preach. Midweek
service Wednesday at 7:30 p. m. The
public is cordially invited to attend
all services.

North Side Christian
Corner of College and Sumner
Avenues. Chas. Laurant, past, min-
ister, 228 College avenue. 9:30 church
school, 10:45, communion service and
sermon, 6:30 p. m. Intermediate C. E.
6:30 p. m. Young People's Meeting,
7:30 p. m. preaching service. The sub-
ject of the morning sermon will be
"The Ascension." Evening subject,
"The Upper Room." The pastor be-
lieves today a series of sermons on the
Book of Acts.

Arlington Heights Presbyterian
Fresno Union Gospel team will con-
duct an evangelistic meeting Sunday
evening at 8:30 at the Arlington
Heights Presbyterian church.
The service will start promptly at 8:30
with praise led by L. A. Downen with
Mrs. H. H. Skiles at the piano. Mr.
H. H. Skiles will give the main ad-
dress, talking for his text the last from
words of the book of Genesis "A Coffin
in Egypt." Miss Hazel Rice will sing
a solo. Those on the team are: L.
A. Downen, H. H. Skiles, Samuel
Matthews, Mrs. H. H. Skiles, Helen
Kicker, Hazel Rice.

First Unitarian
Corner of O and Tuolumne streets.
J. Covington Coleman, minister, pro-
tem. Service at 11 a. m., sermon
theme, "The World's Need of a Vital
Religion." Special music, a cordial
welcome to strangers. No evening
service.

First Spiritualist
Parlor Lecture club hall 1350 Van
Ness avenue. Services at 2:30 p. m.
Instrumental selections, inspirational
lecture. Messages by Rev. Mrs. L. M.
Watt of Los Angeles. Rev. L. M.
Watt will also hold mid-week services.

at 8:00 p. m. Tuesday and Friday
evenings at 1482 N street. The public
and all interested in Spiritual truths
are invited and welcome at these
meetings.

Hall of Theosophy
Republican Bldg, Tulare St. entrance.
Sunday, Evening Lecture at 7:45
o'clock, subject: "Theosophy. Theo-
sophical reading room and library. No.
15 Republican Bldg; open week days
from 2 to 4 p. m. Study classes as
follows: Wednesdays at 3 p. m., class
for beginners. Lessons from "A Text-
book of Theosophy." Fridays at 3
p. m. study class, subject, "The His-
tory of Things." Second Friday
of each month, "The Order of the
Star in the East," meets at 8:00 p. m.
The public is cordially invited to at-
tend the above classes and lectures.
Lodge meeting and study class, for
members only, Tuesdays at 8 p. m.

United Presbyterian
Corner Echo and Dennett Aves.
Sabbath school 2:30, preaching 3:30.
Dr. J. W. English will preach. Prayer
meeting Thursday evening 7:30. The
"Flying Machine Contest" in the
Sunday school at 10 a. m. of great in-
terest. Come and join the race.

Parish of St. James Pro-Cathedral
St. Rev. L. C. Sanford, D. D.,
Bishop; G. T. E. MacDonald, Dean;
P. G. Williams, Canon. Nineteenth
Sunday after Trinity. St. James' Holy
Communion 7:30 a. m. Sunday school
at 9:45 a. m. Chas. E. 45 a. m.
morning prayer and sermon 11:00
o'clock. Choral evensong and address
7:30 o'clock.

The Dean will preach both morning
and evening. Special music by the
choir under the direction of John
Henry Lyons. In the Sunday School,
J. O. Greenwell, superintendent, the
new graded lessons are creating in-
terest. All members of the church
should be in their places today. All
men are invited to the Bible class
which meets in the choir room in the
basement of the church.

Mission of the Holy Spirit
Rev. Canon Williams, Vicar. Sunday
school 9:45 a. m. Morning prayer and
sermon 11:00 o'clock.

Through the courtesy of Bishop and
Mrs. Sanford the services of the Mis-
sion will be held at "Bishop's house,"
723 Peralta Way, for a few weeks,
until plans now underway for per-
manent provision for the work are
completed. All persons residing in the
vicinity of the Normal school, or who
for any other reason would care to
attend these services, are cordially in-
vited to do so.

First Congregational
M and Devildown streets. Thomas
T. Giffen, minister; Earl Towner, or-
ganist and musical director; Elmer
Hatchell, Sunday school superintendent.
Sunday school meets at 10 a. m.
Morning service 11 o'clock, sermon,
"What is a Fair Wage," sermon pre-
sented by Mr. Samuel Morland of the
"four-minute" men; anthem, "God Is
Love" (Shelley); organ numbers. Pil-
grims' Chorus (Wagner). Romance
(Tours). Postlude in E. (Rinck). Evan-

gel service 7:30; the choir will sing
Shelley's "Savior When Night In-
volves the Sky." Mr. Towner will play,
Ave Maria (Richmond). Elevation in
A Flat (Mehul). Postlude in D (Leyer).
The Minister will give the second of the
series of talks on the Life of Jesus,
the subject being, "What Do We Know
About the Birth and Early Training
of Jesus?" Every one will be given
a cordial welcome at all these services.
Normal M. E.

Corner College and Home. Sunday ser-
vices: School and Bible class at 9:45 a. m.
Public worship at 11 a. m. and 7:30 p. m.
The newly appointed pastor, Rev. H. G.
Kennedy, will preach in the morning.
The pastor for the past year, Rev. J. H.
Hodges, will preach in the evening.

Powell Memorial Baptist.
Belmont avenue, near Fresno Avenue.
Joseph B. Travis, pastor. Sunday ser-
vices: Bible school, 9:45 a. m.; Samuel
Malcomb, superintendent. R. T. P. U.,
6:30 p. m. Clyde Ellis, president. Public
worship, 11 a. m. and 7:30 p. m. Mid-
week service, Wednesday, 7:30 p. m.
Topic, morning sermon, "Stop! Thief!"
Postscript Pilgrim.

523 Park avenue, north of Belmont ave-
nue. Jesse N. Blakely, pastor. Resid-
ence, 532 Park avenue; phone 3550-J.
Sunday school at 10 a. m. Mrs. W. Burt,
superintendent. Preaching at 11 a. m.
Young People's meeting at 7 p. m. Evan-
gelistic service at 8 p. m.; Rev. Elmer
Lagrange will preach at both services. All
cordially invited to attend.

First Church of Christ, Scientist.
Calaveras and N streets. Services, 11
a. m. and 8 p. m. Sunday, Lesson sub-
ject, "Are Sin, Disease and Death Real?"
Sunday school, 9:30 a. m. Testimony
meeting Wednesday at 8 p. m. Reading
room, No. 515 Griffith-McKenzie building,
open daily; hours from 12 to 5:30 p. m.;
10 to 9 p. m., except Wednesday. Sunday,
3 to 5 p. m.

Pentecostal Church of the Nazarenes.
Corner Voorman and Coast avenues.
C. W. Wells, pastor. Sunday morning
prayer meeting, 9 a. m. Sun-
day school, 9:45 a. m. Sermon by
Rev. L. E. Reed, 11 a. m. Special song
and evangelistic service, 7 p. m. District
Superintendent, D. S. Reed will have
charge of all the services of the day and
a special invitation is extended to all to
attend these services. Mid-week prayer
meeting Thursday evening at 7:30.

Pilgrim-Armenian Congregational.
Corner Van Ness boulevard and Inyo
street. Rev. M. G. Papafian, pastor.
Rev. A. A. Bedikian of New York, acting
pastor; Dr. Khantamour, Sunday school
superintendent. Sunday school at 9:45
a. m. Intermediate Christian Endeavor,
3 p. m. Intermediate Christian Endeavor,
3 p. m. Mr. Caspar Terzian, Senior
Christian Endeavor, 4 p. m. Mr. Harry
Gullian, Morning service at 11 o'clock.
Evening service at 8 o'clock. Rev. Bedi-
kian preaches at both services. Sub-
ject, "What Does the Human Soul
Crave For?" and "The Heart of a
Woman."

Associated Bible Students.
Parlor Lecture Club Hall, 1350 K street.
Lecturer, Henry Hoskins will speak to-
day at 3:45 p. m. on a theme of deep in-
terest. The discourse will be based on
Genesis 12:1 and 22:14, "The Abrahamic
Promise of the Blessing of All Man-
kind." The Fulltime Lecturer Hoskins
will bring out and make clear many
hitherto unnoticed or puzzling passages
of scripture, showing the wonderful
blessings which God has in store for all
the families of the earth. All cordially
invited. Free admission. No collections.
First Methodist Episcopal.

The following program of music will be
rendered by a double quartet, Mrs. J.

EVERY BRANCH OF ARMY NOW OPEN

Signal Corps Proper Is
Now Open for Enlist-
ing of Recruits

With the opening of the U. S. Signal
Corps proper for recruits the entire
army became an open field for the
choice of volunteers yesterday. Ac-
cording to the announcement of Ser-
geant Williams of the Fresno sub-dis-
trict. This and the arrival of an addi-
tional man to assist in the recruiting
work of the district will combine to
increase the number of recruits and
give Fresno added strength in its
competition with other sub-stations
of the army to maintain a position at the
head of the list.

For some weeks the signal corps has
been closed. Other branches were
closed to recruiting but were again
opened and it was believed that the
signal corps would not be thrown open
for some time. Yesterday, the an-
nouncement came and from now on
until further orders are received a re-
cruit may join any branch of the U.
S. Army he desires to enter.

General William Reagan arrived
yesterday from Chicago, being trans-
ferred to Fresno to aid in the work of
recruiting. His arrival increases the
force in the district to six men. Three
are attached to the Fresno office and
three others are at an army station.
Sergeant Williams, Clerk Pontius and
Corporal Reagan will attend to the
work here and Corporals Rowland and
Sittler and Private Tate Miller will
have charge of the Visalia, Coalinga
and Forterville offices respectively.

The recruits were enlisted in the local
office yesterday. Robert H. Coner,
of Clovis joined the aviation section
of the signal corps and Harry A. Mor-
row, of Fresno united with Co. K, Sec-
ond California Infantry.

Louis Strohauser organist and director.
Music for the morning service is ar-
ranged as follows:
Organ Prelude—
"Chant Sans Parole".....Fresno
Anthem, "The Small Cow".....St. Paul
Hail.....Buck
Offering, "Reverie".....Lemare
Postlude, "Reverie".....Dehler
The music for the evening service will
be as follows:
Organ Prelude—
(a) Alberto Tompase.....Saint-Saens
(b) Prelude in A.....Gullmunt
Anthem, "Behold, and Lo".....Morse
Offering, "Allegro in A Flat".....Macfarlane
Postlude, "Festive March".....Widoe
First German Baptist.

California and Poppy avenues. F. I.
Reiche, minister. Sunday school, 10
a. m. Preaching by the pastor at 11
a. m. and 7:30 p. m. Topic in morning,
"Personal Responsibility." In the evening,
"The Present and the Future." B.
Y. P. O. at 7 p. m.

First Methodist Episcopal.
Corner M and Tuolumne streets. Will
A. Betts, D. D., pastor. The pastor will
occupy the pulpit both morning and
evening. Morning subject, "If Not, Why
Not?" Evening subject, "Walking and
Hiding." Mrs. J. Louis Strohauser will
preside at the piano organ and a triple
quartet will sing. Sunday school at 9:30
a. m. Epworth League at 6:15 p. m.
Public worship at 11 a. m. and 7:30
p. m. The mid-week service of prayer
and praise on Wednesday evening at
7:30. Service lasts just one hour and you
are invited.

Westminster Presbyterian.
Grant and Abby streets. Morning ser-
vice at 11 a. m. Evening service at 7:30.
The pulpit will be supplied by the Rev.
Alexander Miller, a returned missionary
from China, assisted by Rev. E. J.
Knickerbocker, also a returned mis-
sionary from China. Sunday school at 9:45
Junior department leads in the contest
started October 7; primary department
second; senior department third and in-
termediate department fourth. Epworth
department, Christian Endeavor at 6:15
p. m. Mrs. John Dreuth, leader. Topic,
"Successive Commitment." How to
Have Them? Intermediate Christian
Endeavor at 7 p. m. Kenneth Marsh,
president. A cordial invitation extended
to all the services.

First Christian.
Tuolumne and N streets. Harvey O.
Breeden, minister. Unified service at 10
o'clock. Bible school, worship and
communion at 7 o'clock. The minister will
preach on "The Fatal Force of Words."
Evening, 7:30: "The Cause of the War,"
first of two sermons on "The War and
the Church." Special music by the double
quartet. Songs by Mr. Olsen and Mrs.
Nurdeck. Everybody invited.

Bethel Danish Lutheran.
747 Abby street. Rev. E. S. Rosenberg,
pastor. Sunday school at 9:30. The com-
munion service commences at 10:30 a. m.
Sermon following at 11 o'clock. By
Rev. Rosenberg. Wednesday evening, 8
o'clock. Young People's meeting. The
meetings are held at the Lutheran
church, corner of Voorman and Yosemite
avenues.

Oleander Congregational.
Preaching services at 11 o'clock. O.
W. Ostrom, pastor. Subject for next
Sabbath is "Efficiency of Christian
Principle." Sunday school at 10 o'clock.
Prof. F. M. Thompson, superintendent.
A cordial invitation is extended to ev-
ery family in the community.

First Presbyterian.
Merced and M streets. George F.
Sevier, pastor. Sunday school at 9:30;
lesson subject, "Returning from Cap-
tivity." Read first chapter of Epworth
League. W. Shields and W. H. Fielding,
superintendents. Departments for all
ages.

Teacher Training Class. Preaching by
the pastor at 11 o'clock and 7:30. Morn-
ing subject, "First Things First." Eve-
ning, "The Blessing of Choice." Large
choir choir under the direction of Mr.
Wahlberg. Special music at each service. This is a church
with a warm welcome. Intermediate
Endeavor at 4:30. Y. P. O. E. at
5:30. Topic, "What is Committed to
You?" Read I Tim. 1:1-14. These so-
cieties cordially invite all young peo-
ple. Prayer meeting Wednesday eve-
ning at 7:30.

Emanuel German Baptist.
Corner Lorena and German streets.
Rev. C. T. Kluwer, pastor. Sunday
school at 10 a. m. Morning worship at
11 a. m. Evening service at 7:30 p. m.
A hearty welcome is extended to all.

DORT

The Quality Goes Clear Through

Official Report of Dort Ten-Day Economy Run

Under Supervision of the
American Automobile Association

Touring Car

\$825

Here

The purchase of a Dort
accords with the pres-
ent National spirit—it
is the purchase of im-
portant car EFFICIENCY
WITHOUT WASTE.
Come in today and look
over this car of fine
lines and built-in serv-
ice factors.

Mileage 4658.4

Gas Used 195.37 gallons—aver-
age 23.93 miles per gallon.

Oil used 21 pints—average
1774.64 miles per gallon.

Water used 31 quarts—average
601.08 miles per gallon.

No mechanical repairs. No cost for repairs.

These figures have been carefully compiled and are
authentic.

(Signed) G. F. Stephenson,
Technical Representative
Contest Board, A. A. A.

J. Woodill Driver W. J. Skips Observer A. A. A.
W. Fitzgerald Driver J. S. Whyte Observer A. A. A.
W. B. Felix Driver L. H. Harme Observer A. A. A.
(All Signed) (All Signed)

Los Angeles, September 16th, 1917.

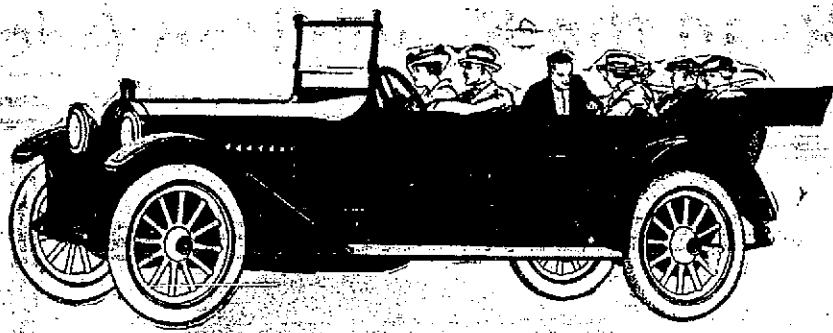


LAURITZEN IMPLEMENT COMPANY

Fresno and H Streets

Phone 682

Hupmobile



The Name That Stands for Honest Worth

Hupmobile means full money's worth wherever the
name is known.

This is true in America; it is equally true in Africa; in
India; in China, Japan, the Philippines; on the continent
of Europe.

The Hupmobile, with its simple four-cylinder con-
struction, requires the very minimum of attention, and no
expert care. It stays out of the repair shop.

It lasts for years, even in the hardest kind of service.
In the used-car market, it commands prices far above
the average.

The Hupmobile is a full-value car. It has always been
a full-value car. The Hupp factory will continue to make
it a full-value car.

Known All Over the World

In the lobby of the Hupmobile factory visitors see a travel-scarred
veteran of a Hupmobile.

It is the car which, in 1910-1911, made the first complete automobile
tour of the world—visiting countries whose natives had never before
seen a motor car.

In 1912-1914, came the second Hupmobile world-tour—in many
ways as notable as the first.

The Hupmobile circled the South African Union at a time when
such a trip was deemed impossible because of the lack of roads.

Later this performance was duplicated by another Hupmobile.
Last year the Hupmobile laid out a continuous route from Wash-
ington to all the state capitals and back to Washington, covering
20,000 miles in less than four months.

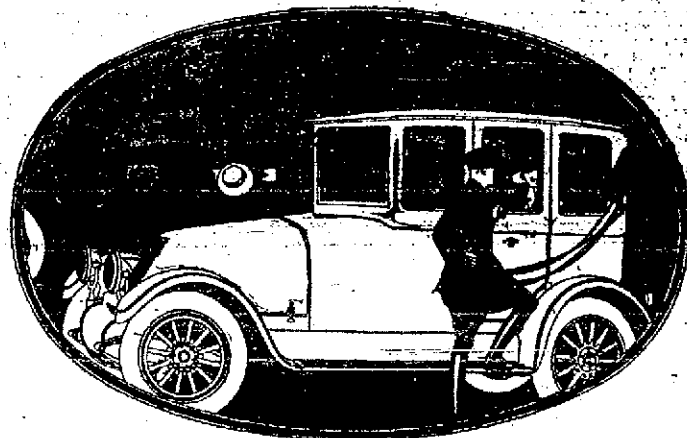
Now is the time to place your order for one of these wonderful
cars, as we can make immediate delivery. We have four loads of
Hupmobiles in stock and two more car loads on the road, which
we have purchased before the raise in price comes.

If you are interested in a Hupp, don't you think it good busi-
ness policy to place your order at once and protect yourself as I
have done? Let us demonstrate the Hupp to you against any six,
eight or twelve for power. You will say as all others have, "Where
does that engine get all the power?"

Come in and see us. We still have four more Hudson touring
cars we can sell at the old price, including the war tax, \$1900.

Place your order at once and we will make immediate deliv-
ery of the Seven-Passenger Phaeton Model while they last.

B. M. Peacock 1326 Jay St.
Fresno



When You Look for a Car You Can Use Anytime

MANY people nowadays
depend entirely upon
their Franklin Sedan
for all motoring requirements
—a very satisfactory way to
conform to the national policy
of war-time thrift.

In reality, the Franklin
Sedan owes its popularity to
its adaptability to touring—
yet it is none the less a cold-
weather car.

It has taken Franklin re-
finery and light weight to free

the enclosed car of all the old
limitations.

The Franklin Sedan is prac-
tically as economical in gasoline
and tires as Franklin open cars.
And as easy to handle, as safe
and as active over the road.

A car that gets away from
cumbersomeness and serves
the owner as a true utility.

A car that any member of
the family enjoys driving—
an important factor in self-
reliant motoring.

Posner Motor Sales Company

DISTRIBUTORS
Fresno, Kings, Tulare, Madera Counties.
1514 Van Ness Blvd. Telephone 478

BLINDPIGGER MAY APPEAL \$500 FINE

T. Darnell, the Parlier man who
was found guilty on three counts, un-
der the Wildlife conservation law, for
appeal yesterday, following his
sentence by Judge H. Z. Austin. His
sentence was fixed at \$500 fine or one
day in jail for each \$2 thereof. The
appeal bond was fixed at \$1000.

DIVORCE RECORDED PROPERTY RIGHTS

Final decree of divorce granted Dol-
lie Bowers from Samuel H. Bowers
October 8 by Judge H. Z. Austin was
recorded yesterday in the office of
the county recorder. The interlocutory
decree provided for the restoration of
the maiden name of Mrs. Bowers to
Dollie Renfro. The order also provid-
ed that Lots 7 and 8 in Block 10 of
Reimont Addition are the separate prop-
erty of Mrs. Bowers, now Dollie Ren-
fro.

EIGHTEEN MONTHS ON WESTERN FRONT

Canadian Corporal Gives Vivid Word Picture

WITH BRITISH ARMY WHEN MUNITIONS AND MEN FEW

Saw Haig's Great Fighting
Machine Grow Until
Smash on Somme

In First Gas Attack of
Germans, Near Ypres
in April, 1915

Corporal Joseph Caray of the Canadian engineers fought the Germans for nearly eighteen months in practically every sector of the British front in France and Belgium. At the battle of the Somme he "flopped" too late when a shrapnel shell burst over a front line trench in which he was located. Four pieces of shrapnel entered his body. One is now embedded in one of his lungs. Corporal Caray spent about eight months in a British hospital. He is now in Fresno with his dog, "Pom," on recruiting duty for the British army.

"Pom" and he are inseparable. She is a little Pomeranian dog he picked out of a shell hole in Belgium when he "went over the top" near Ypres in 1915. A few minutes after he had rescued her she was the indirect means of saving his life.

From that time she was with him in every battle until he was wounded at the Somme when she, too, gave up the battle field.

Corporal Caray is a typical son of the Shamrock Isle. He has a rich brogue and an exceedingly entertaining way of recounting his experiences. And his experiences have been many.

He was twice in a gas attack, while unprotected. He saw his comrades fall by the hundreds as the poisonous fumes overcame them. He fought the Germans with the bayonet when neither he nor his comrades had a single round of ammunition.

He saw the result of a furious attack made by two Liverpool regiments when their only cry was "Remember the Lusitania."

And yet in his story of death and destruction he never then lets a little grim humor creep in.

Corporal Caray yesterday consented to recount some of his experiences and for nearly an hour in a half gave little glimpses of different sections of the British line.

The Canadian soldier went to France with the first contingent of Canadian engineers. He was a member of the First Company, First Division, Canadian Engineers.

"We sailed from Quebec on September 23, 1914, and landed in England on October 7," he said. "We were sent to Salisbury Field for training. The Canadians call it Salisbury-on-the-Mud. On January 15 we landed in France, going to a place in the southern part."

The First Casualty.

"Our first entrance in the trenches was made at Ploeghaert—the boys called it Ploeghaert—there was our first casualty. Lieutenant Bell-Irwin of Vancouver was shot in the head and instantly killed after he had been in the trenches about two hours and a half."

"We were there about three weeks and were then transferred to Fleurbaix. We were chased out of our billets four times in one day by Fritz shell fire. We got an awful shelling. At this time we were acting as reserves for Neu-Chappelle."

German Snipers.

"I might tell you something of the 'snipers.' They are called sharpshooters, but we all called them 'snipers.' I saw one of the Fritz snipers pick off seven of our men out of ten in one day and not a shot hit below the shoulder. Practically every man was shot through the head."

"That night we decided to go and get him. I got sixteen volunteers and we started out about 3 o'clock in the morning. Fritz was located in a tree, but we couldn't tell where. When we went out after him he was just getting located to pick off working parties coming in."

"Our party of sixteen crawled to a point where we thought we could locate him. We saw him walloping one man in a working party and had to shift our position, as we were too far to the left. The fox was so thick we couldn't quite make out his position. Suddenly a man near our center took a shot in his general direction and wounded him. He immediately opened a big fire and in doing so slightly moved some foliage in the tree in which he was stationed. We all opened fire then and he fell dead from his platform."

"We found that he had built a platform in the forks of a tree and used a stock for his rifle. We also found that he had 500 rounds of ammunition to spare and three different rifles. He was a Prussian."

"We had Saxons opposing us the most of the time and they were pretty good fellows. They didn't like the Prussians, but used to be relieved by them. When the Prussians were coming into the trenches the Saxons would put up placeards in front of their trenches for our benefit, reading about as follows: 'They're coming in; give 'em hell.' We did."

Some Spy Methods.

"The spies and snipers around that section were something fierce. They had the finest spy system imaginable."

"We saw a former 'supposedly' a peasant, working in his field with his one-horse plow. He used to go to the end of the field and remain there for ten or fifteen minutes at a time, walking first to one side and then another. We learned later that he was signaling movements of units to a German observation officer in a church about four miles away."

"One day a despatch rider, on a motor cycle, was rushing to Fleurbaix at about

thirty-five miles an hour when suddenly the farmer reached down from his plow, in the center of the field and picked up a regulation British rifle. He walloped at the despatch rider, but missed. The rider rolled off his machine and into a ditch of water where he was hidden. Some of us came out to see what the shot was about, when the rider frantically waved us back. We saw the farmer, or and two men rush for him when the despatch rider got him with a shot through the stomach.

"Women used clothes lines to signal. They would leave spaces, next to the house, in the center or at the other end of the line to indicate units."

Dogs Were Used.

"The Germans had a dog at Fleurbaix that would come into our trenches. We called him and made a great deal out of him. He would also leap over the parapet and go to the German trenches. We later found that he wore a double collar, in which messages were carried."

"We were sent to Estaires after a short stay at Fleurbaix and there I saw the Bishop of London for the first time. It was on a Sunday morning. He gave a very good talk to the Canadians. There was an aeroplane bombing raid while we were there, killing four women, two children and three old men."

The First Gas Attack.

"We went from Estaires to Ypres. It was at Ypres that the Germans first used gas and many thousands of men were lost before the British army had taken means to protect the men. Corporal Caray was gassed twice there, but was not seriously affected either time."

"The first big gas attack was launched about 3:30 on the afternoon of April 22, 1915," he said. "We were in the trenches and everything was quiet."

"Suddenly we heard the French Colonials on our right—Zouaves, Algerians and Moroccans—crying out in a frenzied manner. Then we saw the Germans marching toward the French trenches singing 'Die Wacht Am Rhein.' We couldn't understand what had happened."

"A few seconds later we all began to feel a stinging sensation in our eyes and then in our throats. Looking up, we saw a great cloud, probably forty-five feet in height, rolling toward us. The burning feeling in our throats became so severe

that it felt as though some one had stuck a hot poker down there."

"I tore off one putter and soaked it in the water in our trench, then wrapped it around my face, covering up my nose and mouth. By doing this, I was able to withstand the attack."

Men Driven Insane.

"The results were awful. Many of the men went insane. Some of them, in their craze to get something to drink and stop the awful burning in their throats, chattered open their mouths and sucked their own blood. Others had a laughing mania."

"In two gas attacks, the second on the 24th, we lost 2,000 men in our sector out of a total force, first line and reserve, of about 15,000."

"The gas attack on the 22nd was so disastrous to the French Colonials that they were compelled to retire on that day. The Canadians were called upon to extend their lines to protect the territory left by the Colonials. On the 24th a second big gas attack was made and with it came 650,000 Prussians, the pick of the German army, attacking along the most of our front. We were driven from four of our lines of trenches. In our particular sector and lost four guns. On the 27th we counter attacked, regained our four trenches and took six lines of German trenches, recovering our guns as well. They came back with another attack, but were unsuccessful."

How He Got "Pom."

"I got 'Pom' here."

"We went 'over the top' with every eligible man in line and moving in extended order. As we were moving toward the German trenches, above the noise of the guns and the shouts of our men, I heard a dog cry. Looking down, I saw this little dog stuck in a shell hole. The sides were crumbling and threatening to bury her. I paused for a moment, then threw down my rifle, lay down on my stomach and pulled her out of the hole by her shoulders. As I put her down on the ground I said: 'Good luck, little dog; you may get out all right.' She started to follow me and as we closed in on the German trenches, began to bark excitedly, aroused by the shouting men. She was barking vigorously when a big Fritz came up to walloping me. He paused for a moment, thinking she was going to jump at him and looked down at her. In that moment I walloped him to go down the neck. She has been in every battle with me since. I think she was owned by some Belgian family for she was near the ruin of a Belgian farm house."

Fight Without Ammunition.

"On that fight, from the 2nd to the 26th we were at one time forced to fight for about eight hours and a half without a single round of ammunition. We couldn't fire a shot and we had to borrow the Fritz our like with our bayonets. Such a thing could not happen now."

"On May 3 we were taken out for a short rest and for reorganization and re-equipment. We were badly shattered. We were sent to Bailleul. I had hardly a stitch of clothes on my back as the result of the fighting and, coming in contact with barbed wire entanglements."

"After we had been re-equipped and re-organized we were sent to Festubert, where two Liverpool regiments were stationed. This was shortly after the sinking of the Lusitania."

Remember the Lusitania.

"Are you Canadians?" the Liverpool men inquired as we came up. "Yes," we replied. "Well, remember," they said, "there is but one password here and that is—Remember the Lusitania."

"On the night of May 7 the Liverpool regiments made a raid on the German trenches. We didn't know what they had done for many hours. The following morning about 4:30 a general bombardment of the trenches was started. It lasted almost without intermission until about 8:30 in the morning of May 9. Then we were ordered to go back to the top. The 15th Canadian Scottish had with the 7th and 8th battalions from Vancouver on each flank, in reserve. The engineers, with whom I was, followed behind as a consolidating party."

"We moved the front German line and found it as thick with dead bodies that it was impossible to consolidate. From other lines of trenches were also so filled with German bodies that we could not consolidate and it was not until we

(Continued on Page 26.)

that it felt as though some one had stuck a hot poker down there."

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Three Reasons Why Willard Leads

First, The Willard organization is never satisfied with a good battery, but is always seeking to make a better battery.

The Still Better Willard, with Threaded Rubber Insulation is the latest evidence of this spirit.

Second, Willard is never satisfied merely to put a Willard Battery on a car. Willard advertising, Willard booklets on battery care, and Willard Service Station Men tell you how to take care of your battery so as to get the best use and longest life out of it.

Third, Willard Service Stations provide convenient, reliable places where you can get help in battery care, or have it done for you; and where you can get expert repair and recharging service when you need it.

We're the authorized Willard Service Station.

Western Auto Electric Co.

1444 Van Ness Ave.

Phone 340

STORAGE BATTERY
Willard
SERVICE STATION

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Read the Republican Ads

Every Firestone dealer is ready to show you

The inside of a Firestone Fabric Tire

and explain new features that greatly increase mileage

FIRESTONE advances, never stands still. Every year Firestone means still More Miles per Dollar.

New features are incorporated in the present output. So important that every dealer wants to show them to you. See the cross section and note:

The Tough, Thick Tread: Many more miles of resistance against the friction of the road.

More Cushion Stock: More pure rubber between fabric and tread to save the body of the tire from shocks and bruises and to increase resiliency.

More Rubber Between Layers: Separating the plies of fabric by an elastic wall which allows free play without friction.

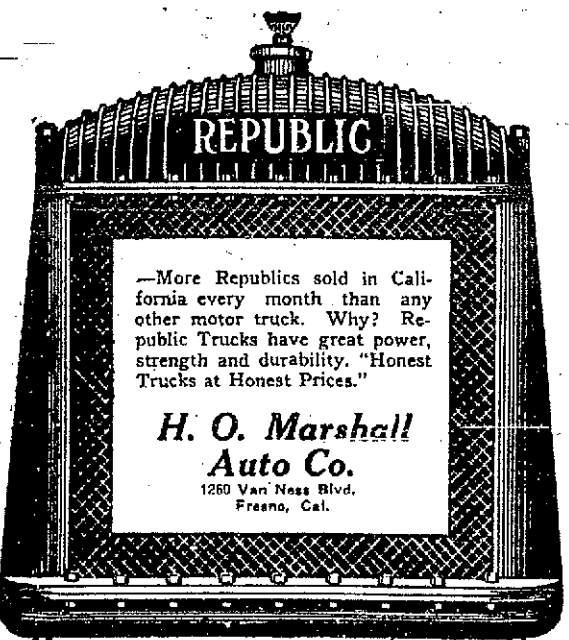
Reinforcement in Head and Side Wall: Greatly increases the strength at the head, at the junction of tire and rim, and raises the point of bending to the widest part of the tire. This one feature alone adds miles and miles to the service of the tire.

Wherever Firestones are for sale you can see this section of tire and gain an inside knowledge that will teach you to buy Most Miles per Dollar.

EVINS RUBBER & SUPPLY CO.

Jay and Merced Sts., Fresno, Cal.
Distributors for Firestone Tire and Rubber Co., Akron, Ohio.

Firestone
FABRIC TIRES



—More Republics sold in California every month than any other motor truck. Why? Republic Trucks have great power, strength and durability. "Honest Trucks at Honest Prices."

H. O. Marshall
Auto Co.
1260 Van Ness Blvd.
Fresno, Cal.

18 MONTHS IN TRENCHES

(Continued from Page 25.)

reached the sixth German line of trenches that we were able to dig in.

"The Liverpool regiment had retreated the last trench.

"We remained at this point until the 6th of May. On the 21st, Empire Day, we celebrated by giving the Brits a little touch of what we would like to give them often.

"Again early out on our division was moved from Festubert to Givenchy, where we were joined by part of the Second Division, which had come up to reinforce us.

"We were stationed at various points all along the Ypres salient for the next twelve months taking part in attacks and raids of all sort in that time."

Dismissing for a moment from a chronological narrative of his experiences, Corporal Caray related a little incident to show how indifferent many of the men seemingly are to shell fire.

Chum Shot Picking Chicken.

"After reinforcements had joined us at Givenchy we were moved to Pignatrat Wood. One day my chum and I were having a little trouble in the course of which we bought a couple of chickens—feathered ones. We ran their backs and set down by the road to pick them. The Brits evidently saw us for they began shelling. As we were sitting there and shelling, about fifteen yards from us, my chum calmly continued to pick his chicken, remarking that he guessed no harm would come.

"Stay there if you want to," I said. "I'm going to make for cover, and I did. A moment or two later a sharp shell broke over him and a piece of shrapnel entered his neck and passed through the roof of his mouth.

"They got me," he said as he came toward me. I took out some field bandages and started to bind up the wound.

"Have a heart," he said—that is a common expression among the Tommies—don't blind me. I left him his sight. When I had finished he turned to me and said:

"There's just one other thing that's worrying me now. Poor old Maggie thought I was ugly enough before I left. I don't know what she'll think of me now."

"I saw him later in London and could scarcely see where he had been shot."

Women Embrace Them at Loos.

The British were just getting on their feet with big guns and ammunition when they made their attack on Loos. Corporal Caray's division was in that battle.

"We launched our attack on the 3d of June, 1916," he said, "and drove the Brits back for a mile and a half along the whole front. Our bombardment was horrible. We were just getting on our feet with guns and ammunition. About 5,000 big guns were in action in that attack."

"When the Canadians reached Loos we fought about 200 women who had remained there throughout the entire German invasion. As we marched through the town they ran out, threw their arms about our necks and tried to kiss us. I wasn't used to that sort of thing so I yelled for a policeman."

Great Aeroplane Battle.

One of the most wonderful sights Corporal Caray said he ever saw was a battle 10,000 feet in the air between twenty-three German airplanes and sixteen British planes.

"This battle lasted for four and a half hours," he said, "and in that time eight Fritz machines and four British machines were dropped. The Fritz were driven back and started to turn when they had lost six machines. The sight of those machines maneuvering was something wonderful. Our anti-aircraft guns couldn't fire a shot because of the rapidly changing positions of the machines."

He digressed for a moment to comment on the fighting aviator and also on the German flyers.

"You've got to admire those fellows," he said, "it is something wonderful, and the German aviators on the western front are an entirely different class of fellows than those who raid London. The ones on the German front are good sports and good fighters."

Something or Tanks.

Corporal Caray's first fighting was done at the Battle of the Somme.

"There I saw what was probably as wonderful a movement of troops as was ever known. Sixteen divisions moved into trenches and sixteen divisions moved

California Oil

UNION WILL DRILL IN BELTRIDGE FIELD

To Begin Erection of New Rigs at Once; Notes of McKittrick Field

McKITTRICK, Oct. 13.—The Union Oil Company is making preparations for an extension of operations on its lease in section 11, 23-25, in the BeltrIDGE field, the intention being to erect three new derricks. On this property three weeks ago the Union brought in a flowing well, which, beginning with a production of 150 barrels of high gravity oil per day,

has maintained this rate steadily. The petroleum found in this well is much lighter than that from leases in nearby territory, and the output considerably exceeds the figures of many others. For these reasons the Union determined to further explore a most promising section.

The Josephine Oil Company, operating in section 11, 29-31, this well was put down No. 2 on the beam, after the well had been thoroughly cleaned out, and obtained a decided increase in yield, the latest record being fifty barrels of 12.5 gravity, instead of from fifteen to thirty barrels when the well was brought in some weeks ago. The work of securing better results was placed in the hands of J. H. Crafts, the well known superintendent of the Berry & Keller Oil Company, and the result speaks for itself.

No. 2 is at the extreme north end of the McKittrick field. It is rumored that the Josephine Company will put down one or two more wells within the next three or four months, in view of the later success attending its efforts to secure larger production.

It has been decided by the Jewett Oil Company to drill a well on its lease in section 13, 29-31, in the McKittrick district, work to be commenced early in the winter season. When well No. 15, recently finished, was spudded in some months ago, announcement was made that the company intended to drill several wells, but owing to unavoidable delays the carrying out of the plans was interfered with. Now that No. 15 is giving a fair yield, and all receipts of oil well supplies are more certain, the increase in the number of wells appears to be imminent.

The General Petroleum Corporation, known as one of the largest operating concerns in California, with properties in Kern, Fresno and Orange counties, and which is among the foremost in development on the west side of Kern, where, in the Belridge and Lost Hills fields it has within the past two years made remarkable strides in the drilling of new wells, spudded in another at Lost Hills this week, the location of the well being section 19, 36-21.

On section 28, 31-23, in the Midway field, the State Consolidated Oil Company has started its sixteenth well. Indications point to the early beginning of exploration work on the lease controlled by the company and situated not far from the Standard Oil Company's property near the northeastern limits of the city of McKittrick.

The Standard Oil Company, whose success in the recent discovery of high grade petroleum in wells Nos. 1 and 2, in section 16, 30-22, close to McKittrick, aroused such general interest, has this week commenced drilling two new wells in section 1, 32-24, in the Midway field.

The Lakeview No. 2 Oil Company, widely known for the famous gusher brought in some time after the Midway territory became celebrated, the world over as the home of the Lakeview No. 1, broke ground during the week for well No. 25, in section 34, 32-21.

The Shell Company has spudded in two wells in section 14, 19-15, in the Coalinga field; and in the same district a well has been sunk by the Pantheon Oil Company, while in section 22, 19-15, the Universal Oil Company has started a well, which is numbered 41.

The California Star Oil Company, which has prominently figured in development of west side fields for the past year or two, bringing in some good producers, is deepening well No. 7, in section 26, 31-22, in the Midway field. The American Oilfields Company, operating on an extensive scale in the Midway, is re-drilling No. 43, in section 26, 31-22. The Montana-Wyoming Oil Company, whose lease is in section 15, 22-23, is deepening No. 2.

The more active companies in the matter of tests of water shut-off during the week were the Shell, the Union and the Fuel Oil Department of the Southern Pacific. The Shell made four tests in the Coalinga field; the Union three in the Santa Maria district; and the Fuel Oil Department of the Southern Pacific two in the Coalinga field. The other tests were distributed as follows: In the McKittrick field, the Southern Pacific Fuel Oil Department, one; in the Belridge district, the Maria Oil Company and the General Petroleum Corporation, one each; in the Midway field, the Chancellor-Cantfield Midway Oil Company, the Lakeview No. 2 Oil Company, the Standard Oil Company, the Midway Gas Company, the State Consolidated Oil Company and the American Oilfields Company, one each; in the Lost Hills, the Bait & Henshaw Company, one; in the Sunset, the Midway Oil Company, two; in the Kern River field, the Petroleum Development Company, one; in the Coalinga field, the Standard Oil Company and the Pantheon Oil Company, one each.

Deepening or re-drilling operations are being conducted actively in various fields. In the Santa Maria two wells are receiving such attention from the Western Union Oil Company; the Delaney Pacific Petroleum Company is re-drilling No. 2 in the Cosumna region, while in the Coalinga field the Southern Pacific Fuel Department is re-drilling No. 39, and the Shell Company is deepening three wells. The California Star Oil Company is deepening well No. 7, in section 26, 31-22, in the Midway. The American Oilfields Company is re-drilling No. 43, in section 26, 31-22. The Montana-Wyoming Oil Company, whose lease is in section 15, 22-23, is deepening No. 2, and the Fuel Oil Department of the Southern Pacific, heretofore known as the Kern Trading and Oil Company, is having No. 6, in section 30, 31-23, re-drilled.

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SEN. HIRAM JOHNSON
DR. W. J. MAYO

REV. NEWELL DWIGHT HILLIS
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JEN BEACH
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COALITION TAKES OFFICE IN CANADA

Strong Liberal Leaders to
Serve With Premier
Borden

OTTAWA, Ont., Oct. 12.—Success for a union government under Premier Borden has been assured today when the Liberal Party of Canada took office as minister of public works and premier George Murray of Nova Scotia consented to become secretary of state.

Carvell has been the most active and effective opponent of the conservative government. His attitude was more feared than that of any other member of the opposition. He supported conscription, military service and broke with his leader, Sir Wilfrid Laurier on that issue.

Murray never has been in federal politics, but has shown great strength in his own province and recently was returned with a great majority in a general provincial election. When Murray takes office, the formation of the new government will have been completed.

Col. J. C. Ballantyne, whom Carvell succeeded, became minister of marine and fisheries, the portfolio vacated by J. D. Hazen.

NEW CABINET FOR CHILE

SANTIAGO, Chile, Oct. 12.—A new cabinet has been formed to succeed that headed by Ismael Tocornal, which resigned July 21. Eduardo Suarez Murillo, the new minister of foreign affairs, is the former Chilean ambassador to the United States. The new cabinet follows: Minister of the interior, Eleodoro Yanez; minister of

NEED MEN FOR MEDICAL CORPS AT CAMP LEWIS

CAMP LEWIS, Wash., Oct. 12.—A recruiting campaign has been started to fill up vacancies in the medical department at Camp Lewis. It was announced today. The base hospital is short approximately 400 enlisted men. This deficiency will be partly filled by a detachment of 170 who are enroute from Fort Riley. The remainder of the medical corps also are in need of enlisted men.

Orders have been received to send 3,000 California and Nevada men at Camp Lewis to Linda Vista, Cal., to fill up vacancies in the national guard units. Men will be taken from practically every cantonment in the United States for the national guard.

One hundred and thirty-six national army men were discharged today for physical reasons.

Foreign affairs, Eduardo Suarez Murillo; minister of finance, Ricardo Salas Edwards; minister of justice, Arturo Alessandri; minister of war, Oscar Viel; minister of industries, Malaquias Canchala.

Telegraphers, \$100,000

ST. LOUIS, Oct. 12.—August A. Busch, president of the Anheuser-Busch Brewing Association, made a \$100,000 subscription today for that organization in the second Liberty loan. Clarence Howard, president of the Commonwealth Steel Company, subscribed for \$150,000 worth of bonds, in addition to \$117,000 subscribed by the company for itself and employees. J. C. Fisher, president of the National Steel Rail Company, subscribed \$100,000, as did also the Order of Railway Telegraphers.

TREASON FORCES SCORED BY TAFT

Men Who Display In-
difference to Nation's
Peril for Politics

CHICAGO, Oct. 12.—Forces both in and out of Congress, working for a premature peace, were attacked by William H. Taft, president of the League to Enforce Peace, in a speech delivered here tonight under the auspices of the Liberty loan committee.

"While we may sympathize with the powerful feelings of our loyal fellow citizens of German antecedents," Taft said, "how detestable is the attitude of those with no such traditional and family ties, who because of the supposed non-German sympathies of their contemporaries conduct themselves in both houses of Congress and in newspaper columns so as to delay and obstruct as far as possible our government in its conduct of the war against Germany. It may be that they are able, under our careful guarding of individual rights of free speech, to escape penalties for what is in effect treason, but let us hope that they will remain emboldened forever in the number of the just contempt of the American people."

"Senator La Follette says that while our citizens had the right to go upon commercial vessels carrying supplies to the Allies, it was only a technical right and that they might as well waive rather than to go to war. Was the right of those innocent 114 American men, women and children sent to their death without warning on the Lusitania to life and safety only a technical right? It shocks one's deepest feeling to think that a senator in the Congress of the United States could use words of such an import."

Taft described the rise of German militarism and declared that Germany "is seeking a peace that will rescue her Hohenzollern dynasty, her military autocracy, her Prussian army regime from revolutionary destruction and she may be able to do so by great machine and force and strike again when better opportunity offers."

In his appeal for the support of the Liberty loan, Mr. Taft said:

"Our country is fighting for our life and independence, not only for the independence of other nations."

"This Liberty loan does not ask for a real sacrifice from anybody. It asks the wage earners, the men on salary, the men of moderate means, the men of wealth, to set money or to take from their savings which they have invested and invest them in the bond of the government which pays a real interest, free from taxes and which will be a source of income to themselves and their family as long as they can keep the principal."

AUTUMN.
"How memory cuts away the years. And how clear the picture comes. Of autumn days, brisk and busy, charged with keen sunshine. And you, stirred with activity. The spirit of these energetic days!"

"There was our back yard. So plain, and stripped of green. With even the weeds carefully pulled away. From the crooked, red bricks that made the walk. And the earth on either side so black."

"And you moved among these mysteries. Absorbed and smiling and sure. Stirring, teasing, measuring. With the precision of a ritual. I like to think of you in your years of power."

"You, now so shaken and so powerless—lean priestess of your home." —Jean Starr Untermeyer in the October Century.

OREGON IS GIVEN PLACE ON NATIONS RAIL COMMISSION



Harris & Ewing, Washington, D. C.

CLYDE H. AITCHISON
One of the three new members of the Interstate Commerce Commission, though formerly Oregon state railroad commissioner, was recently named to the Interstate Commerce Commission by President Wilson. He is a Republican.

GUARD UNITS TO BE COMPLETED

Will Transfer 78,400 Men
From the National
Army

WASHINGTON, Oct. 12.—The War department made public today details of the orders providing for the transfer of 78,400 men from national army cantonments to the various national guard divisions to fill them to war strength. State quotas in this process will be determined upon the basis of congressional representation and so far as practicable, the drafted men will be sent to the same state.

The divisions of the national guard forces showing the greatest deficiency in men are in the 39th, 10,000; 21st, 15,000; 20th, 30,000; 32d, 6,000; 25th, 30,000; 40th, 30,000.

The orders in part authorize the commander of the 34th division to call upon Camp Dodge for 3000 men from Iowa, Minnesota and North Dakota, and upon Camp Funston for 2000 men from Nebraska and South Dakota, and upon Camp Funston for 2000 men from Nebraska and South Dakota, 36th division to call upon Camp Funston for 3000 men from Missouri and Kansas; 40th division to call upon Camp Lewis for 2000 men from California, Nevada and Utah, and upon Camp Funston for 5000 men from Colorado, New Mexico and Arizona; 36th division to call upon Camp Travis for 5000 men from Oklahoma and Texas.

Commanders of the national guard divisions are directed to state the number of men required to inform the commander of the national army cantonment on whom the call is made of the number of men of special qualifications needed and the dates on which the levies can be received and accommodated at the guard camps.

Camp Transfers
Paralleling these orders, instructions have been sent to the divisional commanders of the national army to furnish the men as required and also to make the following transfers between the national army cantonments:

Camp Gordon, to transfer all remaining white men to Camp Jackson and receive in return 8000 white men from Camp Davenport; 7000 from Camp Upton, 5000 from Camp Dix, 5000 from Camp Mead and 3000 from Camp Lee, Camp Pike. After all remaining white men have been transferred to Camp Jackson, to receive 2000 whites from Camp Custer, 2000 from Camp Grant, 2000 from Camp Taylor, 5000 from Camp Sherman, 8000 from Camp Dodge, 3000 from Camp Funston and 4000 from Camp Travis.

The effect of these transfers will be to mobilize at Camp Gordon 25,000 men from eastern states to form the new division there and at Camp Pike to assemble 25,000 men from the middlewestern territory to reform that division.

Concessions to Galicia

ZURICH, Switzerland, Friday, Oct. 12.—Dr. Voss, secretary of the German imperial army, interviewed by the Brunswick Landes Zeitung, is quoted as saying:

"We can continue confidently to expect a final triumph over England as long as we continue to sink vessels faster than she constructs them. A submarine war success cannot be expected immediately, however, but if we pursue our aim firmly, we shall find after some months that our position for negotiations with England will be quite different."

"England desires negotiations now while her position is comparatively favorable. The desire for peace is the shining light suffered by the Entente and by neutrals who expose themselves to our U-boat war."

"No definite time can be fixed for our success. Economically and as regards morale, our position today is stronger than that of France or Italy. How far England will be able to make her supplies last cannot be predicted."

"But the decisive factor is that while we supply four-fifths of our own needs from our own production, England has to buy four-fifths of hers from overseas."

"We are now at the fateful hour of our existence. Germany cannot maintain her position as a world power against England unless her position is founded on might."

WAR DIET FOR STATE'S WARDS

Equally Nutritious But
Not Nearly So
Expensive

SACRAMENTO, Oct. 12.—A war diet for wards of the state which will result in an annual saving of approximately \$20,000 has been practically completed by H. E. Jaffa, consulting nutrition expert of the University of California. W. G. McMillan, state purchasing agent, announced today.

The saving will be effected by the substitution of nutritious but less expensive food for articles now on the menus of state institutions. Veal and mutton will be eliminated entirely. McMillan said, and the quantity of frankfurters used will be increased from seventy to a hundred per cent. Fish will be served frequently. The consumption of cured meats will be reduced and rice and barley flour will be substituted for what flour. Apples will be removed from the list of dried fruits used because of the large amount of sugar required in cooking them.

during the war. Jaffa said that the work of French diplomats must be judged by the results of Germany's ultra-modern diplomacy, which has brought the brand of infamy on our country's good name after twenty years of peace. Jaffa said that their place besides France, there had come Japan, Rumania, "the great and noble country, the United States," and almost every country in the world.

"Ask America about our diplomatic action," declared the former premier, "I defy you to find anything humiliating being said about France."

Utah Guards

SAN DIEGO, Oct. 12.—Under command of Colonel H. W. Young, the First Utah field artillery, 42 officers and 1234 men, arrived at Camp with complete equipment and was said to be ready for immediate field service. Hereafter the regiment will be known as the One Hundred and Forty-fifth field artillery.

From California

SAN FRANCISCO, Oct. 12.—California has contributed 11,500 men to the army since April 2 last, according to a report made to Governor William D. Stephens by Adjutant General J. J. Borree. These enlistments do not include men called under the selective draft for the national army. Of the 11,500 enlistments, 4,000 went into the regular army and the remainder into the national guard.

Resents Censorship

AMSTERDAM, Oct. 12.—Duke de Bergh, minister of the interior in the Reichstag on Thursday, says a Berlin dispatch. Deputy Heinrich Mueller said: "We are reminded of the worst times of old Roman empire in Germany. We are suffocated under a heap of official paper, prescriptions, orders, justice, industry and arbitrariness. People sigh who will free us from this deluge of evil paper." Confidence is ruined by the manner in which the state of siege is exercised.

"Homogeneity is lacking in the imperial leadership and the higher military leadership. The relation between the general command and the trade unions is becoming worse and worse. It is a scandal of how the pacifist leaders are deprived of all their rights at a time when great concessions are being made to the government's pacifism."

After a strong criticism of the methods of the press bureau, the speaker continued:

"It was not lack of men but of equipment that was responsible for the outcome of the battle of the Marne."

Postal Card Carvass

WASHINGTON, Oct. 10.—A nationwide canvass by post card or letter of all bank depositors in behalf of the Liberty loan was proposed today by Controller Williams in a statement addressed to the national banks of the country. The controller estimates that the 46,000,000 bank accounts in the country represent 25,000,000 individuals, of whom 15,000,000 can afford to buy Liberty bonds and ought to do so.

"It is believed that more than one-half of those who have bank accounts and hundreds of thousands of others as well have means available for the purchase of Liberty bonds reads the statement. Information analyzed at this office justifies the estimate that of 42,000,000 men, women and children in the United States at this time receiving wages, salaries and other incomes, there are not less than 15,000,000 who can afford to buy Liberty bonds and ought to buy them."

"The wealth of our country is now close to \$250,000,000,000. The yearly income of our people is about \$40,000,000,000. If everyone in this land should subscribe to Liberty loan bonds to the extent of one-tenth of his total resources, this issue would be subscribed to nearly ten times over."

LIKES NEIGHBOR'S GOSSIP.

Yeast—How does your wife like her new neighbor?
Crimsonbeak—Oh, she likes her.
"Why that woman repeats everything she hears."
"Yes, that's why my wife likes her." —Yankers—Statesman.

Hopes of Submarines

AMSTERDAM, Oct. 12.—Admiral Von Tirpitz, former minister of the German imperial army, interviewed by the Brunswick Landes Zeitung, is quoted as saying:

"We can continue confidently to expect a final triumph over England as long as we continue to sink vessels faster than she constructs them. A submarine war success cannot be expected immediately, however, but if we pursue our aim firmly, we shall find after some months that our position for negotiations with England will be quite different."

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"We are now at the fateful hour of our existence. Germany cannot maintain her position as a world power against England unless her position is founded on might."

Trusses Must Be Personally Fitted By Expert to Give Satisfaction

Don't make the mistake of thinking you can buy a truss like you buy hardware and get the proper relief

WHY TAKE CHANCES!

Forty-nine out of fifty who are ruptured can not locate the seat of the trouble unless taught by some one skilled in the business. They think they can—some are positive they can—are willing to argue they can—yet five minutes explanation convinces them for all time they were mistaken. The chances are that all you have guessed about this matter is wrong.

A scientific truss should never touch the public bone, never press the spermatic cord or any other delicate part, should never have under-strings, should always be easy on the back and should hold the rupture at the INTERNAL RING, so as not to allow any part of it to lodge in the inguinal canal. You can easily find the external ring, but can you locate the internal ring? If not, you are guessing wrong, for that is the "A B C" to start from. Trusses can not be made up like biscuits and sent out to fit any stomach; it is more like fitting artificial teeth, although more delicate parts are involved in the fitting of a truss.

EXAMINATION FREE

You must have a truss for your individual case and, as in two cases were even alike, and also as there are several different forms of hernia in the groin, the only way to learn what you need is for us to see the case. We will examine you free.

When we see what has to be done, FRESNO, CALIFORNIA

tell you what we can do, and what the expense will be, you shall be the judge as to whether you desire our truss or not.

OUR GUARANTEE
Guaranteed to give permanent satisfaction. Should your case at any time need attention, it is given gratis, or should we fail to hold your rupture satisfactorily, your money will be refunded any time within thirty days.

HOW TO PURCHASE
The "Honest John" Truss is a scientific instrument, but can not be bought like cutlery. It would be of no use to people who do not know where to wear it. They have to be shown; for this reason it is handled only by men knowing how and where to apply it accurately to your figure.

To secure one of these trusses it will be necessary for you to make us a personal call, so your case can be examined. You will be treated with the utmost courtesy, whether you buy or not, and will learn that there is only one way to make such a purchase, and that is in person.

FRESNO, CALIFORNIA

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ROBERT LICH

LICH'S DRUG STORE

1915 TULARE ST.

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STOP MOTORISTS! GO NO FARTHER FOR YOUR AUTO SUPPLIES

Motorists! You cannot buy better automobile supplies and you cannot get better service than you can get here, so why go farther? To carry only dependable accessories, at reasonable prices, to give the best service—these are the principles upon which we have built our business and upon which it has gained a reputation for fair dealing throughout the vicinity.

A-C Spark Plugs

A. C. Spark Plugs are built for efficiency throughout. We have them in all sizes. Other makes are carried, also—the Bethlehem, Spitzdorf, Stewart V. Bar, etc.

Vulcanizing Service

Every shrewd motorist has his tires and tubes vulcanized as soon as the cut or bruise appears, but unless he brings his work to an absolutely reliable shop the work has to be done again. Our work is positively guaranteed to be satisfactory.

Red Seal Dry Cells

Red Seal Dry Cells carry a double guarantee—the guarantee of the manufacturer, backed up by our own personal guarantee—a proof of their superiority.

MONKEY GRIP

A popular and efficient fabric patch for repairing punctures on the road. Easily carried and thoroughly reliable. Easy to apply.

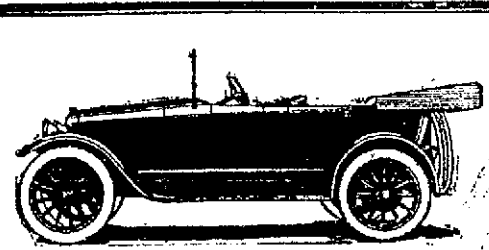
Firestone TIRES

The name Firestone has come to be a symbol of good service and big value. Firestone tires serve longer than usual, seldom puncture, wear uniformly, ride easily and look high class. Firestone tires are built in regular and oversize.

SHALER Vulcanizer

With a Shaler 5-Minute Vulcanizer in your tube kit, you can repair your tube cuts as soon as they occur. It mends all tube cuts perfectly in five minutes; anyone can use it anywhere.

Firestone TIRES EVINS RUBBER and SUPPLY CO. Merced and J Streets Phone 732 Fresno, Cal. VEEDOL OILS



Some buy the Grant Six because it is a wonderful hill climber due to its surplus power and light weight.

Many choose the Grant because of its flexibility, ease of handling and ease of riding.

Some choose the Grant because of its beautiful roomy body.

Others say the Grant Six has so much "pep," "ginger" and "go" in it that it's an inspiration to drive it.

To all Grant owners the big fuel and oil mileage make a strong appeal.

Why pay more for any six? The Grant Six gives you more value than any other six.

Come, prove it for yourself.

Hintz & Scaggs

Fresno Distributors

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Live Agents Wanted in Fresno County

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PHELAN SAYS:

Down at our place

We're all talking six inch frame

That is used on new Maxwell

You see it's a new one

To have a frame

That keeps engine in line

Doors from rattling

Body from squeaking

And sills from breaking

In a low priced car.

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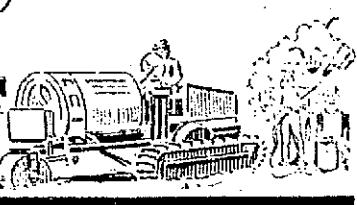
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AGRICULTURAL DEPARTMENT

Edited by Fred P. Roulland



Fruits for Fair Exhibits

Many of the fine fruit exhibits at our Fresno county fairs have been selected by the Agricultural Department, but should be left on the tree until they are fully colored, though still firm. When this stage is reached the perfect specimens should be removed by cutting the twig. They should be washed in cold water in order to remove dust, spores and foreign matter. The fruit should then be picked by grasping it at the stem. Always wear soft wadded gloves when handling the specimens and be careful not to touch them with the hands or to bruise them.

Whenever possible, the stems should be left on the fruit, grapes and all small and bunch fruits are best left on the stems. The jars should be colorless and should be adapted to the size of the fruit. The specimens should come within an inch of the top, if possible, but should never be packed. The greatest care should be taken to prevent bruising.

The preserving solution should be strained through several layers of uncolored cheesecloth before pouring it upon the fruit. A good practice is to strain it into the jars. The specimens should be all covered by the solution and it is best to fill the jars to within half an inch of the top.

After the glass lid is set in place the joint should be covered with a little melted wax or paraffin in order to make it absolutely airtight. The jars should then be set in a dark place where a temperature of forty to sixty degrees can be maintained. Fruit thus prepared can be shipped or exhibited at any time.

Value of U. S. Cow Products

There are about 35,000,000 dairy cows in the United States, and the annual value of their products reaches the enormous sum of \$1,000,000,000. The dairy products as a source of income to the farmers of the nation.

The rapid increase of our population together with the constant increase in per capita consumption of dairy products are reasons why the dairy cow will continue to be an important factor in the development of the country.

Neither the production of butter nor cheese has kept up with the increase in population. In 1910 there were 2,825,000 dairy cows in the United States, an increase of about 12,000,000 in fifty years. This wonderful growth in dairying and cheese manufacturing has added enormously to the material wealth of our community and has become a source of pride and honor to the dairy farmer.

One notable incentive to the expansion of dairy farming has been the great improvement in the quality of the production and consequently the increased price which has come to the dairy farmer. In 1910 the price of the butter and nearly all of the cheese, except in the older states, as New York and Ohio, was made on the farm. The average price of farm butter was about 15 cents a pound, and the price of cheese was about 10 cents a pound. The export market for cheese governed the price in New York and Ohio, which practically were the only cheese-producing states in the Union.

In 1915 there was a great awakening in the coming of the refrigerator car worked a speedy transformation in the market. It opened up the channels of export to the dairy farmer. The cream separator, which was a great factor in the development of the dairy business. Since that time the dairy business has been growing very rapidly.

Hospital for Mothers

Ex-Governor Heard, of Wisconsin, of world-wide reputation as a dairyman, posted the following in his stable: "The rule to be observed in this stable at all times toward the cattle, young and old, is that of patience and kindness. A cow once when she loses her temper and bestows rough usage. Men must be patient. Cattle are not reasoning beings. Remember that this is the home of mothers. Treat each cow as a mother should be treated. The giving of milk is a function of motherhood; rough treatment lessens the flow. That injures me as well as the cow. Always keep these ideas in mind in dealing with my cattle."

NOTE: I will not be responsible for any bills contracted, other than my self. M. R. TATMAN, Advertiser.

Bean Power Sprayers

Now is the time to consider your winter needs in the spraying line. Come in and let us demonstrate the Bean 10-Point Sprayer.

—FEATURES—
Light weight, high pressure, large capacity, porcelain lined cylinders, removable ball valves, eccentric driven, bean patented pressure regulator, one-piece steel frame, no stuffing glands, bean patented refiller.

Five Year Guarantee
Made in all sizes
For sale at Factory Branch/
1820 Mariposa St., Fresno

SAVE VEGETABLE SEED

Owners of gardens can avoid difficulties next spring by saving their own seed now. In normal times it is more satisfactory to depend upon the supplies of commercial seedsmen collected by specialists, but with the present seed shortage and high prices it is well worth while for the home gardener, truck grower and farmer to save some at least of the seed which he will need for next year's plantings. Though requiring care and close attention the saving of seed is a simple enough process and should be found practicable in most communities.

The matter is discussed and detailed instructions for handling the various vegetables are given in *Burners' Bulletin 284, "Saving Vegetable Seeds for the Home and Market Garden,"* just published by the United States Department of Agriculture. Any amateur grower will do well to send for this bulletin.

The gardener will find the least difficulty in saving the seeds of annual plants which mature in one season. The collection of seeds from biennials requires two seasons to reach maturity is somewhat more complicated, but is still practicable for the gardener. The most important first step in the collection of vegetable seed is the selection of the plants from which the seeds are to be saved. The sturdiest and healthiest plants should be selected, but in all cases are borne in fruit, only the soundest and most perfect fruits should be chosen. It is well to tie a strip of cloth or a tag about the plants or fruits selected in order the seeds may not be harvested for food purposes or disturbed in other ways.

Beans, peas and corn are perhaps the simplest seeds to collect since the seeds themselves constitute food and are consequently "advised" in maturity before they are harvested for food purposes. It is possible, in the cases of these plants, simply to pass over in harvesting the pods or ears which most nearly meet requirements for seed purposes and let the plants mature naturally. With peas and beans it is well to pull up the entire plants when maturity has been reached. This should be done in the early morning to avoid shattering and the plants should be spread in an airy, dry place until the seed is quite hard. After shelling, the seeds are spread out for drying before they are stored. Beans of each for seed use should be selected by stripping down the husk to examine the seeds. The husks of the selected seeds should be carefully elastic band and held in place by an elastic band or string. After the mature ears are gathered they should be spread out thinly in a dry, airy place and may then be stored without shelling.

Seeds from vegetables, the fruits of which are eaten, are collected according to their habits of growth. Winter squashes, melons and watermelons are taken from the ripe fruits when they are

opened for use. This is true also of the seed of eggplant, cucumbers and summer squash are ordinarily eaten before they reach maturity, and the fruits of these plants should be saved from the vines until they are ripe. Tomato seed must be separated from the pulp in a special way. The fruit, somewhat ripe, is crushed, soaked for a few days in water, then the seeds are washed with the fingers under water. The pulp is then forced through the cloth and the clean seeds are left. If the seeds are to be saved from a vine, the crushed fruit may be allowed to ferment for about four days in a basket or bucket of water, with frequent stirring of the mass. The seed will sink to the bottom and the pulp will rise to the surface. The seeds of pepper and okra can be taken from fruits allowed to mature fully on the plant.

Strong vigorous lettuce plants may be left from the harvest and allowed to go to seed. As the seedlings and plants develop it may be necessary, with some of the harder heading sorts, to cut or pull the head leaves apart carefully in order to allow the seed heads to push through. When the first seeds are ready to harvest there is danger from loss by shattering, pull the plants up and put the roots up in paper bags, hang in a dry place until the seed is fully ripened. In the case of mustard it is unnecessary to pull the plants. When the plants turn yellowish they should be cut early in the morning and put on paper or cloth under shelter.

The early radish is the only annual root vegetable which will produce seeds in one season and only those planted in the very early spring can be depended upon to do so. Do not select the first plants which show seed since these are usually inferior. Select some of the finest roots and cut off the seed heads, leaving a few small central leaves. Lay these plants in a moist, airy place over night to harden and carefully set them out with the crown about an inch below the surface. When the seed heads are ready to harvest, pull the plants up and lay them on a sheet exposed to the sun to harden.

In saving seed from biennials the selected plants must be kept dormant in one season and set out very early in the spring. Seed stalks usually will form fairly early in the season and a crop will mature in early summer. Protect spinach plants through the winter with a covering of straw or litter. If it should be removed in the spring, plants from which seed are to be saved should be set fairly close together since the plants are small and will be crowded in the next year's crop.

Seeds from the various biennial plants should be carried through the cold weather in bunches or cold frames.

Many farmers have successfully grown grain in Bermuda sod without plowing. If the ground is in good moist working condition, the "cut-and-lap" disk, lapped half on each return across the field and then cross-disked in the same manner will usually put it in condition for growing a grain crop.

It is well known that Bermuda does not grow in cold weather, so rye or barley, both cold weather plants will work well. The Bermuda is resting. If the Bermuda is wanted for pasture, irrigation will bring it out the next summer, but for grain it is best to plow and plant in the fall.

For many years farmers have been sowing barley in the alfalfa fields after "wringing" or cultivating with special cultivators. The best practice seems to be to sow the grain after the last fall irrigation or after the fall rains have started in the winter.

The cultivation kills the weeds and seeds the grain. It may be sown in alfalfa as late as February, but December is better.

One usually make a heavy spring growth in alfalfa, but a light growth in alfalfa will produce five tons to the acre. A few acres to be cut for green feed would be a difficult stunt for dairymen.

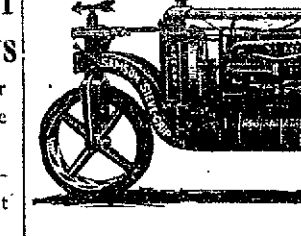
The young wheat plant is so delicate that except in very moist soils and with special preparation it is not advisable to sow wheat in alfalfa.

A KENTUCKY JACKKNIFE ARTIST. Scissors are primarily used to cut with, but the News received a pair recently that it would seem a pity to use. They were made from a solid block of wood by J. W. Colson of our city, and are truly a work of art. They are absolutely without rival or nail, and yet work as freely and accurately as a steel pair. Mr. Colson had with him a jointed handle, also made with his handy bar, which is a marvel of ingenuity. The Yankee and his jackknife are a matter of history, but if they have anything on Mr. Colson—well, we are from Missouri—you will have to show us. —Somer-set News.

BEST ICE CREAM. Is made by Smith Bros. the leading cut rate druggists of Fresno. —Advertiser.

SAVE MONEY. By buying your filling cabinets and supplies of the Fresno Republican Job Printing Office. Let us show you how. —Advertiser.

Solve Your Labor and Power Problems With A



SAMSON TRACTOR
Simple, economical and powerful. Protect yourself with an early order. District representatives:
MILNOR & HORREL
DINUBA
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1835 MERCED ST., FRESNO
and Madera
PORTERVILLE
and Tulare
LINDSAY
Hanford and Lemon Cove
Samson Sieve-Grip Tractor Co.
STOCKTON, CALIFORNIA

POTATO WEEK

Special Call to Eat Tubers

October 22 to 27, Inclusive

WASHINGTON, D. C., Oct. 12.—Three purposes will be accomplished by a nation-wide potato week in which every one will make a special effort to eat potatoes during the week from October 22 to 27, according to the United States Department of Agriculture. The first purpose is to encourage the growing of potatoes in the United States. The second is to encourage the eating of potatoes as a staple food. The third is to encourage the use of potatoes in the home economy.

The department does not claim any originality for the idea of a potato week. It is a national effort for a national purpose. The potato is a staple food of the people of the United States. It is a food which is cheap, nutritious and easily digested. It is a food which is available in every part of the country. It is a food which is a staple of the home economy.

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Choosing Protein Foods

Since protein is one of the most important food elements which the body needs and in most forms is expensive, housewives should take particular care in the selection of foods rich in protein in order that they provide this substance in their diet economically. Protein is the only form in which the very important element nitrogen is furnished to the human body. The substance is absolutely necessary for the building and repair of body tissues.

The best known foods rich in protein include meats, fish, eggs, milk, cheese, legumes, nuts, etc. The proteins of the different foods vary somewhat in character. It does not make much difference from which materials older persons get their supply of protein, though a variety of kinds is usually considered desirable in the case of children, however, milk is the very best source of protein.

Housewives may solve the problem of furnishing the needed protein of the diet economically by learning how much protein is provided by the different kinds of food and then select the family needs for comparatively low cost and with little waste. For the assistance of housewives in

making such comparisons, tables showing the amount of the protein in a pound of various protein-rich foods, the percentage of protein in the different foods and the principles underlying the choice of such food are given in a recent *Farmers' Bulletin* published by the U. S. Department of Agriculture. In discussing the relation of the protein food consumed to bodily health this bulletin points out that healthy persons should not make the mistake of assuming that it is necessary to measure their food as carefully as a doctor measures his medicines or even the food he prescribes for an invalid. If the body is in good condition it adapts itself to ordinary variations in its food supply. The danger comes when, day in and day out, the body gets too much or too little food, or when the kinds of food are not the most suitable. While there is no need to measure exactly how much protein is obtained with every meal, if the diet as a whole is to be healthful and economical the person who plans it ought to know in a general way how much protein and other nutrients are needed and how much is contained in the different food materials, and then choose accordingly.

Judging from the big piles of manure one sees about the country, the accumulation of months and years, one might well believe that manure is a waste product. When spread, it is often applied in big chunks, with no subsequent effort to make an even distribution.

Every observing farmer has noticed that many times the application of some particular crop out of all proportion to the amount of manure applied. Not every one has found the reason. It is true that in nearly every case there is a limited element of fertility. It may be phosphorus, sulphur, potash, nitrogen, and many others, but seldom anything but the first four. It may be that the manure supplies enough of the lacking element to make a greater yield than is available from the soil alone.

In one instance, a motorist stopped at a farm house to fill the radiator of his automobile. In the course of conversation he casually inquired whether the farmer's fertility was sufficient to grow corn. The farmer replied that he was not doing this because the government intended to take all the corn grown away except a small portion of it actually needed by the family.

The authorities state emphatically that no such course has ever been contemplated by the government. In the country, both the department of agriculture and the food administration are strongly urging housewives to can and preserve, especially at this time all surplus fruits and vegetables in order that the households may have a cheap and plentiful supply of food.

It has been definitely determined that there is a considerable area in California that is not highly fertile. It is the central valley, because of an excess of common salt, or sodium chloride, in the soil. What seems to be a misfortune may yet prove to be a benefit.

Experiments conducted by the Maine Agricultural Experiment Station lead them to believe that common salt, sodium chloride, is a useful fertilizer for turnips. This includes all varieties of turnips. In one experiment an application of salt as a fertilizer increased the yield forty-eight barrels per acre, and in another twenty-four barrels per acre.

In passing through the county this year many vineyards have been noticed by the writer in which there was a very heavy crop, but little new wood for next year's crop.

Every experienced vineyardist knows that grapes grow on new wood entirely. A heavy crop of fruit draws the vitality of the vine. Too much fruit, too little water, insufficient cultivation, mildew, hoppers, all have the same effect, so far as new wood growth is concerned. Improper treatment along any of these lines may result in a shortage of good fruit comes.

In any vineyard where the new growth is weak the budding spurs should be well shortened and strong spurs left for the new growth. The vitality of the vines may thus be conserved and future good crops made possible.

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Will Not Seize Our Home Food

There is no truth in a widely circulated statement that the government expects to take food supplies from any family. Both the food administration and the department of agriculture have issued a statement to the contrary. What seems to be a deliberate propaganda to the effect that the government intends to take from every family all canned goods put up in excess of one hundred cans of food and vegetables is only one of the variations of the rumor which has been widely circulated. Another statement is that the government has been urging the canning, drying and preserving of fruits and vegetables so that they will be in convenient form for the government to handle and transport when it takes them away from the people. Further elaboration is that these goods are to be taken from the American home and shipped to England.

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What Manure Does to Soil

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SOX VICTORIOUS IN GENERAL BOMBARDMENT

STOP HEAVY GIANT ATTACK AND THEN CRUSH NEW YORK

Six Pitchers Are Used by Both Teams In Effort to End Great Slugfest

CHICAGO, Oct. 13.—In a game that thrilled some 27,000 spectators today, the Chicago Americans scrambled into the world series lead again by defeating the New York Nationals, 8 to 6 and swinging to the fore, three games to two.

It was a contest that ran the gamut of baseball, from sensational and brilliant to mediocre, but never during the two hours and thirty-seven minutes of battle did it lose its intense, hold on the spectators and at its conclusion the fans were almost as exhausted as the players.

For more than two hours adherents of White Sox raved and cheered while the players, once the Chicago team went into the lead, became frantic with joy.

While the enthusiasm and thrills enveloped the contest with the glamour that had been missing in the preceding games, the fifth meeting of the White Sox and the Giants will not go down in world's series history as a diamond battle of their outstanding skill or baseball perfection. It abounded with errors of both omission and commission and was marred by misplays which would have brought on schoolboy competitors. All this was forgotten, however, when the American league team finally wrested the lead from its rival and gained a position of advantage nearly as commanding as the two straight victories at the opening of the series had given it.

Back to Polo Grounds.

The two clubs tonight again started for the Polo grounds at New York, where the sixth game will be played on Monday and the seventh, if necessary, on Tuesday. The Giants having won the toss and the privilege of naming the place of the deciding contest should each team win three games.

While the players of both teams have ceased to participate in the financial proceeds of the contest, the rivalry is none the less keen, for there is more than a thousand dollars difference between the individual salaries that will fall to the winners and the losing combinations. The club owners and the National commission profited handsomely, however, as the result of today's receipts for the official attendance was 27,322 and the gate receipts \$26,403. Of this sum the two clubs received \$31,331.34 each and the National commission \$6,950.36.

In many respects today's game developed features which have been foreign to previous diamond battles.



Weaver's Boots Nearly Cost Sox Fifth Game.

of the present series. After having gone twenty-four innings without scoring a run against them, the Sox turned and piled up eight tallies, while the losers collected five, making a total for the day of thirteen, more than half as many as the entire scoring of the two teams in the first four slugs.

In making these thirteen runs, the batters piled up an aggregate of twenty-six hits and nine fielding errors thrown in for good measure. Seventy-seven batters faced six pitchers.

Duck Shooting Tuesday

We can supply you with your Gun Shells, Game Bag, Gum Boots and if you will ask us we can tell you where the Ducks are, and if you want to go fishing, ask us. We know where the Bass are.

Sporting Goods and Bicycles

J. J. HERTWECK

Phone 2807 2028 Mariposa St.

Will Play Final Game in New York; Giants Win Toss

BALL PARK, CHICAGO, Oct. 13.—New York today won the toss for location of the last game to be played in the world's series.

Garry Hermann made one loss of a half-dollar. Comiskey of the White Sox called "heads." The coin fell tails up.

and Benny Kauff doubled to the right field bleachers, scoring Burns. With Zimmerman waving his arms menacingly, Russell was called to the bench after delivering just eight balls and Eddie Cicotte was sent in to hold the Giants in check.

Zimmerman hit to Weaver and Herzog was played at the plate. Fletcher drove to McMullen and the thousands roared their approval of the White Sox splendid defense play. Zimmerman, who had moved up on the outs, scored on Robertson's single to center and with two runs in, Cicotte grabbed Holke's hit and tossed him out at first.

Three Sox stranded. The Chicago team tried desperately to meet this advantage of the Giants and had three men stranded on the bases in its half of the inning, but it was not until the third that the Sox were able to get a runner home. After McMullen had filed out to Robertson, Eddie Collins worked Salles for a pass. Jackson made a strike effort.

| NEW YORK | | | | | | | | | |
|-----------|----|----|----|----|----|----|----|----|----|
| Burns | H. | R. | E. | P. | O. | A. | E. | P. | O. |
| Burns | 5 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Herzog | 5 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Kauff | 5 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Fletcher | 5 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Zimmerman | 5 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Thurpe | 5 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Robertson | 5 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Holke | 5 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Raiden | 5 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Salles | 5 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Perritt | 5 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Totals | 48 | 5 | 12 | 24 | 3 | 3 | 3 | 3 | 3 |

Williams Was Among the Chicago Slabsters Who Started Yesterday.

to send his field captain around, but the best he could do was to raise a fly to Robertson. Felsch was more fortunate, however, his double to left field, sending Collins home with the Sox first run.

The National league representatives increased their lead by another two runs in the fourth and appeared to feel that they had the game won. Hardeen singled to right and Salles sacrificed him to second. Burns' single, right and left, and J. Collins' error in fumbling the ball, Hardeen scored and Burns took second. Weaver followed with a fumble of Herzog's roller and the batter was safe, while Burns went to third. Kauff rolled another to Gandil, who made a poor throw to Eddie Collins, covering first, and Burns scored. Zimmerman ended the inning by hitting into a double play, Weaver to Eddie Collins to Gandil, eliminating both Kauff and himself.

Begin Attack in Sixth. The White Sox got their artillery working in the sixth and began the fusillade which finally won the game for them. Gandil went out, Salles to Holke. Weaver singled to the right field bleachers, scoring the runners he made a poor throw to Holke for Salles was in trouble and showed it. Manager Rowland sent Risberg to bat in place of Cicotte and McGraw made a motion as though to take Salles out, but apparently changed his mind. Ris-

berg slammed the ball to right, scoring Weaver. J. Collins and McMullen left their teammates stranded by going out on infield plays.

Claude Williams, a southpaw hailing from Springfield, Mo., succeeded Cicotte on the mound and the Giants immediately punctured his delivery for one run. Fletcher doubled to left and Robertson attempted to sacrifice. His effort resulted in a pop fly which Williams caught, but dropped as he fell. Holke was injured when the ball glanced from his bat to his face, but quickly resumed after a delay and fanned. Raiden came through with a single to right, scoring Fletcher and the Giants had finished their day's run getting.

Three in Eighth. Not so the White Sox, however. After Eddie Collins had filed to Fletcher, Joe Jackson hammered out a single to left and Felsch slammed another in the same direction, while the crowd roared its approval. Chick Gandil came to the emergency with a double that flashed between Kauff and Robertson, and Jackson and Felsch scampered home with two more runs. Weaver went out, Fletcher to Holke and Salles got a free trip to first on Salles' wildness. Before he could hit the ball Salles stole second and the Giants' infield went up in the air and after throwing the sphere about for several seconds Fletcher. The heave Raiden to catch Gandil. The heave was wild and the White Sox first baseman trotted across the plate with the losing run. After this nightmare inning ended the inning by fanning. With the score tied at five all the Chicago players went the game again in the eighth and won, although one with another trio of runs, although one brought home answered just as well. John Collins opened with a one-base walk to right. McMullen sacrificed him to second and Eddie Collins went home on a single to center. Jackson hit home on a single to third. Salles pitched out to Fletcher and then Manager McGraw decided to relieve

ROWLAND AND COMISKEY THINK END DUE MONDAY

CHICAGO, Oct. 13.—The White Sox are back in a winning mood, Clarence Rowland, manager of the victorious Chicago club said tonight. "I think the rest of the way to the world's series will be easy," he continued. "It wasn't possible for any team to beat the Giants as they played in New York, but we finally made them break down here and let us come from away behind and win the game. The Sox still is the best short series team in the world, and I think the fans of the country will agree with that about Monday night."

Comiskey Confident. Charles A. Comiskey, owner of the White Sox, said tonight that he hopes the series will wind up in New York on Monday with Chicago in possession of the world's championship. "The White Sox finally found themselves," Comiskey said, "and I look to them to win the championship. Today's game was the most enthusiastic contest I ever have seen in all my career in baseball."

him. Perritt was substituted, and Felsch created the new hurler with a Texas league to center, on which Jackson scored. Gandil filed to Burns and Felsch then ended the inning by going out on stealing second and the White Sox, after putting the Giants in one, two, three order, raced for their train and were soon on their way to New York where they hope to repeat again on Monday.

Russell Hooked Quickly. Russell was given some encouragement at the game. He missed the outside corner of the plate four successive times and Burns walked. Herzog cracked the third pitcher offered him for a single and right and Burns went to third. Kauff straightened the first time the Giants hit the right field barrier, scoring Burns, putting Herzog on third and making second, easily himself. That ended Russell's attempt to pitch a world series game and Cicotte took up the burden.

At this stage the White Sox put up one of their best defensive work. Zimmerman was "holed" when he faced Cicotte, but he cracked a hot grounder to Weaver. Buck bluffed a throw to first, then shot and chanced down Weaver to Schalk. Kauff took third and Zimmerman reached first. Fletcher bobbled to McMullen and another run was cut off at the plate. Schalk again making the pitiful Zimmerman moved to second and Fletcher rested on first.

Because Cicotte, a right-hander was pitching, Robertson batted in place of Thorpe, the Indian having been nominated to play right field, when Russell was announced at the home plate. Robertson testified the "dope" by singling to center, Zimmerman scoring and Fletcher moving to third and Robertson to second on the throw home. Holke tapped to Cicotte and was thrown out.

Sox Make Strong Bid. The Sox made a determined bid to even up in the last. John Collins hit Salles' first offering a mile high and it dropped into Zimmerman's glove. McMullen waited and walked. E. Collins singled and after Jackson and filed out to Burns. Felsch hit to second, McMullen running from second and side-stepped the ball and Fletcher fumbled, filling the bases. In this pinch, when any kind of a hit would have tied the score, Gandil popped to Holke.

Rowland opened the Giants' second attack with a sharp single past Eddie Collins. Salles bunted hard to Gandil and forced his catcher at second. Weaver taking the throw, Burns fanned, missing a "shiner" for the third one. Weaver missed Herzog's easy grounder and Salles went to second. Kauff was an easy out on a grounder to E. Collins. In the Sox's half, Fletcher threw out Weaver and Schalk. Cicotte coasted a pass out of Salles, but John Collins fouled to Raiden.

Zimmerman Hits Safely. Zimmerman opened the Giants' third inning. He responded with a Texas leaguer, which, draped safely in right center. After McMullen had fanned, he played far back for him. Cicotte caught Holke off first, but Weaver missed Gandil's throw and the



Helme Zimmerman, Who Isn't Liked by Chicago Fans.

runner scrambled back to first. On over third base, McMullen made a startling one-handed catch and easily doubled Zimmerman off first. Robertson scored on a single to center. Holke gave him the hit and run single but struck out on the third attempt. The Giants' right fielder slid desperately into second base and when the Sox let Schalk's superfluous throw run to the outfield, he set sail for the plate. Robertson, coaching on third, finally stopped Robertson and sent him out to right field.

Chicago scored its first run and again had a chance to tie the score in its half. After McMullen had fanned, J. Collins walked. Jackson was impatient, hit the first pitch and sided to Robertson. Felsch then doubled to the left-field wall, scoring E. Collins from first. Burns held this hit to a double by playing safely and getting the rebound on the

GIANTS, SEMI-DAZED ARE TRYING TO FIGURE IT ALL OUT

ON BOARD GIANTS' SPECIAL TRAIN, Oct. 14.—The New York Giants were still in a semi-dazed condition as they passed through Detroit early this morning on their second great strategic retreat from Chicago. The shock of their defeat in the fifth game of the series, after they had apparently hammered the White Sox into submission, was an even greater blow to their sanity than the loss of two straight games on their first trip to Comiskey field.

The blow was all to their pride, however, and did not reach their confidence, which is still strong. They take the stand that Manager Rowland is still in a very weak strategic position, so far as his pitchers are concerned, and that the White Sox will be at a great disadvantage in having to play the seventh and deciding game of the series at the Polo Grounds, where they seldom play to their best form.

This indicates that they gave no thought to the possibility that they might be defeated again at the Polo Grounds tomorrow and so end the series before the seventh game could be reached, nor did they. The speculation as to their immediate future was based on the supposition that Ruben Benton would "pull a repeater" at New York tomorrow and make the outcome of the series contingent upon the one game.

The Giants offered no alibi for yesterday's defeat. They simply admitted that they were outplayed, out-lucked and out-generated and departed to lose. They were keenly disappointed, but not nearly so downcast as might have been expected.

Unlike most spectators, they did not shoulder the whole blame of defeat upon Manager McGraw, who was severely criticized for his failure to take Slim Salles out of the game in the seventh inning. They were unanimous in declaring "Slim" had all his "stuff" and with any kind of a break would have weathered the storm. They were inclined rather to censure Dave Robertson for his failure to capture "Chick" Gandil's long fly in the south. Had this ball been caught—and they agreed that Robertson should have caught it—the American leaguers would have been retired without a run in this inning, and the entire course of the game from that point on would have been materially altered.

first bounce. Gandil was up in the pinch again, but filed to Kauff.

Three Glaring Errors. The White Sox looked like losers in the fourth. They made three glaring errors and these, mixed with a brace of hits, gave the Giants two more runs and again started the attack with a single, this time glancing off the handle of his bat into right field. Salles sacrificed successfully to Gandil, unassisted, putting Raiden on second. Burns drove the run home with a single to right. In his anxiety to get Raiden at the plate John Collins fumbled the hit and then threw wild to second, Burns sliding safely into the middle sack. On Herzog's grounder, McMullen ran in front of Weaver and the stopper missed it. This put Burns on third, Gandil then fumbled Kauff's grounder, Burns scoring and Herzog going to third. Zimmerman hit into a fast double play, McMullen to E. Collins to Gandil.

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Trans-
portation
and always
easy

ALASKA After Fifty Years



A Corner of Juneau, the Capital of Alaska



Which Chain of
Alaska Nuggets

Wood Chute



Hydraulic Mining

The Modern Type of Prospector Progress of Our Vast Ter- ritory in the Northwest During the Past Half- Century Under the Amer- ican Flag - A Treas- ure House of Mineral Wealth and Fisheries.

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ON OCTOBER 18, 1867, the Amer-
ican flag was raised over Alaska
and General Lovell H. Rousseau
took formal possession for the
United States. His son and private
secretary, George L. Rousseau, pulled
the halyard, which raised the problem
to the staff from which a Russian
sailor had lowered the Russian stand-
ard. "Seward's Folly" or "the fool
bargain," as the territory was known
at that time became a part of our
country and has proved the most
profitable investment ever made by
the United States, as the Government

has during the past half century real-
ized more than seven times purchase
price, \$7,200,000, while the commerce
of Alaska has amounted to about
\$500,000,000 or about 100 per cent. a
year. During the administration of
President Pierce, Russia offered the
land to the United States, but the
offer was refused. Later it was of-
fered to President Buchanan, who also
refused to purchase, declaring that
\$5,000,000 was too high a price to pay
for a land of snow and ice.

Purchase Riddled.
However, when William H. Seward
became the Secretary of State in the
cabinet of President Lincoln he be-
gan to think over the advisability of
investing Government money in
Alaska, but it was not until 1867 that
the actual purchase took place. Sec-
retary Seward was optimistic over
the future of the territory in the
northwest, but few people shared his
views and legislators and newspapers
were opposed to its purchase. How-
ever, the secretary was adamant and
although the opposition became more
intense each day Seward went on with
his plans and finally at dawn on the
morning of March 30, 1867, the treaty
of purchase was signed by Russia
and the United States and sent to
Congress for its ratification on the
same day. Obstacles of all sorts were
put in the way of the ratification, but
finally the Senate confirmed the pur-
chase on April 16th, and the bill be-
came a law on June 30th. The news-
papers ridiculed the transaction and
spoke of Alaska as "Seward's ice box,"
"Zero Island," "American Siberia,"
"Walrusia," "Polaria" and "Ice-
bergia."

Figured by the acre Alaska was
purchased for less than two cents an
acre. Today the timber land on the
Government reserves alone is worth
many times the purchase price to say
nothing of its rich gold fields and con-

mines.
The early settlers in Alaska suffered
many hardships. The Indians had
been badly treated by the Russians
and they soon came to hate all white
men. While the country was gar-
risoned with soldiers the Indians
were well behaved, but as soon as the
garrison had been withdrawn the In-
dians killed many of the settlers in a
most barbaric manner. At one time
the settlers neglected by their own
country appealed for help to the Brit-
ish warship, the Vancouver and aid was
sent to them. A few weeks later an
American vessel arrived at Sitka, and
the officers soon brought order out of
chaos and laid the foundation for an
admirable government. While it is
true that many times graft and pol-
itics have crept into the administration
of Alaskan affairs, it has on the whole
been well governed and settlers have
with few exceptions been fairly treated.
During the rush to the Klondike
in 1897-98, many undesirable citizens
came to Alaska, and it took years to
weed them out, but this was done in a
systematic fashion, and today Alaska
shows less crime per capita than any
State in the Union.

Vast Territory.
Even at the time of its purchase
few people realized the vastness of
Alaska, which is twice the size of the
German Empire, and almost thirteen
times the size of New York State. It
contains approximately 21,000,000
acres of land, thousands of acres
of which are still undeveloped. The
great value of these coal deposits are
brought out by a government statisti-
cian, who estimates that the available
coal in Alaska at the present rate of
consumption would sustain the popu-
lation of the United States more than
five thousand years—if transportation
is made available.

Mineral Wealth.
The mineral wealth of Alaska ap-

pears almost inexhaustible for it con-
tains almost every mineral used by
man. Its gold fields have produced
millions of dollars worth of the
precious metal, both by placer and
quartz mining and there seems to be
no let up on the output. Much of the
work is done by hydraulic mining,
turning on a great stream of water
and washing the sand with its gold
deposits into sluice boxes. The famous
Treadwell mine near Juneau, in the
southeastern section of the ter-
ritory has already produced seven
times as much gold as the United
States paid for the entire territory.
The company operates the second
largest stamp mill in the world, its
size being exceeded only by the one run
by the De Beers property on the Wit-
watersrand, South Africa. Besides
gold, Alaska produces copper, tin,
silver, gypsum, marble, graphite,
petroleum, mica, lime and mineral
waters of various kinds. In metals
and minerals prospectively valuable,
but not produced to commercial quan-
tities are tungsten, arsenic, antimony,
manganese, bismuth, quick silver,
corundum, slate, zinc, carnotite, and
other minerals. Great iron deposits
both magnetite and hematite have
been discovered in many places and

geologists predict that when the
bluish-grey coal of Alaska is made
available to use many steel mills will
be established in the territory. It
contains the only tin mines of any
importance in North America, while
its copper product runs up to about
\$3,000,000 worth per year. The best
copper mines are those of Prince Wil-
liam Sound, at Latouche, and at Ken-
necott in the Copper River Valley.
There the ore is extremely rich and
the deposit extensive. About twelve
copper mines are now producing the
ore which is sent to Tacoma, Wash-
ington, for treatment because of the
lack of smelters. Later, according to
the report of Governor Strong, of
Alaska, smelters will be erected in the
territory, that is, when the supply of
coal from the native mines is avail-
able.

Fisheries.
Its fisheries are regarded by all
countries as little short of marvelous
and the figures of its annual output in
salmon alone are staggering. During
the fiscal year of 1916 the territory
sent to the United States in the form
of salmon, canned and otherwise, a
product valued at nearly nineteen
million dollars, and other fish to the
value of nearly \$700,000. The fishery
industry in Alaska employs about
twenty-three thousand persons and
represents an investment of about
\$40,000,000. The salmon industry
alone gives employment to more than
eighteen thousand persons, and there
are ninety canneries engaged in put-
ting up this delicious fish, the output
being about 4,600,000 cases annually.
In addition to the salmon the Alaskan
waters abound in cod, halibut, herring
and other edible fish, while whaling
nets a handsome revenue for at present
the methods of manufacture have
found a use for every part of this huge
fish. During the last half century
Alaska has yielded walrus hides, old
ivory tusks of the mastodon, found
among the gold and sand, aquatic furs
and fur seals, worth millions of dol-
lars, the furs alone shipped in 1916
being worth over half a million dol-
lars.

Timber.
The vast lumber supply of Alaska is

another asset of this treasure house
of the northwest for aside from the
large amount of hemlock and Sitka
spruce, red cedar and yellow cypress
there is any amount of timber excel-
lently suited for pulp manufacture.
Indeed, at present vast quantities of
this class of timber is going to waste
in southeastern Alaska because there
is nobody to handle it. There is plenty
of water power in that section and
it only needs to be set to work in
producing wood pulp which is now
on the upward trend in price.

Much of the wood used in con-
structing our war aeroplanes comes
from Alaska, the spruce from that
territory has no superior for the work
because of its great strength and close
grain. The logging industry also
flourishes in Alaska, where the forests
are close to the shore line. They are
sent down the mountains on chutes,
bound together and floated to saw
mills.

Farm Land.
For many years there was an
erroneous idea of Alaska's climatic
conditions and this kept settlers from
going to what was known as "The
Frozen North." Climatically Alaska is
as favorably situated as the Scan-
dianavian peninsula, and in some parts
of the territory is not an unpleasant
place to live at any time during the
year. For instance, the temperature
at many points in Southwestern
Alaska is not so cold as New York
City in winter nor as warm in sum-
mer. The atmosphere in this section
of Alaska is tempered by the Japan
current. It is, however, very cold in
winter and very hot in summer east
of the Coast Range. Except in ex-
treme Northern Alaska vegetation is
extremely luxuriant and wonderfully
rapid in growth. Nearly every variety
of hardy fruit and vegetables grow in
abundance while grass flourishes on
the plateaus and forms excellent pas-
ture for cattle. The agricultural
experiment station of the territory has
done excellent work in finding out
the various kinds of fruits, vegetables
and grains that are adapted to Alas-
kan soil and today there are many
fine farms in Alaska, where prize no-

tatoes and hardy vegetables are grown
to perfection. Barley, rye, oats and
sometimes wheat are to be found as
well. Cattle too are raised in large
numbers and the time seems not far
distant when the territory will be able
to feed itself. Wild berries grow in
profusion, while the wild flowers that
cover the hills growing even at the
foot of the glaciers are the most beau-
tiful in the world. Thriving villages
and bustling towns with all the mod-
ern improvements have sprung up and
the primitive miners but is rapidly
becoming a thing of the past. The
prospector with his bean pot and
bacon who cooked his meals on the
hills has gone out of fashion and the
man who comes to seek his fortune in
Alaska today is usually a well dressed
man with scientific information and
some ability as a geologist and engi-
neer. The development of the great
territory has just begun for there are
thousands of acres of land that have
never been trodden upon by the white
man and undeveloped riches un-
passed in the world.

To the hunter it is a perfect para-
dise for bear, moose, caribou, wolves
and mountain goats abound; among
the smaller game are foxes, rabbits
and otters as well as such game as
the ptarmigan, swan, snipe, plover,
grouse, partridge, wild duck and wild
goose. All of these are plentiful as
the hunting grounds are not overran
with sportsmen.
Alaska offers the tourist scenery
equal to that found anywhere in the
world. It boasts of the highest moun-
tain in North America, Mt. McKinley,
which lifts its snow-capped head more
than 29,000 feet above sea level. Its
glaciers, many of which are accessi-
ble, are the largest in the world with
the exception of some recently dis-
covered near the south pole, while its
fjords in the inland waters rival in
beauty and grandeur those of Nor-
way.
Altogether Alaska is one of the
world's wonders and its development
during the past fifty years has been
far beyond the hopes of its most opti-
mistic admirer and shows the wisdom
of Secretary Seward in sticking to his
own opinion and adding the "ice box"
to our country's possession.

Getting the Wounded to Safety



A Dressing
Station Under Fire

Rescuing and Attending the Wounded Under Fire Is No Easy Task, Yet This Is Being Done Daily By Members of the Field Ambulance Corps and Physicians Who Are Serving At the Front

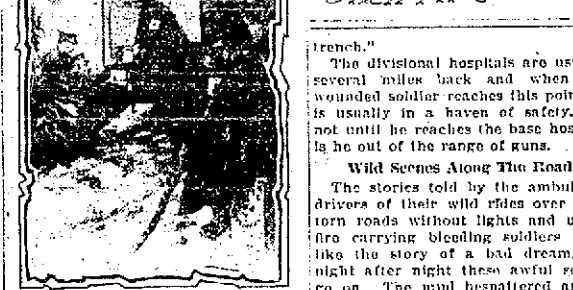
Copyright, 1917, by The International Syndicate.

IN FORMER WARS the surgeon
and his stretcher bearers were re-
garded as neutrals, whose duty it
was to care for the wounded of
both combatants and guns were never
trained on the dressing stations or hos-
pitals. Today, however, all is changed
for the German treats the surgeon as
though "this scamp were a tricker," and recent
war statistics show that more than
50,000 physicians have lost their lives
up to the present time in the great
European war. Most of the physicians
have been "killed in action," while
attending the wounded who have been
dragged into the trenches from "No
Man's Land," by the stretcher bearers,
who have many times been delib-
erately fired on by the Germans, while
carrying out this act of mercy.

Ambulance Units Suffer.
In this the men of the field am-
bulance unit are the sufferers and the
percentage of deaths in this branch
of the service is the third highest, the
infantry and the artillery being the
first and second. Much of the work
is done at night when the men creep
out on "No Man's Land" between the
trenches and drag the wounded along
the ground so as not to draw fire from
the Germans. In many cases this is
a torture to the suffering soldier, but it
is the only hope he has of being res-



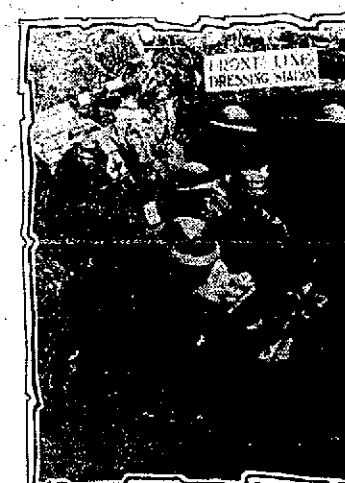
Brigade the Wounded
to Safety Over
Temporary Rail-
way While Under
Shell Fire



Not Food for the
Wounded - This is
Often Served
Under Shell Fire

then to help them back to the
trenches. At first the captain declared
that he could spare no more men, but
two soldiers begged to be allowed to
go to the men and he finally consented.
No sooner had they reached their
comrades than they too were fired on
by the Germans, and only one escaped
and succeeded in getting back. After
that rescue was impossible and the
next morning all six of the soldiers
could be seen lying dead only a few
yards from their own trenches.

Physicians Under Fire.
Hundreds of physicians have been
killed by the deliberate bombing of
dressing stations. "The Red Cross
means nothing to the German officer,"
said a surgeon, "and he fires on the
flag as quickly as he does on a



A Dressing
Station in a
Shell Crater

strip of antiseptic gauze. Sometimes
after a battle the wounded are
brought in faster than they can be
attended, so one physician goes over
the men and tags them according to
their needs. The men marked "urgent"
are operated on at once, while those
marked "send to next station" are
placed in an ambulance and the
machine is sent out with its load of
poor creatures, who only a few hours
before were strong, sturdy fighters and
now limp of humanity as helpless as
babies. The trip for the first few
miles over roads filled with shell holes,
which are difficult to avoid in the
darkness, is frightful, and at each
jump the groans of the wounded can
be heard. There is the sound of guns
and the weird light flares throw un-
canny shadows over the road. "Some-
times I think I cannot stand the cries
of the men," said a young American
Ambulance Corps man, "but then I
think how much worse it would be if
we could not get them out of the
range of fire." A number of am-
bulances have been hit by shells and
their occupants killed, and in one in-
stance only the driver was killed, and
the machine rushed on until it finally
ran into a ditch and turned turtle
killing several of the wounded oc-
cupants. Sometimes there is a gas
for the reason the ambulance drivers
are all required to wear gas masks
when in the danger zone. Frequently
a kitchen ambulance is sent out to
the dressing stations from which hot
broth is served to the wounded, who
are waiting their turn. After one of
the battles on the West front the

British brought the wounded in on
little cars over an improvised track
laid in the snow. They did this under
fire and several of the cars were hit.
In Italy the wounded are sometimes
brought down the mountains in sleds,
while in Serbia a curious two-seated
sledge is rigged up and put on a mule,
and in this way those who were unable
to walk were taken to safety.

Divisional Hospitals.
When the divisional field hospital is
reached the men are examined and
placed in classes. For instance, all leg
cases are sent to one ward, all head
cases to another, all abdomen wounds
to another, while the hopeless cases
are sent to a ward to die together.
In this way no time is lost by the
surgeon who knows exactly what kind
of work he will have to do before he
enters the ward. From this point the
wounded are sent to the base hospital
and are taken to a warehouse or
freight station, which has been fitted
up as a hospital evacuation and at
this place they are loaded on hospital
trains and sent either to Southern
France or to some channel port to
be sent to England. Recovery is often
slow, but under the gentle ministrations
of a nurse at some beautiful
French chateau or English country
home the soldier usually regains his
health and strength and frequently is
able to get back in the trenches.

Surgeons Duties.
This problem of getting the wound-
ed to safety, which has cost the lives
of so many physicians, was vividly
described in a recent lecture at Cornell
University by an eminent surgeon who
is a member of the Royal Medical
Corps of the English Army. In the
course of his remarks he declared that
a regimental medical officer's duty
was to keep as near the commanding
officer as possible. If the attack is
successful there will be a certain num-
ber of wounded in "No Man's Land"
and the medical officer should direct
the rescuing of these and tell each of
those wounded who are able to walk
and go back, taking shelter as much
as possible until they reach the
stretcher bearers. The wounded who
are unable to move should be shel-
tered anywhere possible in shell
craters or trenches and first aid should
be given as rapidly as possible. The medical
officer must at all cost keep in touch
with his battalion and move forward
with it. His presence in the trenches
is of immense moral value. He can
forthwith set about improvising a reg-
imental aid post with shelters for the
wounded, meanwhile attending to any
casualties as they occur. It can be
readily understood from this why the
mortality among physicians at the
front is so large.

The loss of life among the surgeons
of the British Army has become so
great that the London Lancet, a well
known medical magazine, runs an
obituary column in each issue telling
how and where each medical man met
his death and in nearly every in-
stance a death that they were killed in
action while attending wounded.

The great runs used make the
danger zone a very large one and
whether by accident or purpose the
German gunner has found a mark in
many of the Allied hospitals. Today
hundreds of our own physicians are
either on their way or preparing to
follow Pershing and his "Sammy's"
to the firing line.

Already the Johns Hopkins and
Harvard units are in France estab-
lishing hospitals about twenty-five
miles from the front. These units
comprise some of the most noted
medical men in the country. They
have left lucrative practices, which
it has taken years to build up, and
families as well, and like the knights
of old stand ready to do their "bit"
with a rare chivalry and self-sacrifice.



Surgeons
at Work
on the
Battlefield

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3 of Peters' addition to Fresno,
 Temple, Emerich of Alameda to H. A.
 Stevens of Fresno, the northeast quarter
 section 25, township 14 south, range
 13 east.
 F. W. Veile et ux. of Tulare to Harri-
 ett of Fresno, lots 13 and 14 in block
 31 of the town of Fowler, and lots 2
 and 23 in block 31, same town.
 Thomas O'Donnell to G. D. Wooster
 of Santa Cruz, the south half and the

HELP WANTED—Female

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PHILIPPI, stenography, bookkeeping. Howard
orn, million may be earned. Catalog free. Machas
Business College, Los Angeles

WANTED—Situations

Address: M. J. B. Box 128, Fresno.

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8 SUMMER 1961/1962 by phone only. C. 1962-3-5.

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GOVERNMENT NEEDS SERVICES EXPERT STENOGRAPHERS

Fear of Retarding Business of Government Unless Help Is Found

Merchants Are Appealed to for Release of Forces Needed

Except there be immediate relief, there is a probability of a retarding of the business of the government because of the lack of stenographers. With this situation confronting the nation, the chamber of commerce of the United States is out with an appeal to the member associations of the states, asking for the fullest cooperation in the securing of the needed help and for the release of as many stenographers as may be spared by business men generally, without the crippling of the individual businesses.

The appeal sent out to the member organizations of the national chamber, received yesterday by H. E. Patterson, secretary of the Merchants' Association, follows:

"With the extraordinary demands upon the government departments in Washington, consequent upon the war, comes the announcement that the government is immediately in need literally of thousands of typewriter operators and stenographers and typewriters. Examinations for these positions, paying initial salaries of from \$1000 to \$1200 a year, have for some weeks been held each Tuesday under the direction of the United States civil service commission in all of the more important cities in this country, but the demands of the departments are increasing at such a rate that unusual effort is necessary to meet the requirements.

"Under these circumstances an appeal has been made to the chamber of commerce of the United States and, through this chamber, to the commercial organizations and to representative individuals, firms, and corporations, requesting their cooperation in meeting a situation which it is feared will result in retarding the work of the federal government. The plan as submitted to the national chamber for transmission to its membership is twofold. As applicable to commercial and trade organizations, it is suggested that these organizations not only give the widest publicity to this need for stenographic assistance but urge upon their members the taking of all possible steps calculated to release for government service members of their force fitted for employment of this character.

"To the individual members of the chamber, the request is similar to that which the commercial organizations are urged to make to their membership—that they release, in the interest of the government, all of their employees who can be spared without materially affecting the conduct of their business. The appeal is an appeal to the patriotism of the most skilled of his employees, as the government is entitled to the best, not the worst—and is designed at the same time to impress upon the remaining employees, as their contribution to the government, the necessity of working the harder to meet the added burdens.

Examination-Advices
"Examinations for positions as stenographers and typewriters are, first of all, open and competitive, for both men and women. At the present, vacancies exist only in the government departments at Washington, D. C. Passage of an examination is practically equivalent to appointment. Applicants on the date of examination must have reached their eighteenth birthday. Detailed information as to the nature of the examination and similar information may be secured from the secretaries of the United States civil service boards at the post offices in all cities and towns having city delivery.

TWO FIRES CALL OUT DEPARTMENT

Two fires occurring yesterday within half an hour of each other gave the fire department the first active service for more than a week. In a fire on Alameda street in which two small sheds were destroyed the home of 12, E. Kelly, J. B. Martin owns the house occupied by Mr. Kelly. One of the sheds belonging to J. B. Cobley represented a loss of \$75.

In the other fire a house at 1845 D street was partly destroyed. D. Flores is the owner.

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ASKS HOOVER'S AID TO OBTAIN CARS FOR GRAPES

Joseph Di Giorgio Declares Only Half the Cars Needed Supplied

Sees Bright Outlook for Fresh Fig Shipping to the East

So vital to the interest of grape shippers does Joseph Di Giorgio, president of the Earl Fruit Company, regard the question of harvesting and shipment in advance of the rains, which may set in any day, that he has wired this food administration in Washington to order stopped the use of refrigerated cars for shipping wine grapes. Last evening Mr. Di Giorgio said that he felt convinced that the order asked for would be issued.

Mr. Di Giorgio has just returned from the east, where he has been for several months giving his personal attention to the selling end of his extensive fresh fruit business. He returns full of optimism and asserts that the past business has been a profitable one to everyone connected with the fruit industry.

Concerning the marketing of grapes he said that since the rains had been given to shipping grapes with a higher sugar content, the Malaga especially have found greater favor in the eyes of the consumer and sales have been more readily and buyers better satisfied. "People will not buy a second purchase of unripe grapes," he said. "I have been endeavoring to impress this fact upon growers and shippers for several years and I am glad to say that I see some results. I trust that the growers will continue to allow their grapes to reach full maturity."

"Just at present," said Mr. Di Giorgio, "I am deeply concerned over the question of rain. If the rains catch the grapes before they are moved to the packing houses, they will be lost for the fruit growers of this section. So vital to the consideration of having ample transportation facilities that I have wired the food administration at Washington requesting that the use of refrigerated cars for the shipment of wine grapes be ordered stopped for a period of ten days. I have found that car shortages continue about 50 per cent short. Wine grapes may be sold to the growers here and the grapes are an important food product and I am convinced that my request will be granted."

S. A. Lines, president of the Earl Fruit Company, who is also here for a brief visit with the council's local manager, F. J. Johnson, stated that with the distribution facilities of California there is a wide field for increased acreage of table grapes without the least danger of over production or reduction of price. He pointed out that the year of 1900, when over 100,000 tons of grapes were shipped from California and compared this quantity with from 4000 to 5000 car loads now being shipped annually. He said that with all this increased production the price had increased and that there is yet room for a greatly enlarged production of table grapes.

Mr. Di Giorgio has as his guest on his trip to Fresno, Mr. P. Margott, consul general of Italy, who combined his visit here with a trip to California to participate in the celebration of Columbus day by his countrymen of that city. Mr. Margott in his brief visit here has become deeply impressed with the San Joaquin valley and remarked last evening that he has seen more wheat in California than he would see in many days in Italy—the acreages are so much larger here.

Mr. Di Giorgio predicts a big business in the shipment of fresh figs. This business is being developed here. He declared last night that the figs shipped from Fresno were harvested at full maturity and that they reach the eastern market in excellent condition and are delicious. He said that they find ready sale to all fruit stores.

COMPETITION KEEN WITH Y. M. TEAMS

Enrollment in Classes Is Good and Average Attendance High

Team competitions at the Y. M. C. A. are keeping the enthusiasm of the members up to the highest pitch. The standing of the teams is being watched with interest by the competitors. Enrollment in most of the classes is about completed.

Competition during the week left the teams standing as follows: Colet class, Green, 5; Purple, 4; Blue, 3; and Red 2. Juniors—Red, 10; Green, 10; White, 17, and Blue, 18. Business Boys—Red, 26; Green 25; Purple, 15, and Blue, 17. High school intermedates—Y, 23; Y, 21; Y, 16, and A's, 11. Seniors—Green, 10; Red, 14; Pink, 14, and Black, 5. Novice business Men's class—Torpedo Boats, 23; Submarines, 16; Cruisers, 15, and Destroyers, 15.

Enrollment for the classes have almost reached the 200 mark. The average attendance at the physical exercises amounts to 150 each day.

A tumbling class will meet on Tuesday at 5 o'clock, and on Saturday at 1 o'clock. A special class in gymnastic dancing will begin, following the senior class on Monday evening.

Bliss classes for adults will be formed on Saturday morning. There will be four classes of twenty boys in a class. They will meet at 9 o'clock. There will also be four classes of juniors, formed of eight men in a class. They will

Would You Learn How to Save? Buy a Liberty Bond

Handkerchiefs
—Linen lawn with corner embroidered or initialed. Excellent at 25c.

Ribbons
—4 1/2 and 5 inch plain taffeta and fancy moire and dresden ribbon, 25c yard.

The Best Time of the Year to Take Pictures—is Now
—These golden days are camera days. Leaves are falling, which means trees showing their lovely structure more plainly; harvest time is here, which means fields full of hay or corn stacks. In a word, subjects are everywhere in the beautiful country near us. And factories are working overtime making cameras. Here at \$2.50 to \$6.00.

Choose Your Chinaware While It Is Low
—Very shortly, you will pay much more for Chinaware than now. See Kutner's showing at once if you care to save. The holidays will soon be here.

121 Women at Kutner's Tomorrow No More—Can Participate in This \$18.95 Sale of New Coats and Dresses

There is wonderful choosing still in coats and dresses—at \$18.95. The first day's sale depleted entirely the line of suits at this price.

—We have never in our history had such a successful sale of women's garments. Women of fashion are looking to Kutner's more and more for style value. Here you find the Ultimate of Fashion at a minimum price.



—We admit there is nothing about this market to indicate the possibility in garments at \$18.95. But our wide awake buying organization has demonstrated before that Kutner's Give Superior Value, and is doing it again NOW.

The Dresses
—Beautifully designed—latest types—just as pretty and rich and individual as they can be—of serge in navy, plum, black, Burgundy and green—of satin or taffeta in navy, green, taupe, Burgundy, black, gray or brown. Special price Monday.

\$18.95

The Coats
—Of velours, chevrets, kersey, pom pom, Bolivia—Colors are brown, navy, taupe, wistaria, gray, green and black. 7-8 and full length coats with wide sweeps and plush or velvet trimmed. Every new style feature is here. Special price Monday.

\$18.95

We Invite Every Woman To Come Monday To Kutner's If Only To Look at These Beautiful Garments

—Don't Phone—Come down prepared to be agreeably surprised.

It's a Pity That Cold Print Can Tell So Little—You Can Not Visualize Unless You Come

This Grand Big Silk and Dress Goods Dept. of Ours

—With its VARIED DISPLAYS, its SUPREME VALUES, its CHEERFUL and EVER ACCOMMODATING SALES FORCE awaits you Monday, with SUPREME OFFERING.

PLAID DRESS GOODS, 75c
—36 and 40 inches wide. Dark styles; fine worsted finish; excellent for the present style of dresses.

CREAM SERGE, \$1.50
—Splendid all wool quality for skirts and suits; 42 inches wide.

FINE FRENCH SERGE, \$2.50
—54 inches wide. This is a fine tailor serge worth a dollar a yard more.

Get Under a Pair of These Splendid New Blankets and Be Glad Kutner's Saved You \$2.50

—This big institution bought early so we could pursue our usual policy of UNDERSELLING. The government has since commandeered the available blanket supply causing high prices. They are \$7.50 values—everyone of them—and they are big and finished as a \$7.50 blanket should be—White with blue and pink borders—There are 75 pairs to be sold at Special \$5.00.

Some Men Want Clothes a Little Better Than Others

—That "something a little better" means a great deal in the end. The tailoring a little better, the fabric a little more reliable, the trimmings and stitching and finish of every garment a little finer, the modeling of every suit and coat a little more true to the best standards of fashion—what a goodly sum of excellence it all totals up!

—Keep that in mind, you men who have your new Fall clothes to buy, and as a practical dollar-and-cent proposition come in here—no matter where else you may go before or after—and let us show you wherein these suits and overcoats of ours are a little bit better, a little bit more trustworthy, than any others priced as low and warranted as fairly—\$15.00 and upward.

FASHION PARK CLOTHES \$25.00 UP

Men's No-Fade Shirts at \$1.50

—That have never yet been equalled in value by other Fresno merchants. The new styles are in madras and percale with soft or stiff cuffs—(Kutner's only).

Men's Fine Soft Hats \$4

—Qualities secured before several advances, in fancy styles fashioned to fit this fall's requirements. Colorings to harmonize with the new suits and overcoats.

—None like them in Fresno for \$4.00.

Boys' Warm Ruff Neck Sweaters Have Just Come—\$2.50, \$3.50

—Gray, blue, brown, in a good weight wool sweater, which are special values at these prices.

Boys' Jersey Sweaters \$2.50

—Oxfords, tans, cardinals; many ribbon neck. Medium weight. Just the thing for the school boy. Sizes 26 to 34.

Kutner's
The House That Saves You Money
1001-10 NARIPOSA ST.
DIVIDENDS, OF COURSE, ON EVERY PURCHASE

New Books

—Copyrights Just Off the Press.
—Popular Authors.
—CALVARY ALLEY (\$1.35), by Alice Hagan Rice, author of "Mrs. Wiggs of the Cabbage Patch."
—"MY STRANGE LIFE" (75c), by anonymous. "This is an adventure of a moving picture actress."
—THE HUNDRETH CHANCE (\$1.50), by Dell, author of "The Way of an Eagle."
—WOMAN (\$1.25), by Vance Thompson.
—THE STRAIGHT ROAD (\$1.50), anonymous.
—THE HIGH HEART (\$1.50), by Basil King, author of "The Inner Shrine."
—THE RED PLANET (\$1.50), by Wm. J. Locke, author of "The Wonderful Year, and A Romance of Wartime but Not of War, Etc."
—THE HIGH HEART (\$1.50), by Basil King, author of "The Inner Shrine."
—THE WANDERERS (\$1.75), by Mary Johnston.
ALL AT KUTNER'S POPULAR BOOK STORE EYE STREET

Tomorrow At Kutner's Little School Feet May Be Shod At Savings In Master, Mades

—Misses' gun metal English lace school shoes, extension sole, 12 to 2, at \$4.50.
—Misses' tan, Russia calf English lace boot, extension sole, 12 to 2, at \$5.50.
—Boys' gun metal English lace school shoes, 2 1/2 to 5 1/2, at \$3.95.
—Boys' gun metal blucher school shoes, all solid, 1 to 2, at \$2.75; 2 1/2 to 5 1/2, at \$2.95.

New Sailor and Droop Hats of High Style

—At Kutner's tomorrow \$4.95 will be the low price! Black and a few colors in velvet facings and hatters' plush top. Beautifully trimmed. You will doubtless pay \$2 and \$3 more elsewhere.

—Your coat or suit will look trim and smart after many months of service if it bears the WOOLTEX label. (Exclusive at Kutner's).

Jewelry Excellence
Jewelry excellence is what you will find here—everything that is best in jewelry, diamonds and silverware. Most people cannot accurately determine the value of precious stones, and gold and silver things, and it were better to buy at a store where all values are good—where there is chance to choose an imitation, because there are no imitations.

The holidays are rapidly approaching. Make your selections now and have them laid aside.

Springborg JEWELER
NEXT TO KINKA

KRYPTOK GLASSES
THE INVISIBLE BIFOCALS

J. M. Crawford & Co. OPTOMETRISTS
1119 J St.
Griffith-McKee Bldg.

Check Bifocal
With the aid of giving sharp or hump.

OK Bifocal
With clear smooth even surfaces.

Office Furniture

We are best able to take care of your wants in this line. A great variety of styles of roller top, flat and typewriter desks in oak and mahogany.

We Have Just Unloaded a Solid Car of Office Desks

A complete line of office chairs and stools. We are agents for Globe Wernicke Filing Cabinets and Devices.

WORMSER Furniture Co.

Farmers National Bank Service

Is the symbol for the utmost in banking safety and banking helpfulness. It is a service that adapts itself to your needs, great or small.

Bring your banking problems to us and be assured of every proper consideration.

Farmers National Bank Of Fresno
Resources over \$4,500,000
Interest Paid on Term Accounts

The Giant Painter Says:

One gallon of Lucas Paint will cover 250 square feet, 2 coats. Ordinary paint will cover 200 or 250 square feet. Why not get the best? See

Patterson Dick Co.
1250 J St.
The Pioneer Painters

FRESNO GIRLS ON HONOR LIST

In the list of honor students announced at the University of California yesterday appear the names of two Fresno students, Miss Margaret Hofer, with honors in Spanish, and Miss Grace J. Hofer, with honors in English.

Miss Hofer is the daughter of Mrs. J. P. Hofer, and resides at 1510 M street.

Y. W. GIRLS TO HEAR ADDRESS AT SERVICE

"Interesting Girls I Have Known in Africa" is the subject of the address which will be given by Miss Ruth Margaret Dodge at the service this afternoon at 3 o'clock at the Y. W. C. A. Mrs. W. P. Chandler's Patriotic League girls will serve tea after the service and will contribute several musical numbers.

INJURED IN FALL
Paul A. A. young man who fell from his bicycle on Fresno street last evening and was picked up unconscious with a possible fracture of the skull, was at the county hospital at midnight in a critical condition, though returned partly to consciousness. He remembers nothing of how he happened to fall, nor were the police able to learn last evening the full particulars.

Plant Your Winter Garden

—ASK OUR SEED MAN FOR INFORMATION—
Now is the time to plant your winter garden. For a few cents expenditure and a little labor you can save many dollars in the price of vegetables.

Save and economize are the watchwords these days—you can best do this by raising your own vegetables. With dependable seeds and a little care this is an easy matter. Buy your supply today.

Plant Peas Now
Plant your peas now and enjoy them through the winter months. We can furnish you with three varieties that will come into bearing one after the other, so that you will always have them. We have the "Extra Early," the "Medium Early" and the "Fall or Late" varieties.

Hobbs-Parsons Co.
H and Tulare St. Seed Department Fresno.